



**VICE CHANCELLOR FOR INSTITUTIONAL ADVANCEMENT
UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES**

Little Rock, Arkansas

[University of Arkansas for Medical Sciences](http://www.uams.edu)



The Aspen Leadership Group is proud to partner with University of Arkansas for Medical Sciences in the search for a Vice Chancellor for Institutional Advancement (VC).

The VC will be responsible for providing leadership and for guiding the future of philanthropy at University of Arkansas for Medical Sciences (UAMS). Specifically, the VC will design and implement comprehensive institutional advancement programs and recruit and develop talented team members focused toward the ultimate goal of significantly increasing constituent involvement and fundraising outcomes.

The Vice Chancellor for Institutional Advancement will be the lead fundraiser for the campus and will have responsibility for managing all development programs and operations centrally including the annual fund, corporate and foundation relations, major gifts and gift planning, endowment, capital campaigns, and alumni and constituent relations. The VC will also coordinate fundraising efforts and initiatives across the State of Arkansas.

University of Arkansas for Medical Sciences is the only academic health sciences university in the state of Arkansas. It is the state's largest public employer with more than 10,000 employees in 73 of Arkansas' 75 counties. UAMS and its clinical affiliates, Arkansas Children's Hospital, and the VA Medical Center, are an economic engine for the state with an annual economic impact of \$3.92 billion.

UAMS offers 73 baccalaureate, master's, doctoral, professional, and specialist degree programs and certificates through its Colleges of Medicine, Nursing, Pharmacy, Health Professions, Public Health, and graduate school. Students attend classes at the UAMS main campus in Little Rock and its regional campus in northwest Arkansas.

UAMS, with its intersection of education, research, and clinical programs, brings a unique capacity to lead health care improvement in Arkansas. Among its assets for leadership are its status as the only academic health center in the state, its statewide network of centers for public education and clinical outreach, its emphasis on population health, and its leadership in health informatics and statewide information technology. In addition, UAMS has a significant capacity for translational research—speeding the rate at which research can inform clinical care and health improvement.

UAMS is one of the greatest economic engines in Arkansas. It plays an enormous role in educating the state's physician workforce, and producing nearly half of the state's practicing physicians. In rural parts of the state, that often face a shortage of doctors, UAMS trains an even higher percentage of the physicians—nearly 60%.

REPORTING RELATIONSHIPS

The Vice Chancellor for Institutional Advancement will report to the Chancellor of University of Arkansas for Medical Sciences and serve on the Chancellor's Cabinet.

PRINCIPAL OPPORTUNITIES

The Division of Institutional Advancement is an integrated function of donor and alumni relations and fundraising that seeks to secure resources and support for the University of Arkansas for Medical Sciences Foundation Fund for the benefit of UAMS mission. Our mission is accomplished through a comprehensive program directed at primary constituencies: individuals, foundations, corporations, and alumni. Institutional Advancement supports fundraising efforts for all units of UAMS, including its colleges, institutes, centers of excellence, and departments. Building strong relationships between friends of UAMS and our programs is key to institutional advancement. Donor development programs engage and involve friends in meaningful relationship with UAMS through the Chancellor's Circle, the Society of the Double Helix, the Legacy Society, and other special recognition events and projects throughout the year. The Division of Institutional Advancement is also responsible for record keeping—processing gift transactions and managing more than 1,300 foundation accounts.

UAMS is in the process of preparing for the next capital campaign that will coincide with the institution's strategic planning process. This preparation includes a development assessment and strategy development in volunteer engagement. The development assessment will provide benchmarking, trend analysis, and capacity analysis. The last capital campaign was held in 2004, concluding in 2011 and raising over \$385 million for the institution.

The UAMS Northwest regional campus was established in 2007 to meet the state's growing need for healthcare workers. Within the 2029 strategic plan, there will be a focus on investing in the future growth of UAMS Northwest. The Vice Chancellor for Institutional Advancement will have the opportunity to have a significant presence in philanthropic efforts in the fastest growing region of the state of Arkansas.

The Vice Chancellor for Institutional Advancement will be the lead philanthropic role in planning, launching, and executing the campaign. The successful candidate will provide strategy, coordination, and oversight of the philanthropic relationships for UAMS on behalf of the Chancellor.

PRIMARY RESPONSIBILITIES

The Vice Chancellor for Institutional Advancement will

- provide supportive and candid partnership to senior leadership, deans, and other UAMS leaders and contribute thought leadership to institution priorities, strategies, and challenges as a member of the Chancellor's Cabinet;
- develop and clearly communicate strategies, key measures of success and accountability to both internal and external stakeholders;
- secure and steward six-, seven-, and eight-figure gifts from individuals, corporations, and professional foundations;

- provide leadership to volunteer committees comprised of corporate CEOs and community leaders;
- create challenging roles, responsibilities, and growth opportunities for staff members to build individual and team capacity to meet the needs of UAMS and foster staff satisfaction and retention;
- engage the advancement team in strategic planning, including the next campaign; incorporate an understanding of the needs, priorities, and opportunities of campus partners in planning processes; build consensus; and act decisively in plan implementation;
- create a communications strategy that effectively conveys the impact of philanthropy at UAMS;
- embrace diversity and inclusion as fundamental elements in UAMS's campus mission and culture;
- demonstrate the ability to deal with people in an ethical and honest manner; and
- lead and/or support change efforts with a deep understanding of cultural context, resistance, and success factors.

