



MULTIPLE OPPORTUNITIES
ADVISORY BOARD FOR THE ARTS
[Advisory Board for the Arts](#)



The Aspen Leadership Group is proud to partner with Advisory Board for the Arts as it builds its team.

Advisory Board for the Arts (ABA) exists to help arts organization be among the most innovative and high performing organizations in the world. Working in partnership with arts organizations, ABA tackles industry-wide challenges, discovers innovation from unexpected places, and avoids costly mistakes for its member organizations.

Arts leaders are confronted daily with new challenges; ABA member organizations tap the collective data and expertise of hundreds of arts organizations. Insights are derived from the community, from deep data analysis, and from out-of-industry experience. ABA then packages these insights for easy application to arts organizations, working together to help drive change. ABA leverages its network of arts organizations to identify and advise its members on best practices, offering the tools of a consultancy, the mindset of a co-op, and a membership-based business model.

Launched in the summer of 2019, the Advisory Board for the Arts is a unique, for-profit, membership-based consultancy and research organization, the only global company providing strategic advisory services dedicated to mission-driven arts organizations across disciplines and around the world. ABA is the fourth company built over the last 40 years on a unique shared learning methodology that uses a combination of best practices research, rigorous data analysis, and traditional consulting techniques to provide arts organizations worldwide the strategies to solve their most complex and pervasive problems and seize their biggest opportunities. The long-term vision is for ABA to become the definitive engine for transformative change in the arts world, the single most valuable resource worldwide for arts organizations focused on long-term health and innovation.

Advisory Board for the Arts is distinguished by its annual, best-practice research Initiatives. Each Initiative addresses one of the most challenging issues facing senior leaders of arts organizations in areas such as audience growth, fundraising, technology innovation, and customer experience. The Initiatives are aimed at being the most groundbreaking work ever done on the topic and bring truly breakthrough solutions to ABA members. Initiatives topics are selected by ABA members based on what is of greatest value to them each year. Each research initiative involves between six and nine months of initial research and analysis using the proprietary, 40-year old, proven approach Advisory Boards have previously brought to the worlds of education, healthcare, and for-profit, global corporations.

Advisory Board for the Arts is building the [largest network of arts organizations](#), across the world and across the arts. Whether the most successful ideas are in Kuala Lumpur, New York, or Capetown, whether in opera, a bank, or a hospital, ABA will find them, and adapt them to build the most far-reaching transformations the arts world has ever seen. ABA's goal is a thriving global arts world, helping its members build future audiences, future donors, and future artistic excellence.

EXECUTIVE TEAM

The Advisory Board for the Arts Executive Team comes from Europe and the United States, the world of the arts and the world of business. They have run major arts organizations, advised the largest corporations in the world, worked with corporate leadership teams in dozens of countries around the world, worked in the most prestigious consulting organizations, and worked with the leading artists around the globe. Hand-picked for the diversity of experiences and outlooks that they represent, ABA's Executive Team also brings almost 60 collective years of experience implementing and adapting the unique Advisory Board model.



Chris Denby
Founder and Chief Executive Officer

Chris brings 30 years of experience in the business world, both in consulting with McKinsey & Company, and as a top executive for almost 20 years at the Advisory Board Company. At the same time, Chris has spent 15 years deeply connected to and involved with a variety of organizations in the arts and broader non-profit world.

Chris was Executive Vice President of The Advisory Board Company until 2017. Over the course of his 19 years at the Advisory Board, Mr. Denby led its research division, created its leadership development business, and oversaw best practice research on issues ranging from healthcare strategy and nursing to philanthropy and high-performance leadership.

Prior to joining the Advisory Board, Mr. Denby was a strategy consultant with McKinsey & Company, in Washington, DC and Rome, Italy where he led projects for a broad spectrum of Fortune 500 companies in industries as diverse as consumer goods, energy, and banking. Upon returning to McKinsey in 2018, Chris led a portfolio of internal start-up companies focused on data and analytics solutions.

Chris is heavily involved in support of the arts and nonprofit organizations. He is Chairman of the Board of The Washington Chorus and Chairman of PostClassical Ensemble; he is also on the board of the Oslo International Arts Festival and has served on the boards of St. Albans School and the Halcyon Foundation.

LEARN MORE

To learn more about working with the Advisory Board for the Arts, please contact Ashley Buderus at ashleybuderus@aspenleadershipgroup.com or Ron Schiller at ronschiller@aspenleadershipgroup.com.

To apply for these positions, visit: [Multiple Opportunities, Advisory Board for the Arts](#). All applications must be accompanied by a cover letter and a résumé.

All inquiries will be kept confidential.