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Affiliations
World Squash Federation
Australian Commonwealth Games Association
Oceania Squash Federation
Confederation of Australian Sport
Australian Olympic Committee

MEETING MINUTES, PRESIDENTS COUNCIL OF SQUASH AUSTRALIA LTD 8.00pm EST, Monday 1st June 2015 Teleconference

Present: Mr David Mandel – Squash Australia (“SqA”)
Mr Leon Barnett – Tasmania (“Tas”)
Mr Sam Abishara – South Australia (“SA”)
Mr Matthew Hansen – West Australia – Apology (“WA”)
■ - Northern Territory - Apology (“NT”)
Mrs Ros Preston - Queensland (QLD”)
Mrs Dawn Moggach – NSW (“NSW”)
Mr Bob McComas – ACT (“ACT”)
Ms Peta Murphy – Victoria (“VIC”)

Item

1. Opened by the President of Squash Australia

The President of SqA called the meeting to order at 8.10pm, and noted the absences.

- ❖ He updated the Presidents on the appointment of the new CEO of SqA, and answered questions.
 - ❖ He updated the Presidents on progress with the High Performance Review, and answered questions.
 - ❖ He updated the Presidents on his meeting with the ASC – and committed to distribute the agenda for that meeting.
 - ❖ He updated the Presidents with his planned meeting with John Coates – VP of the IOC – and committed to distribute the outcomes of that meeting.
 - ❖ He tabled a proposal from the meeting with the Qld board – to create a uniform Matrix database where a score in any state is equal to the score in every other state. After discussion, it was agreed to establish a committee to give effect to the proposal. Each state to nominate a participant, which will be supported by SqA nominees.
2. Mr Leon Barnett – Tasmania
 - ❖ He requested that SqA promote Squash in Australia to a greater extent.
 3. Mr Sam Abishara – South Australia
 - ❖ He advised that Victoria have developed a Mobile Phone App, that SA were looking to use within South Australia to engage with members and social players.

Principal Partner



Australian Government
Australian Sports Commission



Official Ball



- ❖ He recommended that SqA pick up the App and use it nationally, and facilitate it becoming a one-stop-shop access to all social and Matrix players.
4. Mrs Ros Preston – Queensland
- ❖ She requested that SqA create a marketing programme for Squash – like Slip/Slop/Slap
 - ❖ She wanted to increase the School's approach, in particular continuing contact from schools programme to in-club.
5. Mrs Dawn Moggach – NSW
- ❖ She wanted to see the soonest possible filling of the positions National Coach and / or National Development Manger – noting that the new CEO needed to be in place first.
6. Mr Bob McComas – ACT
- ❖ He wanted to see SqA growing the sport in Australia
7. Ms Peta Murphy – Victoria
- ❖ She wanted promotion of the Australian Open by the States
 - ❖ She wanted promotion of the Victorian Open by the States
 - ❖ Co-ordination of Sponsorship for Major events by SqA CEO.
 - ❖ Australian Closed to be as a lead up to the Australia Day Challenge.
 - ❖ Review the comments about the PlaySquash roll out.
8. General Discussion
- ❖ Next meeting – the clear preference was for a conference call on Monday August 3rd, rather than face to face on Sunday of the Australian Open – August 9th.
 - ❖ The Australian PSA circuit needs to be planned to achieve
 - Opportunities for Australian players to gain points and PSA rankings
 - Consolidation of dates to make them more attractive to overseas based players
 - A marketing product with which to gain significant sponsorship.
 - ❖ AJO and AJC – announcement should be made of the location for next year's event at the close of the prior event. Better for planning and improves opportunity for generating sponsorship.

9. Action Items

a.	Agenda for meeting with the ASC	DM	Attached
b.	Outcomes of meeting with John Coates	DM	Attached
c.	Calibrate Matrix for National consistency – establish national committee. Each state to nominate rep & SqA Qld – Kay Kendall; Vic – Brian Bird.	States & SqA	June 30 th
d.	Report to be presented on current PR strategy and tactics	SqA	August 3 rd
e.	Victorian App – to be investigated by SqA	SqA	August 3 rd
f.	Victorian App – to be investigated by other States	States	August 3 rd
g.	Update on Schools programme development post funding decisions by ASC	SqA	August 3 rd
h.	Promotion of the Australian Open by the States	States	Now
i.	Update on PlaySquash Roll out	SqA	August 3 rd
j.	Plan for a 1 or 2 day Face to Face with Exec Dir – to discuss coordination – probably around execution of the Strategic Plan	SqA	TBA
k.	New CEO of SqA to develop strategy for sponsorship incorporating Australian PSA circuit.	New CEO	October 5th
l.	Publish locations (and dates if possible) of AJO and AJC at least 12 months prior to event	SqA & relevant states	ASAP
??	SqA to establish a DropBox account for reports for the Presidents Council	SqA	June 30 th

10. Meeting Schedule

Monday August 3rd at 8.00 PM ESTMonday October 5th at 8.00 PM EST