



SENIOR DIRECTOR OF ALUMNI AND CONSTITUENT RELATIONS
SPENCER FOX ECCLES SCHOOL OF MEDICINE
[UNIVERSITY OF UTAH HEALTH](#)
FLEXIBLE/HYBRID LOCATION (METROPOLITAN SALT LAKE CITY, UTAH)



Aspen Leadership Group is proud to partner with the University of Utah and University of Utah Health in the search for a Senior Director of Alumni and Constituent Relations, Spencer Fox Eccles School of Medicine.

The Senior Director of Alumni and Constituent Relations will create and execute the strategic direction of a comprehensive alumni and constituent engagement program for the Spencer Fox Eccles School of Medicine, while developing, coordinating, promoting, maintaining, and evaluating programs, services, and special events sponsored by the School of Medicine Alumni Relations Office. The Senior Director will promote continued involvement and support of School of Medicine alumni, house staff, faculty, and students in partnership with School of Medicine administration and Health Sciences Advancement. The Senior Director will initiate and support innovative, best in class strategic engagement initiatives and assume responsibility for productive and collaborative relationships across the School of Medicine and University of Utah campus system as well as with alumni and invested constituents across the region and nation.

Founded in 1850, the University of Utah is the state's public flagship institution and top-tier research university. It is Utah's oldest institution of higher education, and The Spencer Fox Eccles School of Medicine at the University of Utah is Utah's first medical school. The university provides its more than 32,000 students opportunities to grow with over 80 undergraduate majors to choose from, and almost as many minors and certificates. With a motto of *Imagine, then Do*, the university encourages all learners to be active participants in the educational process and to believe that all things are possible. An institution on the rise, Utah Athletics was invited to join the Big-12 due to both its sporting prowess and the university's strong academic and scientific research achievements. It also boasts the lowest tuition among its Big-12 and Big-10 public peers and the lowest student-to-faculty ratio (18:1) of Utah public institutions. With an endowment of approximately \$1.32 billion, there is a strong network of alumni and friends that care deeply about the institution and its continued success.

The University of Utah is classified by the Carnegie Foundation among the 137 research universities with the "highest research activity" in the nation. The University of Utah is a member of the prestigious Association of American Universities, which for more than 100 years has recognized the most outstanding academic institutions in the nation. *U.S. News and World Report* ranks dozens of the university's programs—from computer science to psychology to physics to dance—in the top 100 in the nation. It has also been ranked first for best online college for bachelor's degree programs, best online college for master's degree programs, and best online for doctoral degree programs by *OnlineColleges.com*.

As an institution with a strong business school, *The Princeton Review* has named the university among the top 25 for online M.B.A. programs and entrepreneurship. The University of Utah is also a great place to work, having been ranked third amongst America's best employers for women by *Forbes*.

UNIVERSITY OF UTAH HEALTH

With an annual budget of \$4.8 billion, University of Utah Health is a highly advanced university health system. The faculty practice and students learn among five hospitals and 12 community clinics; a 1,800-member University of Utah Medical Group; a highly-ranked research enterprise encompassing six schools and colleges, including the Schools of Medicine and Dentistry, Colleges of Health, Nursing, and Pharmacy and the Eccles Health Sciences Library; a 245,000+ member health plan; one of the nation's largest reference laboratories, ARUP Laboratories; and numerous institutes and centers reflecting interdisciplinary, professional expertise in over 200 specialties. The foundational collaborative legacy of University of Utah Health is driving its trajectory forward as a highly innovative and integrated health care delivery, research, education, and service organization that is serving as a model for the nation.

The Spencer Fox Eccles School of Medicine at the University of Utah serves as the flagship medical education institution in the Intermountain West, with an impressive legacy of exceptional training and research for generations of physicians, scientists, educators, and health professionals. The medical school plays a central role at the University of Utah and University of Utah Health, one of a small number of academic health centers nationally that are collocated with and under common governance with a comprehensive research university and its significant strengths, including engineering, business, science, social and behavioral science, and many others.

The Spencer Fox Eccles School of Medicine is ranked #15 in Research, #21 in Primary Care, and #6 in graduates practicing in rural areas among public universities. The Spencer Fox Eccles School of Medicine at the University of Utah trains more than two-thirds of Utah physicians, nurses, pharmacists, therapists, and other health care professionals, offering both M.D. and Ph.D. degrees, and its physician assistant program is ranked #4 in the nation (*U.S. News and World Report*).

University of Utah Health continues to open new care facilities on and off campus, including the state-of-the-art Craig H. Neilsen Rehabilitation Hospital. It now treats more patients from Utah and neighboring states than ever before through a growing network of over two dozen regional affiliate hospitals and health systems throughout the Intermountain West. The system provides care for residents of Utah, Idaho, Colorado, Nevada, Montana, and Wyoming, in a referral area encompassing more than 400,000 square miles, 10% of the continental United States.