KEY COLLEAGUES



Cam Patterson
Chancellor

As the University of Arkansas for Medical Sciences Chancellor, Cam Patterson, M.D., M.B.A., leads Arkansas' only academic health sciences center, which encompasses patient care, education, research, and outreach resources at locations across the state. Dr. Patterson attended Emory University School of Medicine, graduating with induction in the Alpha Omega Alpha Honor Society, and completed his residency in Internal Medicine at Emory University Hospitals. He became the Chief Resident at Grady Memorial Hospital at Emory University in 1992. He completed three years of research fellowship under the guidance of Edgar Haber at the Harvard School of Public Health, developing an independent research program in vascular biology and angiogenesis.

In 1996, he accepted his first faculty position at the University of Texas Medical Branch, and in 2000 Dr. Patterson was recruited to the University of North Carolina at Chapel Hill to become the founding Director of the UNC McAllister Heart Institute. In 2005, he also became the Chief of the Division of Cardiology at UNC and subsequently became Physician-in-Chief of the UNC Center for Heart and Vascular Care and Director of the system-wide UNC Heart and Vascular Network. Dr. Patterson was appointed the Ernest and Hazel Craige Distinguished Professor of Cardiovascular Medicine in 2005 and was recognized at UNC with the Ruth and Phillip Hettleman Prize for Artistic and Scholarly Achievement and the Kenan-Flagler Distinguished Alumni Award. He received his M.B.A. from the UNC Kenan-Flagler Business School in 2008 and was appointed Associate Dean for Medical Entrepreneurship at UNC in 2010. In 2014, Dr. Patterson joined New York-Presbyterian Hospital as the Chief Operating Officer and was responsible for the strategic direction and management of a 910-bed facility with adult medical, surgical, obstetric, and pediatric services.

Dr. Patterson is an Established Investigator of the American Heart Association and a Burroughs Wellcome Fund Clinical Scientist in Translational Research. He is an associate editor of the *Journal of Clinical Investigation*, and serves on the editorial board of many other biomedical journals. He is an elected member of the American Society of Clinical Investigation, the Association of University Cardiologists, the Association of American Physicians, and the American Clinical and Climatological Association. Dr. Patterson is the founder of Enci Therapeutics and Clavé Biodesign. In 2012 he received the Judah Folkman Award in Vascular Biology and is past President of the Association of Professors of Cardiology.



Stephanie Gardner, Pharm.D., Ed.D.

Senior Vice Chancellor for Academic Affairs and Provost

Dr. Stephanie Gardner is the Senior Vice Chancellor for Academic Affairs and Provost for UAMS. In this role, she provides leadership and coordinates resources for the UAMS education mission that includes five colleges and a graduate school, 73 degree and certificate programs, 1,522 faculty members, 3,021 students, 789 resident physicians, and six dental residents.

Dr. Gardner has been at UAMS for 25 years, serving 12 years as Dean for the UAMS College of Pharmacy before becoming Provost in 2015. She served as the Interim Chancellor of UAMS following the retirement of Dr. Dan Rahn and until the arrival of a Dr. Cam Patterson.



Richard Turnage, M.D.

Senior Vice Chancellor for Clinical Programs

Chief Executive Officer, UAMS Medical Center

Richard Turnage joined UAMS as Chairman of the Department of Surgery in 2008, coming to the university from the Louisiana State University Health Sciences Center in Shreveport where he was Professor of Surgery, Professor of Physiology, and Medical Director of the physician assistant

program.

Dr. Turnage received his undergraduate degree from Louisiana Tech University, and his medical degree from the LSU School of Medicine. He completed his surgical residency and a research fellowship in pediatric surgery at the University of Michigan Hospitals and Health Centers in Ann Arbor where he was also Chief Surgery Resident. While Chair of Surgery at UAMS, he also served as interim chair for other departments in the College of Medicine while searches were conducted for permanent chairs.



Christopher T. Westfall, M.D., F.A.C.S.

Dean, College of Medicine

Institute Director, Harvey and Bernice Jones Eye Institute

Chris Westfall is a Professor of Ophthalmology and longtime clinical and academic leader at the University of Arkansas for Medical Sciences. Prior to becoming Dean, he was the Chair of Ophthalmology.

