



The Mountain State Rodeo Association (MSRA) was formed to promote and continue the sport of rodeo in West Virginia and throughout the East Coast, with the entire family in mind. We are built upon family orientated events, giving contestants of all ages the opportunity to compete in rodeo events. Today we are a strong and still growing association! MSRA, in collaboration with host communities, have assisted in the production rodeos throughout West Virginia while also providing a unique entertainment venue that is enjoyed by thousands of spectators. MSRA rodeos include all events that you would expect from a traditional rodeo, including rough stock, roping and speed events. We also have unique events that are designed to encourage the entry of new contestants into the rodeo circuit and to boost the entertainment value of the weekend. Our contestants come from diverse professional and economic backgrounds and our rules allow men, women and children to compete in many events. These factors combine to create an extraordinary sporting event that is both entertaining and engaging. You can learn more about us and our busy West Virginia based rodeo schedule by visiting one of our events as a VIP with full access to the entire rodeo grounds. The Mountain State Rodeo Association would like to collaborate with you to help make our 2015/16 rodeo season a success. We are excited about our new sponsorship options that we have developed, and I am sure there is a package we can tailor to best suit your business needs. Below are the MSRA Sponsorship options for your review. All awards are presented at our finals weekend in November.

Sincerely

Brian K. Adkins, Sponsorship Director, Mountain State Rodeo Association

Email: [msra.wv@gmail.com](mailto:msra.wv@gmail.com)

## **2015 ALL-STAR SPONSOR \$5000 & UP**

- \* Presenting Sponsor/Naming opportunity for MSRA for the year.
- \* Ex: FORD 2015 MSRA Championship Rodeo Series
- \* Award: SEASON LEADER JACKETS to event season winners.
- \* Company name and /or logo on the Awarded Jackets
- \* Sponsor recognition during all MSRA rodeos throughout the year.
- \* Company Logo on main page of MSRA web site
- \* One page web-page "bio" about sponsor on dedicated page on MSRA website
- \* Link from MSRA web site to sponsor web site
- \* Corporate Flag (provided by Sponsor) carried on horseback during Grand Entries at All MSRA sanctioned rodeos thru the season o MSRA FINALS RODEO grand entry
- \* (MSRA is not responsible for any damages incurred to flags)
- \* 6 Banquet Tickets to the MSRA Awards Banquet
- \* Introductory Recognition at MSRA Awards Banquet
- \* Presentation of Corporate sponsored awards at Banquet
- \* Sponsor LOGO on the front cover of MSRA Awards Banquet Program
- \* Corporate provided literature given to finals contestants and/or displayed at banquet at MSRA FINALS RODEO
- \* "In person" recognition during MSRA FINALS RODEO
- \* 10 tickets to MSRA FINALS RODEO

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- \* Up to a maximum of six banners, provided by sponsor, placed throughout MSRA FINALS RODEO Grounds (MSRA is not responsible for any damages incurred to banners, availability for space in the arena may be limited and cannot be guaranteed.)
- \* Sponsor may select, on a first come, first serve basis, to sponsor Finals Rodeo MSRA Designated Staff Shirts OR Finals Rodeo Judges/Officials Shirts in addition to the cost of the sponsorship package.
- \* Potential for Outdoor booth space at MSRA FINALS RODEO
- \* Other details can be arranged as approved by MSRA.

#### **2015 HIGH POINT SPONSOR \$3000**

- \* Naming of the Hi Point Award
- \* ex:FORD 2015 MSRA HiPoint Champion
- \* Company name on the two awards (awards as chosen by MSRA).
- \* Company Logo on main page of MSRA web site
- \* Listing under MSRA Sponsor page on web site
- \* Small article web bio on sponsor page of web site
- \* Link from MSRA web site to sponsor web site
- \* Corporate Flag (provided by Sponsor) carried on horseback during Grand Entries at All MSRA sanctioned rodeos thru the season o MSRA FINALS RODEO grand entry
- \* (MSRA is not responsible for any damages incurred to flags)
- \* 4 Banquet Tickets to the MSRA Awards Banquet

