

# Competition rules for innoventionskraft

## How will the winners be chosen?

Once the deadline has passed, the submitted ideas will go through two different jury processes. First, a screening process takes place where the best ideas are selected by a screening jury. The jury will then select the winner based on the competition criteria (see separate document). In addition to the jury, our professional network will provide feedback, rate and like the ideas on the digital platform. However, this does not affect who the winner will be but is only a chance for the competitors to expand their network and get more feedback.

### Format

- Max 1 min video
- Max 1000 words
- Maximum 3 pictures

### Language

You can tell us about your business idea either in Swedish or in English. Your choice of language does not affect your chances of winning.

### Living in the country

All competing teams must have at least one person living in Sweden. You are considered a resident of Sweden even if you are here on a temporary student visa.

### Secrecy

You can keep the information hidden from the public when you upload your idea in the digital competition platform (such as your business model). You can do this by making sure that what you want to hide is limited to the fields marked as "hidden information". This information can only be seen by the members of the jury and the staff at Venture Cup, who have all signed confidentiality agreements.

### Can everyone compete?

Anyone can compete who has a company with an organization number, except for full-time employees at Venture Cup, as well as Venture Cup jury members who are not allowed to compete due to the risk of discrepancies. A full-time employee or jury member is prohibited from participating in the competition for six months from the time he or she terminates his or her employment or involvement in Venture Cup. To win Innovationskraft, you or someone in the team needs to live, study or work in Region South. (Kronobergs län, Kalmar län, Blekinge län och Skåne län.)

### When in doubt

In case of doubt regarding the rules of the competition, Venture Cup reserves the right to make the final decision regarding any of the above rules or situations.