Dr. Westfall joined the faculty in 1997 and served in numerous leadership positions prior to his appointment as Chair of Ophthalmology and Director of the Jones Eye Institute in 2009. These included Vice Chairman and Medical Practice Leader; Chief of the Oculoplastic Surgical Services at UAMS Medical Center, the John L. McClellan Memorial Veterans Hospital and Arkansas Children's Hospital; Chief of Service at Arkansas Children's Hospital; and Chairman and Medical Director of the Ophthalmic Medical Technology Program in the UAMS College of Health Professions. He served as UAMS Chief of Medical Staff in 2014-2016. In 2008 he was invested as the inaugural holder of the Pat Walker Endowed Chair in Ophthalmology.

Dr. Westfall received his undergraduate degree from the U.S. Military Academy at West Point, New York, and earned his medical degree at the Ohio State University in Columbus, Ohio. He completed a residency in general surgery at Keesler U.S. Air Force Medical Center in Mississippi, was certified by the American Board of Surgery, and awarded fellowship in the American College of Surgeons (FACS). He went on to complete a residency in ophthalmology at Wilford Hall U.S. Air Force Medical Center at Lackland Air Force Base in Texas, and a two-year fellowship in ophthalmic plastic and reconstructive surgery at the Massachusetts Eye and Ear Infirmary and Harvard Medical School in Boston. He is certified by the American Board of Ophthalmology.

Dr. Westfall served as Department Chair and Residency Program Director in Ophthalmology at Wilford Hall U.S. Air Force Medical Center. He retired at the rank of colonel and as Chief Consultant in Ophthalmology to the U.S. Air Force Surgeon General.



Maurice Rigsby, J.D.

Vice Chancellor for Institutional Relations

Maurice Rigsby came to UAMS in 2014 as Government Relations Liaison and was promoted to Assistant Vice Chancellor for Institutional Relations.

Prior to coming to UAMS, he was the Senior Assistant Attorney General for Legislative Affairs with the Arkansas Attorney General's Office where he managed the Attorney General's policy agenda while working with members of the state legislature and the Governor's office.

Mr. Rigsby has served as the Deputy Director and Regulatory Counsel for the Arkansas Oil and Gas Commission, as a staff attorney for the Arkansas Bureau of Legislative Research, and as a private attorney in a Pine Bluff law firm.

Mr. Rigsby graduated from the University of Arkansas at Fayetteville School of Law in 2003. During law school, he worked as a law clerk for Walmart and as an NCAA and Southeastern Conference compliance assistant for the Department of Athletics at the University of Arkansas, Fayetteville.

CANDIDATE QUALIFICATIONS AND QUALITIES

The ideal candidate for the position of Vice Chancellor for Institutional Advancement should have

- a demonstrated ability to build on past successes by providing inspiring, visionary, and strategic leadership for an integrated, collaborative advancement program which will continue to develop a vibrant philanthropic culture across the institution;
- breadth, depth, and currency of advancement industry knowledge and best practices in an academic health center;
- a record of demonstrated respect for the opinions of all stakeholders and a proven ability to interact with others in a collaborative, open, and accepting manner;
- an ability to make independent judgments which have highly significant impacts on UAMS;
- an understanding of and commitment to the mission of UAMS;
- a commitment to shared governance and an ability to build collaborative relationships;
- demonstrated and exceptional interpersonal, problem-solving, and team-building skills;
- excellent written, conversational, and presentation skills;
- personal credibility; and
- knowledge of data processing equipment and applications.

A bachelor's degree is required for this position as is ten years of leadership experience in a university, academic health center, research organization or government setting.

SALARY AND BENEFITS

University of Arkansas for Medical Sciences offers a competitive benefits and compensation package. UAMS offers a wide variety of benefits to eligible employees and their families. UAMS invests millions of dollars annually to provide a substantial benefits package which includes health and dental insurance, retirement program, and vacation and sick leave.

LOCATION

Located in Little Rock, Arkansas, University of Arkansas for Medical Sciences offers the opportunity to be mentored by national leaders in health care in a location with an exceptional quality of life.

Little Rock offers beautiful scenery, museums and cultural events, state and national parks, gourmet dining and night life, spectacular golf courses, and a wine country as well as affordable housing in lovely neighborhoods, and a low cost of living.

DIVERSITY AND INCLUSION

University of Arkansas for Medical Sciences is committed to the importance of the diversity of UAMS leadership, faculty, staff, and learners in order to enhance the education of its learners, reduce racial and ethnic health disparities in the state, and honor the unique contributions provided by a diversity of values, beliefs, and cultures.

UAMS is committed to the principle and practice of nondiscrimination and equal opportunity in all areas of employment and other services that affect employees, students, and the general public. The ability of UAMS to meet its mission will increasingly depend on and be strengthened by incorporating constructive diversity in its faculty, students, and staff. Racism, bigotry, and discrimination subvert the mission of UAMS which is to provide a wholesome environment where comprehensive educational, research, and employment opportunities are offered to employees and students.

APPLICATION DEADLINE

All applications must be accompanied by a cover letter and résumé. Before submitting your materials, please read them over for accuracy. Review of applications will begin immediately and continue until the successful candidate has been selected.

To nominate a candidate, contact Greg Duyck: gregduyck@aspenleadershipgroup.com.

All inquiries will be held in confidence.

