



OCTOBER 6 2015 | LOS ANGELES

SPONSORSHIP PACKAGE



About the SimplifiED Summit 2015

Turn big ideas into real action. SimplifiED Summit, powered by Kivuto Solutions, is an event that brings institutional decision makers together with members of the tech community to cover today's biggest opportunities and challenges in education technology.

This is an event for people working to bring real change to the education technology industry. And we have the lofty goal of giving our attendees everything they need to make these real changes within their own institutions. We're creating an environment to challenge the status quo, engage in creative problem solving and set the groundwork real, tangible advances in our institutions. SimplifiED Summit brings together interactivity, collaboration and real-world advice to equip the modern academic administrator with the tools they need to embrace a future of technological advancement.

SimplifiED isn't just about discussing ideas, we're coming together to map out our next steps for progress. Come be a part of it!

Join us in Los Angeles on October 6 at University of California, Los Angeles.

Who Attends

SimplifiED is for anyone in edtech, but people who are in the position to make real, tangible change will find the information the most valuable.

- IT specialists
- Academic/Administrative Computing Leaders
- Deans
- CIOs
- CTOs
- Software and academic content publishers
- EdTech trend watchers and influencers
- Academic Presidents and Vice Presidents

Sponsor Benefits

A SUCCESSFUL PARTNERSHIP

Experts say that “when sponsorships are strategic and well-conceived, they can boost both short-term and long-term sales”.

Let's build a partnership! We would like for you to become our partner on this journey to improving the quality of education through technological advancements. We would like to ensure that both parties are satisfied with this partnership by ensuring that you reach the goal you set for entering this partnership.

TARGETED REACH

Expose your brand and company to up to 300 decision makers within higher education institutions. Your brand will also be amplified to several thousands through targeted email campaigns, social posts, web site views and more.

This partnership will help you:

- Enhance visibility and image
- Differentiate your company from competitors
- Develop closer and better relationships with potential clients
- Connect and network with education technology thought leaders and likeminded individuals that will inspire you



Sponsorship Opportunities

	DIAMOND \$15,000	PLATINUM \$12,000	GOLD \$7,500	SILVER \$3,000	BRONZE \$1,000
Sponsor's name/logo will be on the agenda and tables for catered breakfast/lunch and breaks	○				
Two tickets to Speaker Meet and Greet	●	●			
Access to background information like attendee list, statistics, photos, videos, and more	○	○			
Swag bag insert	●	●	●		
Inclusion of the logo on conference collateral, including (Please see bullets below)					
• Programs	●	●	●		
• Conference emails	○	○	○		
• Conference banners	●	●	●	●	
• Attendees' name tags	○	○	○	○	
• Post-event video trailer that will be released to the public	●	●	●	●	
• Conference website	○	○	○	○	○
• Rotating deck played between sessions	●	●	●	●	●
• Online registration page	○	○	○	○	○
Social posts (before, during and after event)	7	7	5	3	1
Conference tickets + access to after party	5	5	4	2	1
May provide a door prize	●	●	●	●	●

With all sponsorship packages, there is an opportunity for the sponsor to provide media value, in store/in house promotion, discounted travel or other products or services in trade of part of the sponsorship fee. Please contact for more information: ✉ simplified-summit@kivuto.com



Snapshots from 2014

Last year we hosted our inaugural summit with huge success. Then, we were EdTech Summit and this year we are bigger and better as SimplifiED Summit 2015.



Contact us

We would like to customize the sponsorship package to fit your marketing goals and needs. Please contact us for more information on sponsoring SimplifiED Summit 2015.

☎ 1.877.453.0601

✉ simplified-summit@kivuto.com