

# Water Challenge 2022

***Join Water Challenge 2022 and contribute to a sustainable management of water resources and water supply! As long as you compete with your own idea and the turnover or external capital does not exceed 3 million SEK during the competition process, we encourage any water challenge-related ideas to enter.***

Water Challenge 2022 is the competition for those who have an idea for managing water resources and sustainable water supply. By participating in the competition, startups and entrepreneurs are given the opportunity to gain publicity, feedback, inspiration and access to our professional network.

The competition is funded and supported by Microsoft Datacenter Community Development. Venture Cup organizes the competition together with regional partners in Gävleborg and Skåne; Gävle Municipality, Gävle Innovation Hub, Sandviken Municipality, Sandbacka Science Park, University of Gävle, Movexum, Sandviken Vatten (Sandviken Energi AB), Gästrike Vatten and Invest Skåne.

## PARTNERS

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Water is essential to the world's population's health, safety, and prosperity. At the same time, fresh water is a limited resource, and water availability is expected to become even more limited in large areas around the world as a result of global warming. As a result, we face numerous challenges in terms of water resource management and water supply. Here is the

competition for you to enter if you want to meet these challenges and come up with ideas for sustainable water resources and water supply management.

The competition is open to all entrepreneurs and startups with an idea for managing water resources and providing a sustainable water supply.

## How do I compete?

To participate in the competition, you upload your idea here on the platform. You describe your idea with a [pitch deck](#) of a **maximum of 13 pages** (obligatory to proceed in the competition process). You can also supplement with a **maximum of 1,000 words and/or a 4-minute video pitch**. Read more about pitch decks [here](#).

## What happens next?

After the deadline, a screening jury goes through all submitted ideas. The best ideas are nominated and get to meet the jury. The nominated teams pitch their ideas in front of the jury, which selects the winners. Two teams win SEK 75,000 each!

After the submission, you are welcome to continue working with the business idea, sales and all types of investments. Venture Cup does not support any ideas that do not comply with Swedish legislation and we reserve the right to disqualify any ideas that do not support the Swedish law and regulations.

*Note! You can choose which parts of your idea are open to the public and which parts you only want the jury (who have signed confidentiality agreements) to see.*