

Citing made simple: WriteLaTeX and Mendeley link to streamline author experience

Press Release

London, November 20th 2014 – Mendeley and WriteLaTeX have collaborated to make it easier for authors to 'cite as they write' by linking their Mendeley reference library to WriteLaTeX's online collaborative writing and publishing service.

WriteLaTeX is fast becoming the leading provider of tools for writing scholarly papers in an online collaborative academic world. With over two million scientific papers published every year, and with most of the world's biggest technical and medical innovations beginning with a scientific paper, there is an ever-growing demand for efficient and effective ways to create and collaborate on scientific papers.

Authors who have built up extensive virtual libraries using Mendeley's reference management software can now use this library more effectively when authoring their scientific and scholarly works on WriteLaTeX.

With over 1.5 million projects created to date by authors in over 180 countries worldwide, WriteLaTeX's flagship product 'Overleaf' makes the power of professional typesetting immediately accessible to scientists and technical writers at all stages of their career.

Mendeley is a global collaborative research platform with over 3 million users worldwide. It offers a suite of cloud-based tools which help scholars to discover content, organise their papers, manage citations and connect with other researchers around the world. Mendeley's API and dedicated developer portal also supports hundreds of third-party applications, like WriteLaTeX, that make science more social and open.

John Lees-Miller, Co-Founder and CTO of WriteLaTeX said: *"We're delighted to have been able to work with the Mendeley API team over the past two months to bring this new integration to our authors. Providing a fast and effective way to import their bibliography data has recently been a very popular request from our authors, and we're pleased to have been able to respond so quickly to get this new feature released."*

Joyce Stack, API Developer Outreach at Mendeley said: *"Keeping science open has always been part of Mendeley's mission. Our API opens the Mendeley platform for developers to create and build tools to make researchers' lives easier. The real value in an API is having clients, like WriteLaTeX, consume it and build something new and exciting. We've enjoyed working with John and the team, and are thrilled they were able to integrate so quickly."*

About Mendeley

Mendeley is a global research collaboration platform and academic database. Mendeley's desktop, mobile and web applications help people to organize, share, and discover new research. Since its launch in 2009, Mendeley has grown to over three million users worldwide.

The **Mendeley API** powers hundreds of third-party applications that are making science more social and open. In April 2013 Mendeley was acquired by Elsevier, a world-leading provider of scientific, technical and medical information products and services.

Visit <http://www.mendeley.com> and follow @MendeleyAPI on Twitter

About WriteLaTeX

Launched in 2012, **WriteLaTeX** has grown rapidly to become an innovative provider of scholarly writing tools, with over 150,000 users worldwide and over a million projects created to date. Its flagship product, **Overleaf**, is a collaborative writing and publishing system that makes the whole process of producing academic papers much quicker for both authors and publishers.

Supported by Digital Science, a business division of Macmillan Science and Education, Overleaf aims to make science and research faster, more open and more transparent by bringing the whole scientific process into one place, from idea to writing to review to publication.

Visit <https://www.writelatex.com/overleaf> and follow @WriteLaTeX on Twitter