



*My*  
SUCCESSFUL  
**STARTUP**  
*Checklist!*

# SECTION 1-4 CHECKLIST

- DECIDE YOUR TOPIC
- DECIDE YOUR BLOG NAME
- CREATE YOUR IDEAL READER
- SETUP HOSTING ON BLUEHOST
- INSTALL WORDPRESS
- CHOOSE A THEME
- CREATE A LOGO
- FILL IN YOUR NAME & TAGLINE
- CHANGE YOUR PERMALINK STRUCTURE
- UNINSTALL JETPACK, SETUP GOOGLE ANALYTICS
- INSTALL FAVORITE PLUGINS