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- \* Introductory Recognition at MSRA Awards Banquet
- \* Presentation of sponsored awards at Banquet
- \* Sponsor LOGO with Name on the MSRA Awards Banquet Program
- \* Corporate provided literature (to maximum on three pages) given to finals contestants and/or displayed at banquet at MSRA FINALS RODEO
- \* 4 tickets to MSRA FINALS RODEO
- \* Up to a maximum of two banners, provided by sponsor, placed throughout MSRA FINALS RODEO Area and Grounds (HRA is not responsible for any damages incurred to banners, availability for display space in the arena may be limited and cannot be guaranteed.)
- \* Sponsor may select, on a first come, first serve basis, to sponsor Finals Rodeo MSRA Designated Staff Shirts OR Finals Rodeo Judges/Officials Shirts in addition to the cost of the sponsorship package.
- \* Other details can be arranged as approved by MSRA.

#### **2015 GOLD SPONSOR \$1,000**

- \* Supporting Sponsor of MSRA
- \* Choice of Award as agreed upon by MSRA
- \* ex: Jack Benny Hi Point, Stock of the Year, Pee Wee group awards, or Whole Event group (Season Leader, Finals Champ, Runner up and Horse of the Year)
- \* Company Logo on main page of MSRA web site
- \* Listing under MSRA Sponsor page on web site
- \* Link from MSRA web site to sponsor web site

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- \* Corporate Flag (provided by Sponsor) carried on horseback during
- \* Grand Entries at All MSRA sanctioned rodeos thru the season
- \* MSRA FINALS RODEO grand entry
- \* (MSRA is not responsible for any damages incurred to flags)
- \* 2 Banquet Tickets to the MSRA Awards Banquet
- \* Introductory Recognition at MSRA Awards Banquet
- \* Presentation of sponsored awards at Banquet and/or during final day of Finals Rodeo Performance

- \* Sponsor LOGO with Name on the MSRA Awards Banquet Program
- \* Corporate provided literature (to maximum on one page) given to finals contestants
- \* 2 tickets to MSRA FINALS RODEO
- \* One Banner, provided by sponsor, placed on MSRA FINALS RODEO Grounds (MSRA is not responsible for any damages incurred to banners)
- \* Other details can be arranged as approved by MSRA.

### **2015 SEASON CHAMP \$300**

- \* Season Leader Buckle Award – event choice as available
- \* Listing under MSRA Sponsor page on web site
- \* Corporate Flag (provided by Sponsor) carried on horseback during
- \* Grand Entries at All MSRA sanctioned rodeos thru the season
- \* MSRA FINALS RODEO grand entry (MSRA is not responsible for any damages incurred to flags)
- \* 2 Banquet Tickets to the MSRA Awards Banquet

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- \* Presentation of sponsored awards at Banquet and/or during final day of Finals Rodeo Performance

- \* Sponsor Name in the MSRA Awards Banquet Program

### **2015 FINALS CHAMP \$250**

- \* Finals Champ Buckle Award – event choice as available
- \* Listing under MSRA Sponsor page on web site
- \* Corporate Flag (provided by Sponsor) carried on horseback during
- \* Grand Entries at All MSRA sanctioned rodeos thru the season
- \* MSRA FINALS RODEO grand entry (MSRA is not responsible for any damages incurred to flags)
- \* 2 Banquet Tickets to the MSRA Awards Banquet
- \* Presentation of sponsored awards at Banquet and/or during final day of Finals Rodeo Performance
- \* Sponsor Name in the MSRA Awards Banquet Program

### **2015 Reserve Champ \$200**

- \* Runner up Award – event choice as available
- \* Listing under MSRA Sponsor page on web site
- \* 2 Banquet Tickets to the MSRA Awards Banquet
- \* Presentation of sponsored awards at Banquet
- \* Sponsor Name in the MSRA Awards Banquet Program

### **2015 HORSE OF THE YEAR \$200**

- \* Horse of the Year Award
- \* Listing under MSRA Sponsor page on web site
- \* 2 Banquet Tickets to the MSRA Awards Banquet
- \* Presentation of sponsored awards at Banquet
- \* Sponsor Name in the MSRA Awards Banquet Program

### **2015 FRIEND OF MSRA \$150**

- \* Sponsorship used to assist with awards and finals
- \* Listing under MSRA Sponsor page on web site
- \* Presentation of sponsored awards at Banquet and/or during final day of  
Finals Rodeo Performance
- \* Sponsor Name in the MSRA Awards Banquet Program