



# The Champagne Ball

## About Toby's Shower for Babies

Toby's Shower for Babies is a nonprofit designed to support NICU (neonatal intensive care unit) families. The NICU is where premature and newborn babies who need constant medical care and surveillance spend days, weeks, or months before they can go home (if they are blessed enough to make it home). Most families aren't expecting to go to the NICU and don't get time to prepare anything, which can be very rough on the family.

This project creates a basket of baby items for an incoming NICU family. The basket contains a tie fleece blanket for baby's isolette, swaddling blankets, a stuffed animal, a couple of books for parents to read to baby, and a picture frame for the parents, among other things. The project also provides parent support in the form of a mentorship program called, "A Shoulder To Lean On."

While parents don't get to take their babies home right away, these baskets can help their hospital rooms feel less sterile and more warm and inviting, while they get care for their precious little fighter. ***Our goal is to increase parental involvement with their child in the NICU.*** Everything in these baskets belongs to the family to keep for years to come!

Help Toby's Shower for Babies spread some love to other NICU families and their babies!





## About the Champagne Ball

The Champagne Ball is Toby's Shower for Babies inaugural event to help raise awareness about the organization as well as funds to increase the amount of baskets we can deliver to NICU families.

The inaugural event will be held at The Grant Salon at the Ellie Caulkins Opera House on Friday, February 12<sup>th</sup>, 2016 from 6p-9pm. We expect 150-200 attendees this year.

## WHY Support Toby's Shower for Babies

Denver NICUs care for almost 2000 babies and families every year.

The CDC reports that 1 in 9 babies born will see NICU time.

Things we hear from parents:

"I currently have a baby in the NICU at Rocky Mtn Children's Hospital/St. Luke's. My son was born in March. I just wanted to say how much we appreciate the basket that Brayton received. I've been meaning to write for a while, but it was such a nice surprise for me and my husband to walk into Brayton's room and see the basket. It made us so happy and nice to know that others cared so much about our little man! Thanks so much...what a blessing you guys are!"

"I just want to thank you for your donations to the NICU. My son has been there since June 20th and has a ways to go. We received a basket and were so filled with gratitude. Thank you again and would love to help when we get back home."

Things we've learned from nurses in the NICU:

"She went on to tell me how grateful parents are to receive the baskets, and in instances like this, those blankets that we've provided are the only personal items the baby had to be wrapped up in. That stuffed animal was the only one the baby had. When the parents take them home, while they are small and only a few, those items will be the only things aside from pictures that they have, to hold on to. Those were THEIR baby's things. Their baby's books."





## Champagne Ball Sponsorship Levels

### **Extra Brut Sponsor - \$7,500 (One Available)**

- Two 8 person tables (16 tickets) for The Champagne Ball
- Named Sponsor at secondary event of building and delivering a round of baskets to the Rocky Mountain Hospital for Children NICU or University of Colorado Children's Hospital
- Admission to the VIP reception for 16
- Exclusive front-page logo recognition on invitation
- Recognition at event by Emcee, event signage and printed materials
- Logo/name recognition on Toby's Shower for Babies homepage and top level recognition on The Champagne Ball webpage
- Recognition in all publicity efforts including online media outlets and Colorado news media
- Podium speaking opportunity.

### **Brut Sponsor - \$5,000 (three available)**

- One 8 person table (8 tickets) for the Champagne Ball
- Admission to the VIP reception for 8
- Recognition at event by Emcee, event signage and printed materials
- Logo/name recognition on The Champagne Ball webpage
- Recognition in all publicity efforts including online media outlets and Colorado news media

### **Extra Dry Sponsor - \$2,500**

- 6 tickets for the Champagne Ball
- Admission to the VIP reception for 6
- Recognition at event by Emcee, event signage and printed materials
- Logo/name recognition on The Champagne Ball webpage
- Recognition in all publicity efforts including online media outlets and Colorado news media

### **Sec Sponsor - \$1,000**

- 4 tickets for the Champagne Ball
- Admission to the VIP reception for 4
- Recognition at event by Emcee, event signage and printed materials
- Logo/name recognition on The Champagne Ball webpage
- Recognition in all publicity efforts including online media outlets and Colorado news media

### **Demi Sec Sponsor - \$500**

- 2 tickets for the Champagne Ball
- Admission to the VIP reception for 2
- Recognition at event by Emcee, event signage and printed materials
- Logo/name recognition on The Champagne Ball webpage





**I'd like to sponsor the inaugural The Champagne Ball**

**Company Name:** \_\_\_\_\_

**Contact Name and Title:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Make checks payable to Team Toby Tolin.  
Team Toby Tolin is a 501(c)(3) tax-exempt charity; EIN: 47-0971399.**

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