



STE(A)M:uL8! (*pronounced STEEM-yoo-late*) is a first of its kind, action-packed, multi-day Spring STE(A)M festival in the greater Chattahoochee Valley, Columbus, Georgia and Phenix City, Alabama areas.

STE(A)M is the infusion of Art and Music to the STEM fields of Science, Technology, Engineering and Mathematics. STE(A)M:uL8! Is a multi-day creative technology festival anchored by the major informal STEM learning competitions and expositions that are FIRST Robotics Competitions and the Let's Grow STE(A)M! Pre-K through 12 academic expo. FIRST Competitions engage, celebrate and inspire students as they discover that they can be successful in science, technology, engineering, math, marketing, website design, 3D animation, communications and more. Being on a FIRST team is so much more than just building a robot – you are creating a small company (just like in the real world)!

ColumbusMakesIT in partnership with **GeorgiaFIRST Robotics** promotes these endeavors in the greater Chattahoochee Valley Region. Both non-profits engage youth in the creative ‘hands-on, minds-on’ process of technological innovation. Our goal is to get kids excited about science and technology, have them attend one of our prestigious institutes of higher learning, and upon graduation, stay in the valley area for their careers. By doing this, we are able to ‘put the Valley first.’ Our best resource, our youth, contribute to the growth and sustainability of our innovative work force.

FIRST competitors are inspired to be science and technology leaders, engaged in exciting mentor-based programs that build science, engineering and technology skills, foster innovation, self-confidence, communication, and leadership.

With so many worthy causes seeking funds, we understand it's difficult to decide where to invest your support. We'll make this decision easy for you. As a STE(A)M:uL8! Strategic Partner, your **TAX deductible donation** helps:

- Strengthen Your Corporate Responsibility Reputation
- Build our local Technological Workforce
- Create a Pipeline of Your Future Leaders
- Provide Meaningful Volunteer Opportunities for Your Employees



For more information or to sign up, please visit <http://www.steamul8.com> or contact

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ColumbusMakesIT is a registered IRS 501(3)(c) charity.

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Georgia **FIRST** Robotics

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Become a Strategic Partner Sponsor Today!

STEAM:uL8!		Institutional Investment Opportunities			
Corporate Investment List 2016		Title \$75,000	Platinum \$50,000	Gold \$20,000	Silver \$10,000
Media & Advertising Opportunities	Event Naming	"STE(A)M:uL8! Presented by <<YOUR NAME>>"	Final Rounds	Qualifying Rounds	Area / Stage
	Event Signage	Logo / Front Lobby / Inside Arena / Event Signs	Logo / Front Lobby / Inside Arena / Event Signs	Logo / Front Lobby / Event Signs	Logo / Event Signs / Booth / Activity
	Exterior Event Banners	Logo / Outside Arena / Parking Banners	-	-	-
	Red Carpet / Interview Backdrops	100% of Brand Logo	50% of Brand Logo	25% of Brand Logo	-
	Press Releases - Placed accoring to level	State & Local Event	State & Local Event	Local Event	Local Event
	In venue Video Walls, JumboTron spots	60 seconds	30 seconds	20 seconds	Name Recognition
	STEAMuL8.com and YouTube channel	4 Videos	3 videos	2 videos	1 video
	Social Media / Recap / Updates	✓	✓	✓	✓
	Broadcast (TV / Radio Mentions)	✓	✓	✓	-
	Exhibit Space / Recruiting Booth / Tables	2 Booths + 2 tables - On the Floor / Recruiters Row	2 Booths + 2 tables - On the Floor / Recruiters Row	1 Booth + 1 table - Recruiters Row / Any Level	1 table - Recruiters Row / Upper Level Only
	Website Recognition - STEAMuL8.com	Special Recognition + Linked Logo	Special Recognition + Linked Logo	Linked Logo	Linked Logo
	Website - GAFIRST.org	Linked Logo	Linked Logo	Linked Logo	-
	Website - ColumbusMakesIT.com	Special Recognition + Linked Logo	Special Recognition + Linked Logo	Linked Logo	Name Recognition
STE(A)M:uL8! Experiences	Full Color Program Book Ad Placement	Local Front / Inside Cover + State Full Page	Local Back Cover, Local + State Full Page	Local Full Page	Local 1/2 Page
	Speaking Opportunities	Opening Ceremonies, Closing Ceremonies, Team Social	Opening / Closing Ceremonies	Saturday Closing Remarks	Saturday Closing Remarks
	Awards Presenter	✓	✓	-	-
	Customized STE(A)M:uL8! Award	✓	\$500	\$500	\$500
	VIP Reception Invitation	20	10	6	4
	VIP Lunch & Social Passes	20	10	6	2
	VIP Robot Driving Pass	6	4	3	2
	VIP Pit + Backstage Tour Passes	12	8	6	2
	Pre-Season Destination Einstein Demo	✓	✓	✓	✓
	Post-Season Robot Demo at your Facility	✓	✓	✓	✓

Invest in your future workforce, it's tax deductible!






ColumbusMakesIT.com
CREATIVITY & ENTREPRENEURSHIP CENTER

A MAKERSPACE WHERE ART, TECHNOLOGY & GOOD OLD FASHIONED TRADE SKILLS INTERSECT AND CREATE EDUCATIONAL AND ECONOMIC OPPORTUNITIES FOR INDIVIDUALS AND THE COMMUNITY.