For 13 consecutive years, Vizient Inc. has ranked University of Utah Health Hospitals and Clinics in the nation's top 10 for quality health care among leading academic medical centers. The only other academic medical center to hold this distinction is the Mayo Clinic. U of U Health achieved the #7 ranking in the nation in 2022.

REPORTING RELATIONSHIPS

The Senior Director of Alumni and Constituent Relations will report to the Senior Director of Advancement, Spencer Fox Eccles School of Medicine, Courtney Garay with input from School of Medicine leadership. The Senior Director will oversee a team of one staff.

FROM THE SENIOR DIRECTOR OF ADVANCEMENT

It is an exciting time to join the academic and alumni relations team. Spencer Fox Eccles School of Medicine is going through a historic change. The School of Medicine has been recently named the Spencer Fox Eccles School of Medicine through a historic philanthropic gift by the Eccles family in honor of Mr. Eccles. The Eccles family is committed to ensuring that the State of Utah has the best access to health care and health professionals. This commitment ensures incredible growth in medical student education and research.

Medical education has been revolutionized this year with the launch of the Mission-Driven MD program. In addition to revered medical education, the physician assistant program is the longest-certified program in the country and ranks in the top five programs in the nation. This is just to name a few of the accomplishments over the past three years, all during a pandemic. Alumni have much to be proud of in their alma mater. It is in large part due to our alumni, that we can have such great accomplishments. We are looking for a colleague who can elevate the incredible work of our Spencer Fox Eccles School of Medicine faculty, staff, and students to welcome back our alumni and build their willingness to invest their time and resources to further strengthen the mission of the University of Utah. I have had the honor to work at the University of Utah Health Advancement for seven years. During my tenure, I've seen unprecedented support from the alumni. Our team is growing, and we have great enthusiasm for the future. We look forward to building alumni engagement cohesively as a team and with our esteemed Spencer Fox Eccles School of Medicine colleagues.

—Courtney Garay, Senior Director of Advancement, Spencer Fox Eccles School of Medicine

THE UNIVERSITY OF UTAH'S COMMITMENT TO EQUITY, DIVERSITY, AND INCLUSION

The University of Utah celebrates the rich diversity of its staff, students, trainees, and faculty, by striving to make its campus a welcoming, inclusive, and anti-racist environment. The ways in which communication takes place should always seek to honor the humanity of each person who crosses paths with the institution, where no one perspective is more worthy than another.

As a part of the University of Utah, University of Utah Health Advancement is deeply committed to fostering, cultivating, and preserving a culture of equity, diversity, and inclusion (E.D.I.). It embraces this commitment to grow and maintain a diverse, safe, and inclusive workplace culture for all employees in university advancement. With an increasingly diverse population of alumni and donors, it recognizes that nationally the most successful advancement offices employ individuals who can connect with these diverse communities and understand approaches that mirror a broad perspective of cultures, values, and experiences. The long-term strength and viability of the University of Utah stem from the ongoing E.D.I. practices, and university advancement works intentionally to ensure these efforts are reflected in all aspects of its fundraising and advancement work.

It highly encourages applications from historically underrepresented minority groups, persons with disabilities, persons who have served in the military, and others who would bring additional dimensions of education and experience to the team.

PRIMARY RESPONSIBILITIES

The Senior Director of Alumni and Constituent Relations will

- in collaboration with School of Medicine leadership, the Senior Director of Advancement, and Senior Executive Director of Advancement, direct the vision and strategy for Spencer Fox Eccles School of Medicine Alumni Association communications, alumni and student programs, and events;
- oversee and evaluate the effectiveness of the strategy for the School of Medicine Alumni Office;
- in concert with School of Medicine leadership, alumni, and advancement teams, create, implement, and evaluate a strategic communication plan for alumni and constituents;
- promote the vision, mission, goals, and core values of the School of Medicine;

- provide strategic direction, communication, and alignment of the Alumni Executive Board, Alumni Board, and Alumni Board committees to promote continued involvement and support of university alumni and students;
- work with the members of the School of Medicine advancement team to ensure a strong and life-long affiliation with the university and School of Medicine through active identification, engagement, and stewardship of alumni, donors, and invested constituents;
- conduct discovery and identification visits with alumni and constituents and seamlessly refer them to the School of Medicine advancement team;
- increase alumni affinity by traveling to alumni dense areas across the country to host events in collaboration with the university's Alumni Office and Health Science Advancement's regional engagement program;
- execute communications and campaigns to raise philanthropic funds for annual giving, alumni and student programs, and events;
- oversee the daily operations of the Spencer Fox Eccles School of Medicine Alumni Association program;
- recruit, hire, train, supervise, and evaluate staff and volunteers;
- collaborate with the university's Alumni Office and Health Science Advancement staff to incorporate university-wide best practices;
- work closely with the university's Alumni Office to plan and execute collaborative events and programs such as football tailgates and *Forever Utah*;
- develop and supervise the implementation of outreach programs to engage alumni and other constituents as program participants to ensure a continued investment with the university;
- supervise the planning and execution of School of Medicine events;
- supervise the coordination and training of volunteers who work on events, projects, and programs;
- ensure an appropriate, sustained volunteer base;
- execute and evaluate communications, outreach programs, special and community events, alumni volunteer trainings, and partnership programs with the university's Alumni Office;
- represent the School of Medicine at various university, community, and business meetings; and
- maintain effective collaborative relationships with faculty, staff, students, and the public.

