



BlikBook

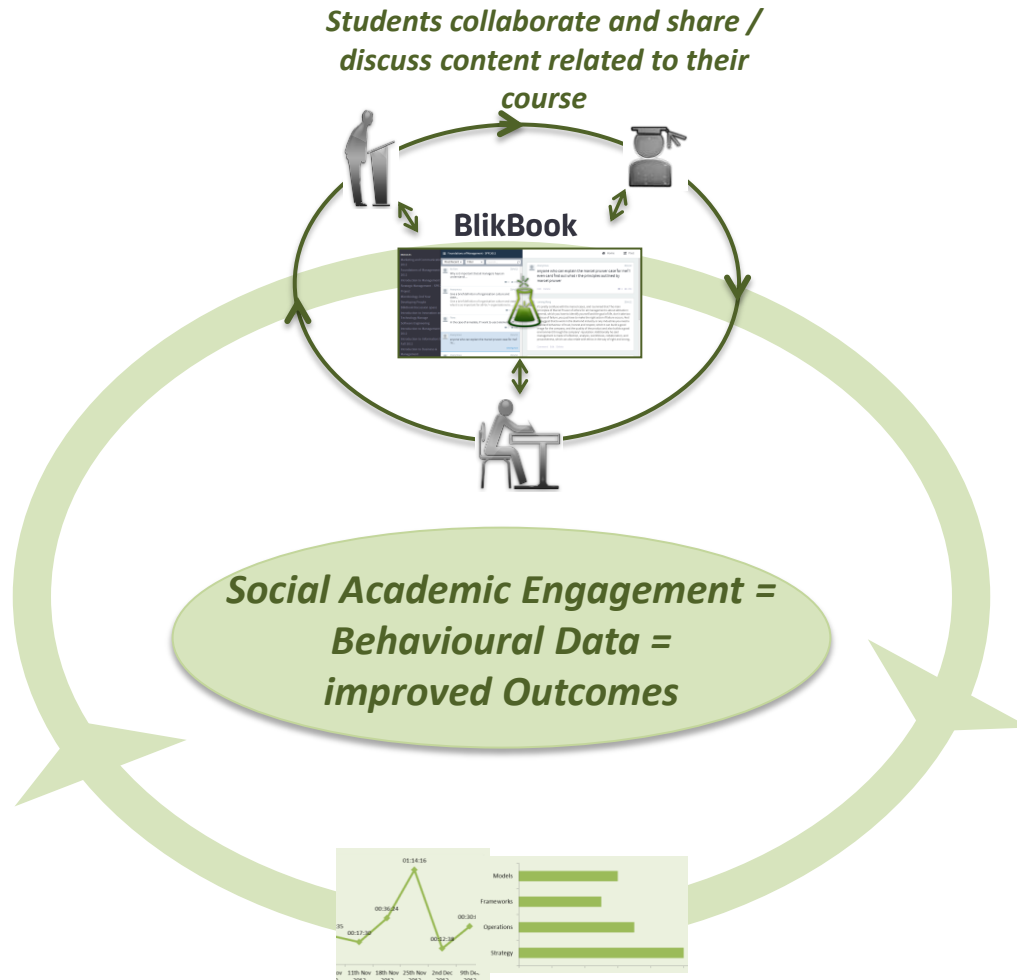
Overview

V1.5
May 2014

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“Connecting students and courses around the world, and delivering learning analytics to improve outcomes”

Social academic engagement and data analytics are the keys to improving outcomes



Data analytics measures behaviour within a class and compared to related cohorts

BlikBook

COMMERCIAL IN CONFIDENCE

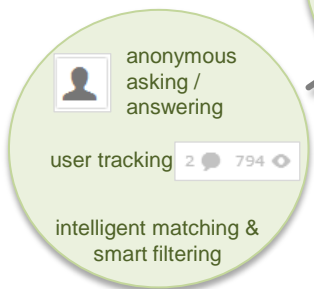
What does BlikBook do?



Simple 1 step sign-up



Integrated single sign-on



intelligent matching & smart filtering

Engagement drivers

BlikBook

MODULES

- Marketing and Communication - SPR 2012
- Foundations of Management - SPR 2012
- Introduction to Management - SPR 2012
- Strategic Management - SPR 2012
- Project
- Microbiology 2nd Year
- Developing People
- BlikBook Discussion space
- Introduction to Innovation
- Technology Management
- Software Engineering
- Introduction to Management - Fall 2012
- Introduction to Information Systems - Fall 2012
- Introduction to Business & Management
- MSIN2003
- bio4003a
- Business Analytics
- Translation and the Digital Marketing Strategy and Plan - Fall 2012

Foundations of Management - SPR 2012

Most Recent Filter Search...

- Anonymous** 15/4/12
Technology
Why do managers need to have an understanding of the capabilities of the technology used in their organisation?
2 694
- Anonymous** 15/4/12
Figures and finance
Why do many managers look only at figures and finances when measuring and assessing performance? What other factors ought they to...
1 205
- Syeda Qasder** 15/4/12
Pruwer and Management ethics
What are management ethics? To what extent are the principles Marcel Pruwer outlined a code of ethics for all management; and to...
4 365
- Syeda Qasder** 17/4/12
Semco and contingency
With regards to Semco and its new structure, is it bad to have 'a rule for every contingency'? If so, why?
1 54
- Lemeng Wang** 17/4/12
What are the main principles by which Semco is run?
viewing now
- Anonymous** 15/4/12

Home Post

- Lemeng Wang** 17/4/12
What are the main principles by which Semco is run?
Recommended Edit Delete
4 1341
- Richard Pettinger** 17/4/12
Freedom trust and openness - access to all top managers - full equality of treatment - autonomy of working patterns and work lives subject only to targets being met
Comment Edit Delete
- Richard Pettinger** 17/4/12
Also making sure that everyone has the fullest possible opportunities to fulfil whatever they want to do including taking equipment from the main company and setting up as a satellite or subsidiary
Comment Edit Delete
- Stylianos Lambros** 20/4/12
At Semco, they follow a few basic rules which, they believe, a dependable and reliable company should follow. This means that the Group can grow and each one of their employees fully understands their place of work. In practice, they have 10 principles and make a special effort to follow them:
1 - To be a dependable and reliable company;
2 - Value honesty and transparency over and above all temporary interests; (Financial all are open to employees, the can even set their own salary)
3 - Seek a balance between short-term and long-term profit;
4 - Offer products and services at fair prices which are recognized by customers as the

Professor super rights

super editing

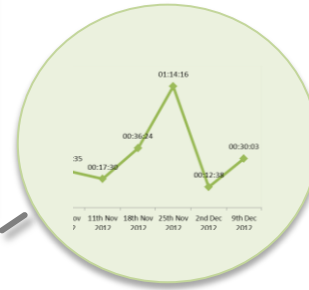
Answered

Q&A labelling Recommended

consolidated notifications



Predictive notifications engine



Customised behavioural data analytics