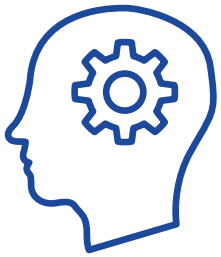
FROM CHANGE TO TRANSFORMATION

Use this worksheet to help you identify how to differentiate between change and transformation that occur in your business or organization.

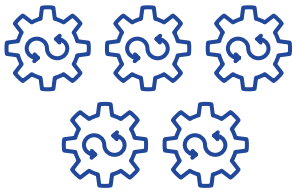
Module 1 Lesson 5	Rapid Application Learning Activity Worksheet
Change vs. Transformation	**Change** is to make or become different. It is incremental. What it was before the change resembles what it is after the change. Examples are: • Changing your job • Changing your car • Changing your cell phone carrier • Codification • Changing the route you drive to work • Changing from vinyl records to CDs (one spinning disc per album) • Outsourcing **Transformation** means doing something utterly and radically different. Transformation is an accelerated, magnified force of change. In a sense, transformation is a Hard Trend. Technology-driven transformation is going to happen, whether we want it to or not. Examples are: • CD's to digital play lists • Paper forms to digital forms • Daily paper planner to calendar/planner on your smartphone/or shared calendar • Mom and Pop bookstores to Amazon • Blockbuster video rental stores to Netflix digital streaming • Real time data collection from customers to all team members - instantly
Activity #1 	What are the subtle differences that you see in yourself (and your way of thinking and acting) that you would define as change? Write your response below:

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THE ANTICIPATORY LEADER

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Module 1 Lesson 5	Rapid Application Learning Activity Worksheet
Activity #2 	Is there anything about yourself (and your way of thinking and acting) that you would define as transformational? Write your response below:
Activity #3 	Every business process will transform in the next five years. What are the processes that must be transformed first in the way you work, or in your organization? Write your response by expanding one of the Thought Starter examples below or write one of your own: Thought Starters: Think about the following processes that will be transformed: How we Sell; Market; Communicate; Collaborate; Innovate; Train and Educate
Activity #4 	Think about the areas of your business that are ripe for transformation. In what ways does your business need to transform to stay relevant for the next five years? Write your response by expanding one of the Thought Starter examples below or write one of your own: Thought Starters: Think about the following processes that will be transformed: How we Sell; Market; Communicate; Collaborate; Innovate; Train and Educate
Activity #5 	Based on the Hard Trends that are shaping the future, what do you need to learn now to stay relevant in your business or your current role? Think five years out. Write your response by expanding one of the Thought Starter examples below or write one of your own: Thought Starters: Think about the following processes that will be transformed: How we Sell; Market; Communicate; Collaborate; Innovate; Train and Educate

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