

Casual User / Requires One-off Simple Edits

MS Paint (Windows)

- Pros:
 - Included free with Windows PC
 - Straightforward for simple edits (rotate, resize, basic text)
- <u>Cons:</u>
 - Transparency not supported
 - Difficult to combine images or collage

Photos (Mac)

• <u>Pros:</u>



- Included free with Mac computer
- Straightforward for simple edits (rotate, resize, basic text)
- <u>Cons:</u>
 - Really is meant for photo editing
 - Limited edits

Paint.net (Windows)

- Pros:
 - Free download for Windows users
 - Supports layered editing
 - Easier interface to grasp than GIMP, PaintShop Pro & Photoshop
- <u>Cons:</u>
 - Not as robust as other image editing applications
 - Layered files are their own type (.pdn)



Beginners & Creatives Looking for Features

PicMonkey (

 <u>Cost:</u> free trial; subscription ~\$6 to ~\$9/mo

• Features:

- Web-based editing tool
- Straightforward for simple edits (rotate, resize, basic text)
- Supports layers & transparency
- Lots of built in templates, effects, filters & themes
- <u>Notes:</u> layers supported only when saving to cloud ("Hub"), Hub storage limits by plan, combining images & creating collages not as straightforward

- GIMP
- Cost: free download
- <u>Features:</u>
 - Open source software
 - Supports layers & transparency
 - Similar interface to Photoshop Elements
 - Free floating toolbars
 - Supports brushes
- <u>Notes:</u> layer effects, filters etc. limited & need to install addins to enhance functionality, limited support for multi-layer Photoshop .psd files, similar learning curve to Photoshop

Corel PaintShop Pro

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- <u>Cost:</u> ~\$80 (one-time)
- Features:
 - Supports layers & transparency
 - Lots of effects & filters
 - Supports brushes
- <u>Notes:</u> requires Windows computer, download or CD version, similar learning curve to Photoshop, less control over effects, selections and text edits than Photoshop

What's the Difference?

Photoshop Elements (PSE)

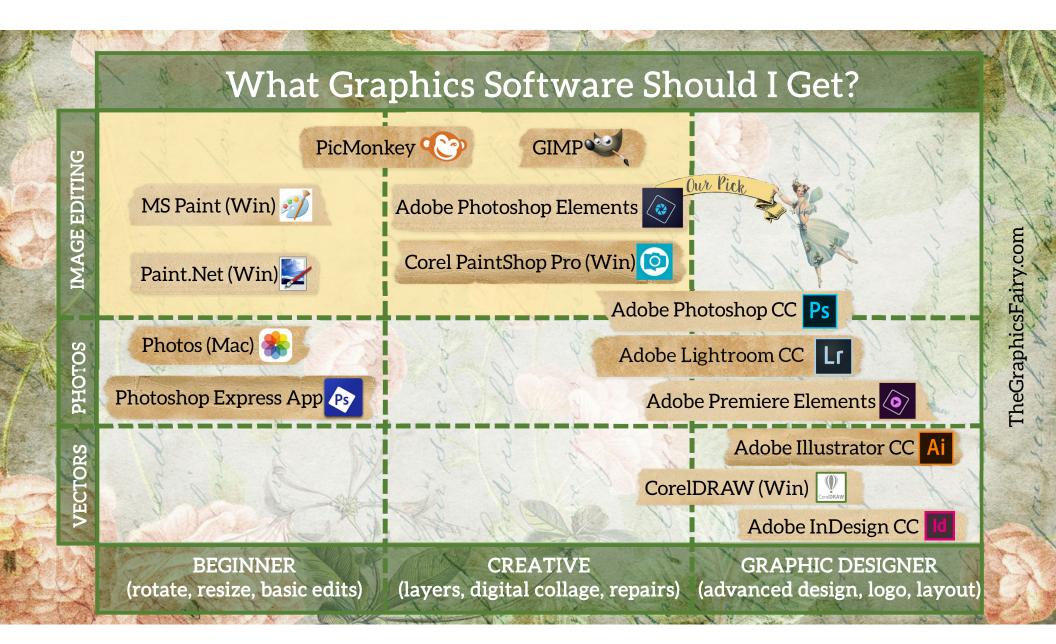


- <u>Users:</u> creatives, digital artists & photographers <u>Our Pick</u>
- Features:
 - Raster image & photo editing
 - Supports layers & brushes
 - Image correction, text, masking, adjustments, etc.
 - "Light" version of Photoshop
- <u>Cost:</u> ~\$99 (one-time fee)
- Method: download or CD to computer
- <u>Learning Curve</u>: great for beginners; requires instruction to get started
- <u>Notes</u>: update version regularly

Photoshop CC



- <u>Users:</u> creatives, digital artists & photographers, artistic professionals
- Features:
 - Raster image & photo editing
 - Supports layers & brushes
 - Image correction, text, masking, adjustments, etc.
 - Less intuitive/user-friendly than PSE
- <u>Cost:</u> ~\$30/mo or \$240/yr (subscription)
- Method: Adobe Creative Cloud
- Learning Curve: more challenging
- <u>Notes:</u> automatic updates, look for software bundles, includes cloud storage



Specialized Programs

