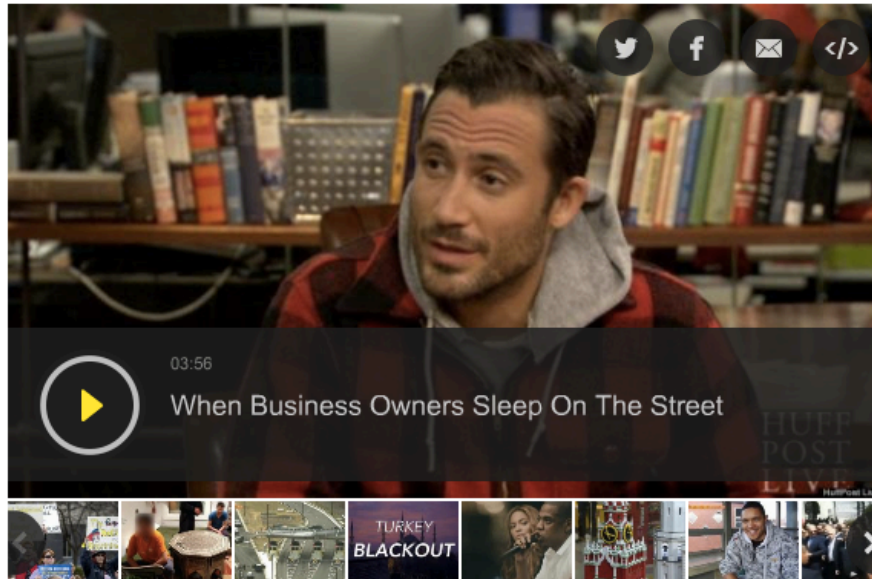


Meatball Shop Founders, Other Execs Sleep On NYC Sidewalk To Help Homeless Youth

The Huffington Post

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Why would two founders of a fast-growing New York restaurant chain choose to sleep on the street in November? For the simple reason that, for many New York teens,

doing so isn't a choice, it's a necessity.

Co-founders of the popular Meatball Shop restaurants, Michael Chernow and Daniel Holzman, are among some 150 business owners and executives who spent Thursday night on a New York City sidewalk to raise money for the Covenant House, a privately funded agency that provides aid for homeless teens and children across North America.

"Now that we've opened up a couple of restaurants, it's been really nice for us to give back a little bit," Chernow said during an interview with HuffPost Live. "And we felt that Covenant House was the perfect platform for it."

Executives in cities in Vancouver, Toronto and Washington, D.C., among many others, also braved the cold Thursday night in the name of aiding an estimated 1.6 million homeless people under of the age of 18 in the U.S.

"Literally they section off a piece of the sidewalk and all the guys and gals roll out their sleeping bags and crash out," Chernow said.