

SQUASH AUSTRALIA

2016 – A YEAR IN REVIEW



2016 World Doubles Championship



**WORLD
SQUASH**

WSF

**Darwin
Squash Centre**



2016 AJO - Devonport



Australian
Junior
Squash
Open
Tasmania 2016



2016

AUSTRALIAN JUNIOR

CHAMPIONSHIPS





9 New Websites

[ABOUT](#) ▾[NEWS](#)[EVENTS](#) ▾[HIGH PERFORMANCE](#) ▾[PARTICIPATION](#) ▾[EDUCATION](#) ▾[MEMBERSHIP](#) ▾[SQUASHAUSTRALIA.TV](#) ▾

URQUHART BEATEN BUT HEADS TO PARIS WITH CONFIDENCE

25th November 2016: She fell one short of making the finals in Monte Carlo, but Australia's Donna Urquhart can head into next week's Women's...

High Performance



Future for Australia's Best Young Players is Bright

24th November 2016

High Performance



Success Continues for Urquhart in Monte-Carlo

24th November 2016



Progress Update in Facilities Working Group

23rd November 2016

Gene

SEE MORE NEWS >

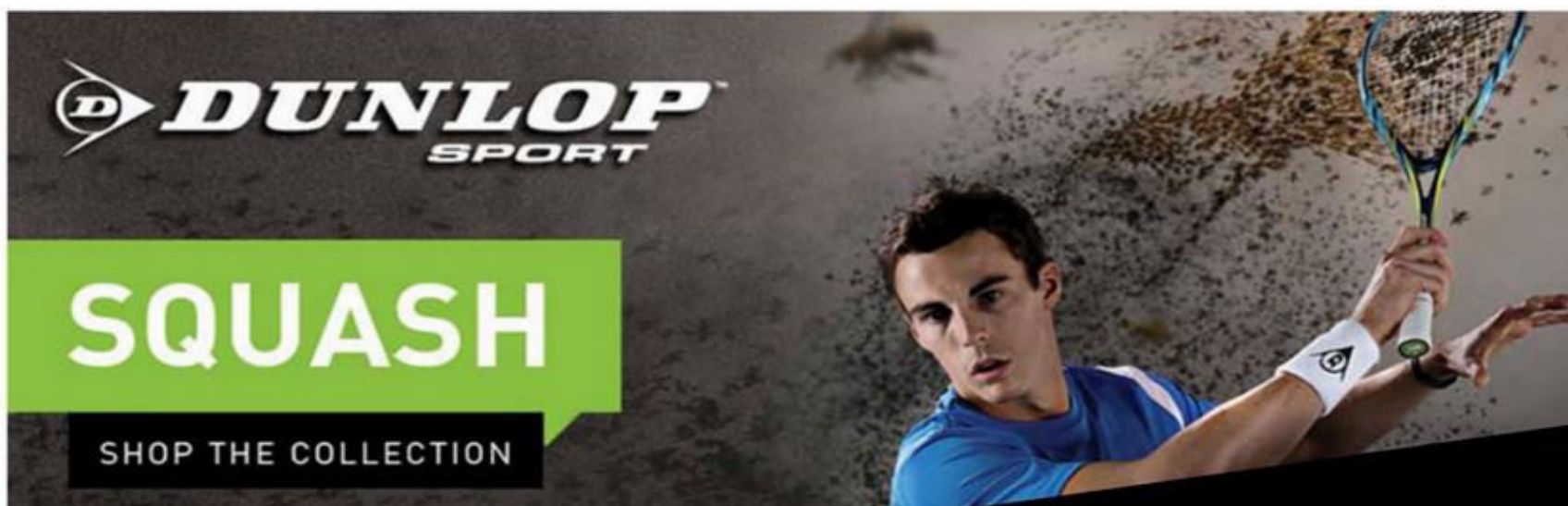
CATEGORIES

- [ALL RACKETS](#)
- [ALL STRING](#)
- [ALL RACKETBAGS](#)
- [ALL BALLS](#)
- [ALL ACCESSORIES](#)
- [ALL CLOTHING](#)
- [ALL SHOES](#)
- [ALL EVENTS](#) +
- [ALL EDUCATION](#)
- [ALL BOOKS](#)
- [ALL COURTS](#)
- [DEAL OF THE WEEK](#)

MANUFACTURERS

by Manufacturer -

"Sign up for great discounts for Squash Australia players, coaches, volunteers and officials"



FEATURED PRODUCTS

ESHOP

eLearning Portal



 [Log In/Sign Up](#)



Coach Education



SAY NO! TO DOPING

Integrity



Parent Support



New Member Benefits Portal

[HOME](#)[RETAIL ▾](#)[LIFESTYLE ▾](#)[ESTORE ▾](#)[SERVICES ▾](#)[SQUASH STORE](#)

How Rewards work?

