

GRUB STREET New York



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Here's the Meatball Shop's Michael Chernow... in a J.Crew Catalogue

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We told you the [Meatball Shop](#) guys were everywhere, and now Shop co-owner Michael Chernow is taking a page from the [David Chang](#) playbook and modeling. (We hadn't realized free suits was one potential perk of owning a single-serving restaurant.) In fact, he's on the cover of a new J.Crew catalogue, and he's on [J.Crew's website](#), talking up his love of suits, vintage boots, and meat grinders. In fact, he's not the only restaurateur that J.Crew recruited for this campaign. [Tea & Sympathy](#) owner Sean Kavanagh-Dowsett is featured, too.



MICHAEL CHERNOW
Restaurateur

Work it.
Photo: J. Crew



The tufted pocket square is key.
Photo: J. Crew