# FATTASY WRITING BOOT CAMP FOR TEENS



### SUPERFAST STEPS TO PUBLISH & MARKET YOUR OWN STORY

**TAYLOR HUNTER** Award-Winning Author The Faeland Legends

### INTRO HOMEWORK: The New World

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### Welcome to your Intro Homework!

Now that you've learned more about the exciting **NEW WORLD** of publishing, let's see how much you remember!

#### 1. In the new world of publishing,

- a) Author \_\_\_\_\_ book.
- b) Author makes book \_\_\_\_\_\_.
- c) Uploads to their own \_\_\_\_\_\_.
- d) Uploads to \_\_\_\_\_, etc.
- e) Works with professionals like...
  - a) \_\_\_\_\_s)
  - b) \_\_\_\_\_ Designer
  - c) \_\_\_\_\_ Designer
  - d) eBook\_\_\_\_\_\_
- f) Author uploads to \_\_\_\_\_, \_\_\_\_, \_\_\_\_, etc.



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#### Self-Published eBook Authors Have Advantages:

- 1. You have more creative \_\_\_\_\_
- 2. You can finish your book \_\_\_\_\_\_... and publish it \_\_\_\_\_\_
- 3. Your expenses are lower, so it's not \_\_\_\_\_\_ to get started
- 4. Your book is \_\_\_\_\_\_ as an eBook, unlike a print-book
- 5. You can earn \_\_\_\_\_ \_\_\_\_ times more from your self-published eBook [~\_\_\_% earned versus ~\_\_\_%] than from traditional publishing.



#### **Indie Authors Can Tweak Prices**

- You can reach more readers by making it more \_\_\_\_\_\_
- You will sell more books at \_\_\_\_\_ (lower) price
  - Sell 100 print books at \$10 = \$1,000; keep 10% = \$100
  - Sell 100 eBooks at \$4 = \$400; keep 80% = \$320
  - Gain 100 new readers versus 10
  - Greater opportunity for \_\_\_\_\_ Fans

### Indie Authors are Outselling Traditional Authors

Many are hitting the NY Times Best-Seller lists. \_\_\_\_\_ can experience this...**even** \_\_\_\_\_.

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