LEADERSHIP

Dr. Michael Good

Chief Executive Officer, University of Utah Health

Dean, Spencer Fox Eccles School of Medicine at the University of Utah

Senior Vice President of Health Sciences

Dr. Michael L. Good is the CEO of University of Utah Health, the Dean of the Spencer Fox Eccles School of Medicine at the University of Utah, and the Senior Vice President of Health Sciences. Dr. Good works to assure the professional and educational success of the talented faculty, staff and students who make University of Utah Health one of the nation's premier centers of academic health sciences.

Prior to coming to University of Utah, Dr. Good served as Dean of the University of Florida College of Medicine, where he maintained a strong focus on teams, faculty, and students. A professor of anesthesiology, Dr. Good is also a noted inventor. Early in his academic career, he led a team of UF physicians and engineers to create the Human Patient Simulator, a sophisticated computerized teaching tool that is now used in health-care education programs throughout the world.

Dr. Good graduated with distinction from the University of Michigan with a bachelor's degree in computer and communication sciences. He also earned his medical degree from Michigan and moved to Gainesville in 1984 to complete residency training in anesthesiology and a research fellowship at the University of Florida. He joined the UF College of Medicine faculty in 1988. In his 30 years on the faculty, Dr. Good has held numerous leadership positions at UF and its clinical affiliates. His leadership experience also extended to the Malcom Randall VA Medical Center and the North Florida/South Georgia Veterans Health System, where he served as chief of staff and system medical director, respectively.

Dr. Good is a member of the American Medical Association and the American Society of Anesthesiologists. He currently serves on the Board of Directors for University of Utah Hospitals & Clinics and ARUP Laboratories.

Courtney Garay

Senior Director of Advancement, Spencer Fox Eccles School of Medicine

Courtney Garay has worked as an advancement professional since 2000. Prior to coming to the University of Utah, Garay worked with The Children's Center for nearly a decade. While there, her role, in addition to fundraising, included internal and external communications and legislative relations. At the time she left, fundraising had increased by over nine times; the Center received the largest state allocation; the first-ever federal funding; and the Center had become internationally recognized. In addition to The Children's Center, Garay worked for the University of Houston, the National Multiple Sclerosis Society, and Girl Scouts of Utah. Garay was recruited to the College of Health in 2016 and assumed her current role in 2021.

PREFERRED COMPETENCIES AND QUALIFICATIONS

University of Utah and University of Utah Health seek a Senior Director of Alumni and Constituent Relations with

- a commitment to the mission of University of Utah Health—to serve the people of Utah and beyond by continually improving individual and community health and quality of life achieved through excellence in patient care, education, and research;
- an ability to perform the essential functions of the position as outlined;
- experience in alumni relations within a higher education academic institution;
- experience in strategic planning and execution, board development, program evaluation, events management, volunteer coordination, team management, staff supervision, budgeting, and strategic communications;
- an ability to establish, cultivate, and steward meaningful relationships with donors;
- exceptional interpersonal skills and an ability to work well with people at all levels of an organization, across a diverse range of educational and social backgrounds, and demonstrate honest respect for each individual;
- an understanding of fundraising best practices, alumni relations, copywriting, editing, event planning, interviewing, and reporting;
- an understanding of multi-faceted campaign planning, implementation, and management;
- experience in grant or proposal writing, public speaking, working with print and/or electronic media, and an understanding of higher education fundraising practices;
- an understanding of corporate and foundation fundraising and gift planning vehicles; and
- an understanding of physician engagement and grateful patient programs.

University of Utah Health will consider candidates with a broad range of backgrounds. A bachelor's degree or an equivalent combination of education and experience and at least eight years of progressively responsible management and leadership experience, human relations, and effective communication skills is preferred.

SALARY AND BENEFITS

The salary range for this position is \$110,000 to \$145,000 annually. University of Utah and University of Utah Health offer a comprehensive [package of benefits](#).

LOCATION

The University of Utah and University of Utah Health are in Salt Lake City, Utah. This role provides an opportunity for a flexible hybrid (2-3 days on-site and 2-3 days remote weekly) work environment.

APPLICATION INSTRUCTIONS

All applications must be accompanied by a cover letter and résumé. ***Cover letters should be responsive to the mission of the University of Utah Health as well as the responsibilities and qualifications presented in the prospectus.***

To apply for this position, visit: [Senior Director, Alumni and Constituent Relations, Spencer Fox Eccles School of Medicine, University of Utah Health](#).

To nominate a candidate, please contact Steven Wallace, stevenwallace@aspenleadershipgroup.com.

All inquiries will be held in confidence.