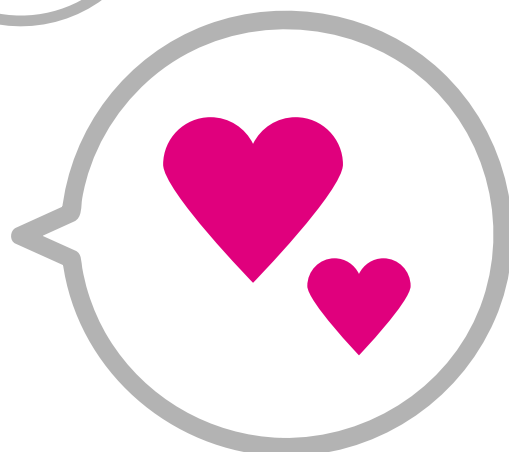
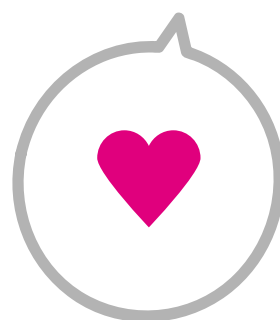
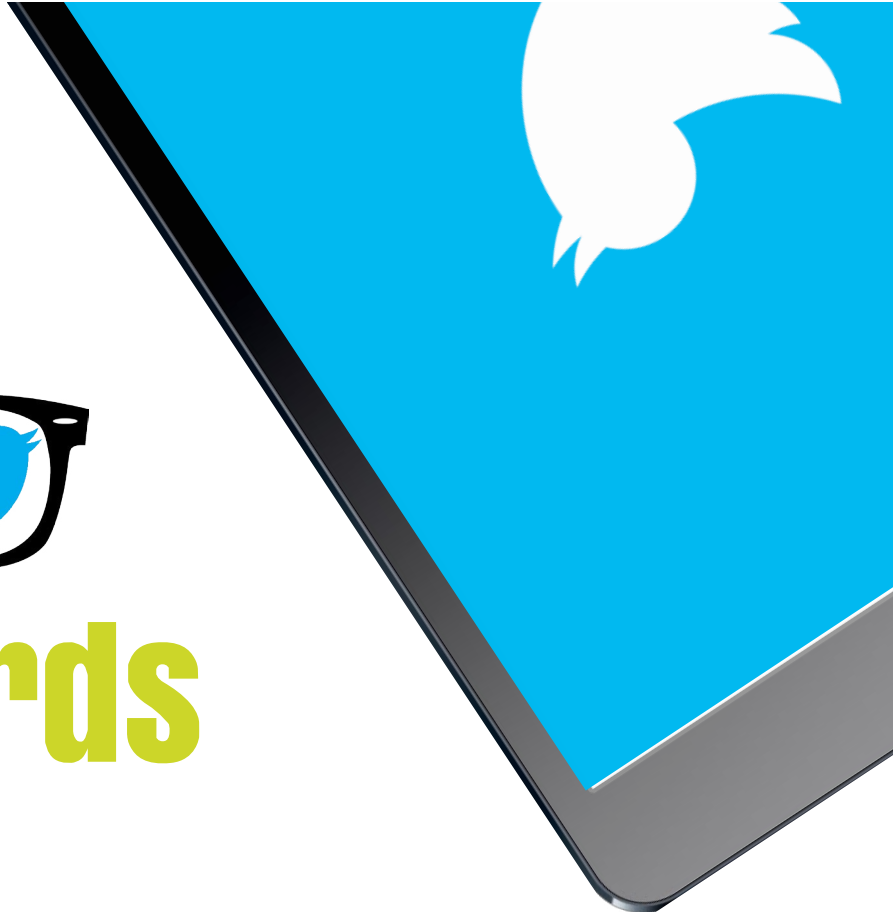


# Bird Nerds

## TWITTER LISTS WORKBOOK

WWW.JENLEHNER.COM



# RESOURCE LIST

CATEGORY	LIST TITLE	PUBLIC	PRIVATE	DESCRIPTION
LOCAL 1	<hr/> <hr/>			<hr/> <hr/>
LOCAL 2	<hr/> <hr/>			<hr/> <hr/>
MEDIA	<hr/> <hr/>			<hr/> <hr/>
COMPETITORS	<hr/> <hr/>			<hr/> <hr/>
PEERS	<hr/> <hr/>			<hr/> <hr/>
CLIENTS	<hr/> <hr/>			<hr/> <hr/>
EVENTS 1	<hr/> <hr/>			<hr/> <hr/>
EVENTS 2	<hr/> <hr/>			<hr/> <hr/>
INDUSTRY	<hr/> <hr/>			<hr/> <hr/>
THOUGHT LEADERS	<hr/> <hr/>			<hr/> <hr/>
RETWEETERS /ENGAGERS	<hr/> <hr/>			<hr/> <hr/>

## TAP ON THE SHOULDER

CATEGORY	LIST TITLE	PUBLIC	PRIVATE	DESCRIPTION
ICA	<hr/> <hr/>			<hr/> <hr/>
COLLABORATE 1	<hr/> <hr/>			<hr/> <hr/>
COLLABORATE 2	<hr/> <hr/>			<hr/> <hr/>
SPEAKING GIGS	<hr/> <hr/>			<hr/> <hr/>
MEDIA	<hr/> <hr/>			<hr/> <hr/>
INFLUENCERS	<hr/> <hr/>			<hr/> <hr/>

## LISTS AS CONTENT

CATEGORY	LIST TITLE	PUBLIC	PRIVATE	DESCRIPTION
INDUSTRY TOOLS	<hr/> <hr/>			<hr/> <hr/>
E.G. BEST FREEBIES	<hr/> <hr/>			<hr/> <hr/>
E.G. FAVORITE PEOPLE FOR THE JOB	<hr/> <hr/>			<hr/> <hr/>

# COMMUNITY

---

CATEGORY	LIST TITLE	PUBLIC	PRIVATE	DESCRIPTION
TWITTER CHATS	<hr/> <hr/>			<hr/> <hr/>
STAFF DIRECTORY	<hr/> <hr/>			<hr/> <hr/>
EVENT ATTENDEES	<hr/> <hr/>			<hr/> <hr/>
CLASSMATES	<hr/> <hr/>			<hr/> <hr/>
NEIGHBORS	<hr/> <hr/>			<hr/> <hr/>
FRIENDS	<hr/> <hr/>			<hr/> <hr/>
FAMILY	<hr/> <hr/>			<hr/> <hr/>

## OTHER NOTES:

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Follow \_\_\_\_\_ to be notified when someone adds, removes, or changes you on a Twitter List.

---

---

---

---

Do this to see who is subscribing to your Twitter list:

---

---

---

---

Do this to see what lists you are a member of:

---

---

---

---

Do this to subscribe to other people's lists:

---

---

---

---

Do this to *automatically* add people to certain lists based on what they tweet:

---

---

---

---

This is the only way to remove yourself from a list:

---

---

---

---

## OTHER NOTES:

---

Do this to follow an entire list:

---

---

---

---

---

This is the only way to remove yourself from a list:

---

---

---

---

---

This is what I do to increase the likelihood that someone responds to my tweet:

---

---

---

---

---

This is how I can share my list and get subscribers:

---

---

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