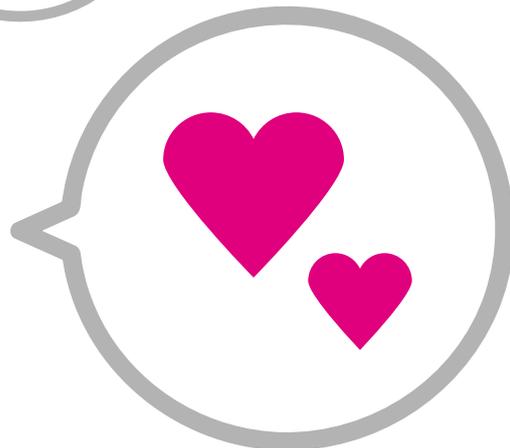


Bird Nerds

TWITTER LISTS WORKBOOK

WWW.JENLEHNER.COM



RESOURCE LIST

CATEGORY	LIST TITLE	PUBLIC	PRIVATE	DESCRIPTION
LOCAL 1	_____ _____			_____ _____
LOCAL 2	_____ _____			_____ _____
MEDIA	_____ _____			_____ _____
COMPETITORS	_____ _____			_____ _____
PEERS	_____ _____			_____ _____
CLIENTS	_____ _____			_____ _____
EVENTS 1	_____ _____			_____ _____
EVENTS 2	_____ _____			_____ _____
INDUSTRY	_____ _____			_____ _____
THOUGHT LEADERS	_____ _____			_____ _____
RETWEETERS /ENGAGERS	_____ _____			_____ _____

TAP ON THE SHOULDER

CATEGORY	LIST TITLE	PUBLIC	PRIVATE	DESCRIPTION
ICA	_____ _____			_____ _____
COLLABORATE 1	_____ _____			_____ _____
COLLABORATE 2	_____ _____			_____ _____
SPEAKING GIGS	_____ _____			_____ _____
MEDIA	_____ _____			_____ _____
INFLUENCERS	_____ _____			_____ _____

LISTS AS CONTENT

CATEGORY	LIST TITLE	PUBLIC	PRIVATE	DESCRIPTION
INDUSTRY TOOLS	_____ _____			_____ _____
E.G. BEST FREEBIES	_____ _____			_____ _____
E.G. FAVORITE PEOPLE FOR THE JOB	_____ _____			_____ _____

COMMUNITY

CATEGORY	LIST TITLE	PUBLIC	PRIVATE	DESCRIPTION
TWITTER CHATS	_____ _____			_____ _____
STAFF DIRECTORY	_____ _____			_____ _____
EVENT ATTENDEES	_____ _____			_____ _____
CLASSMATES	_____ _____			_____ _____
NEIGHBORS	_____ _____			_____ _____
FRIENDS	_____ _____			_____ _____
FAMILY	_____ _____			_____ _____

OTHER NOTES:

Follow _____ to be notified when someone adds, removes, or changes you on a Twitter List.

Do this to see who is subscribing to your Twitter list:

Do this to see what lists you are a member of:

Do this to subscribe to other people's lists:

Do this to *automatically* add people to certain lists based on what they tweet:

This is the only way to remove yourself from a list:

OTHER NOTES:

Do this to follow an entire list:

This is the only way to remove yourself from a list:

This is what I do to increase the likelihood that someone responds to my tweet:

This is how I can share my list and get subscribers:

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