1



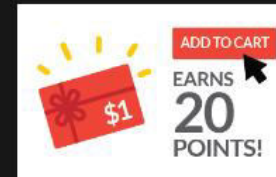
Set up your eWallet for express shopping experience

2



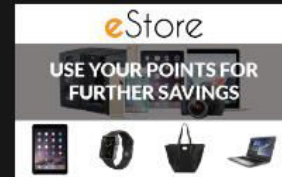
Select retailer of choice and read offer for how to save

3



Earn points for every dollar you spend

4



Redeem points for further savings in our eStore

HOYTS

Up to
40% OFF
All e-Cine Gift Vouchers



eWallet



Link your Credit / Debit Card for express checkout experience



Option to deposit your own Funds to save on Credit/Debit Card fees



Store & Manage all your Digital Offers in one location



Access your Digital Offers with ease for in store redemption

eWallet

Your eWallet is empty!



My Savings

\$0.00

Start saving today!

New CRM

Membership

 Add New Member

 Import Players from CSV

 Generate Membership IDs...

Search

Last Name:

First Name:

Email:

City:

Date of Birth:

< ▼

Membership Type:

All Membership Types ▼

Membership ID:

Membership Expiry:

< ▼

Activated their account?:

----- ▼

4 Programmes Launched





SQUASH AUSTRALIA ACADEMY

SQUASH AUSTRALIA
ACADEMY

NATIONAL JUNIOR SQUADS





Melbourne Coaches Workshop

XXXXX

XXXXX

A photograph of a modern, two-story building with a prominent red gabled roof and white walls. A large yellow semi-transparent banner is overlaid across the middle of the image, containing the title text. In the foreground, a silver pickup truck with 'BuildSure' branding is parked in a parking lot. The sky is blue with some clouds, and a tree is visible on the right side.

CAMPBELLTOWN SQUASH FACILITY

The background of the slide is a photograph of a modern sports facility. On the left, a swimming pool with lane markers is visible, bordered by a concrete deck. In the background, a large, multi-story building with a light-colored facade and large windows is visible under a clear blue sky. The text is overlaid on a bright yellow rectangular area in the center of the image.

COLMSLIE COUNCIL SOUTH BRISBANE SPORTS FACILITY

3 MORE COURTS

Carrara Squash Stadium

Gold Coast 2018





Fox Sports Schedule

Tournament	
Cathay Pacific Sun Hung Kai Financial Hong Kong Open	Semi-finals Finals
Al Ahram International	Semi-finals Finals
Delaware Investments U.S. Open	Semi-finals Finals
Wadi Degla Women's Open	Semi-finals Finals
Wadi Degla PSA Men's World Championship	Semi-finals Finals
Qatar Classic	Semi-finals Finals
AJ Bell British Grand Prix	Semi-finals Finals
J.P.Morgan Tournament of Champions	Semi-finals Finals
Guggenheim Partners & EquiTrust Windy City Open	Semi-finals Finals
Canary Wharf Classic	Semi-finals Finals
Allam British Open	Semi-finals Finals
El Gouna International Squash Tournament	Semi-finals Finals
PSA Women's World Championship	Semi-finals Finals
Dubai PSA World Series Finals	Semi-finals Finals



WWW.SQUASHAUSTRALIA.TV

503 SUBSCRIBERS

54,943 VIEWS

329,590 MINUTES WATCHED



COMMUNICATIONS

Over 200 press releases sent out
2 Surveys released



SOCIAL MEDIA

Doubled our numbers on all platforms

Facebook 2500 likes

Twitter 1189 followers

Instagram 787 followers