

## **Requisition for Design & Communications Intern**

### **Job Details**

Title – Design & Communications Intern

Job Type – Part-Time

Job Location – No Preference

Job Start Date – ASAP

Salary – Unpaid internship with potential for transitioning to paid position

Company Website – [www.essmart-global.com](http://www.essmart-global.com)

### **Essmart Description**

Essmart bridges the distribution gap in the global supply chain by creating a marketplace for life-improving, essential technologies in local retail shops. We source a wide range of essential, life-improving goods, such as solar lighting solutions, water filters, and efficient cook stoves. We then demonstrate this catalogue of technologies in communities, distribute to local retail shops, and facilitate manufacturers' warranties. We started operations in Tamil Nadu, India, and we invite you to join us as we deliver the goods.

### **Job Description**

The Design and Communications Intern will help us market Essmart to both our customers (rural end users and shops in India) and to our funders and supporters (generally US-based Internet users). You will work with our COO and Indian Director to design rural marketing materials such as catalogues, fliers, and banners. You will also work with our CEO and COO to re-design Essmart's website (using the Wordpress platform), update our Facebook page and Twitter accounts with new stories and photos from the field, and manage our mailing list and general engagement with a worldwide audience.

### **Qualifications**

#### *Requirements:*

- Astute design aesthetic and graphic design experience
- Outstanding written communications skills in English
- Proficiency with Adobe CS (Photoshop, Illustrator, InDesign) and Wordpress
- Demonstrated history of self-driven enthusiasm
- Passion for Essmart's mission of improving the world through technology

#### *Preferred:*

- Knowledge of Tamil (reading and writing)

To apply, please send a Cover Letter, CV, and Portfolio to [iwanttowork@essmart-global.com](mailto:iwanttowork@essmart-global.com).