

“Start with the low-hanging fruit” (Forays into the scholarly conversation)



Katie Greer, MLIS, MA



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So you have to publish...or you want to publish...

What now?

- RESEARCH vs. research
 - What do you find most useful in your career?
 - What cool things are you doing at your institution?
 - How are you connecting with your profession and interests?
- “Low hanging fruit”=innovative activities, case studies, etc.



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Dip your toes into the water

- + Reviews ([Choice Reviews](#), [ARLIS Reviews](#), etc.)
- + Collaborative projects
 - + Do you have a mentor?
- + *College & Research Libraries News*, Trade publications, practice-based professional journals



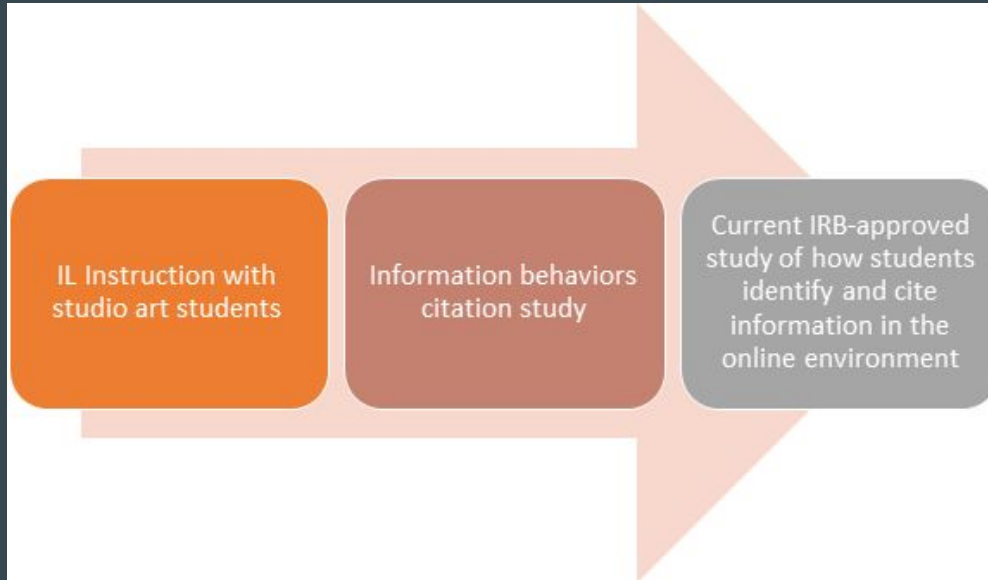
Set up good habits!

- *How to Write a Lot: A Practical Guide to Productive Academic Writing*, Paul J. Silvia
- Set aside time each day
- Write “Zero drafts”
- Know thyself and thine own habits

Finding your niche

What is your research agenda?

- That “low hanging fruit” can lead you places!



OkPublish

- The more you put yourself out there, the better it gets.
- Rejection happens.
- You will be solicited by creepy predatory publications.
- Mixed messages are common:
 - Reviewer A: “I love you and want nothing to change!”
 - Reviewer B: “You’re great but a few small things could change.”
 - Reviewer C: “Do you even know how to put words together coherently?”
- You will find a good match.



Il Sodoma, *Cupid in a Landscape*

Contact me!

[my faculty bio](#)

greer@oakland.edu

