

“High Return INFLUENCER Sales & Marketing Strategies”



Developed and Presented By: Edward Zia – Marketing Mentor CPM & Master Coach



Being the one they seek out

- It's wonderful when people COME TO YOU.
- Sales are easy, leads convert beautifully and people love you before they meet you.



THANK YOU from Edward Zia

- I'm here to help you become a Master Persuader & Influencer
- This event is valued at \$500+ and my gift for you.
- I was a homeless veteran and made a massive come back in my life to help tens of thousands today.



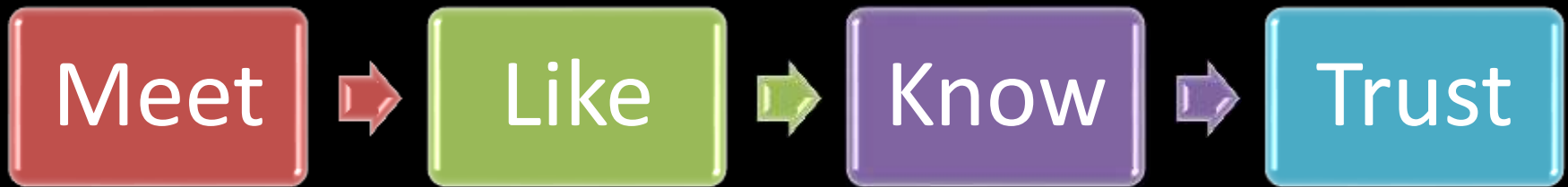
THANK YOU WeWork + Meetup + Teachable + LinkedIn + Microsoft + LogMeIn + the Government



Take 1 Idea and Put It INTO ACTION!



The Persuasive Sales Process



- Great Sales & Marketing speeds this up and brings the right people to you.



Attracting Valuable Clients

- Quality attracts quality.



Your Sales & Marketing Eco-System

- Get out of 'SILO' mentality and think the whole system.
- Each Sales & Marketing Strategy overlaps and reinforces each other.



Abundance Family

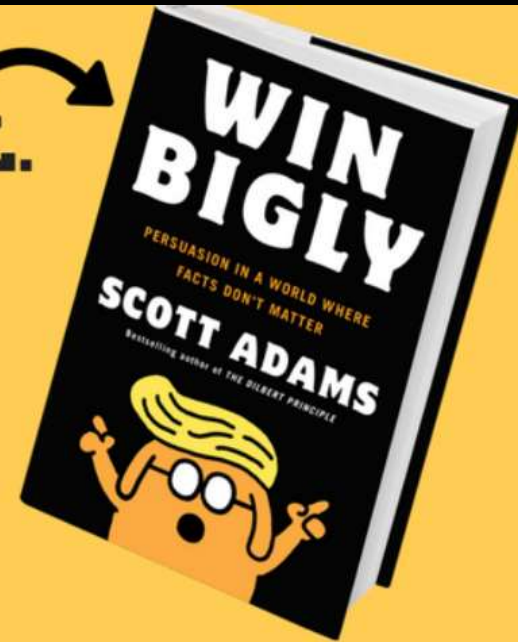


The Persuasion Stack

- We love and recommend “WIN BIGLY – Persuasion in a world where facts don’t matter” by Scott Adams.

"I RECOMMEND THIS BOOK TO ALL MAMMALS, BIG AND SMALL. IT ONCE TURNED A MOLE INTO A CHEETAH. I SAW IT WITH MY OWN EYES."

-Lord Byron (probably would have said that)



ON SALE 10-31



Tweets **42.7K** Following 1,037 Followers 298K Likes 44.2K

Following

Tweets Tweets & replies Media

Pinned Tweet

Who to follow · Refresh · View all



Joel B. Pollak · @joelpollak

Scott Adams
@ScottAdamsSays

Write Your Business Plan

- You can have my powerhouse template in Word DOC format used by thousands globally. Email / LinkedIn me for a copy.

Edward's Personal Business Plan
NOVEMBER 2019

VISION One Year from Now:

- Edward Zia is to be a Global Influencer when it comes to Creating Master Persuaders & Influencers.
- He is surrounded by a wonderful community of people who support, love and drive each other across Earth.
- There is a clear sense of Strength, Helping Each Other, Action, Transparency, Fun, Intelligence and Winning.
- Success requires producing great content, speak to lots of top people daily and delivering value!

Key Areas to WATCH OUT for:

- Cashflow is king and only work with people who pay and respect themselves and others.
- Avoid energy vampires.
- Don't get side-tracked!
- Stay POSITIVE and BE SMART!

The Game Plan:

- Lead as a LinkedIn Influencer with light support from Instagram and Facebook.
- Speak to Leads with high quality messaging and calls.
- Invite people to Webinars, the Vault and offer Discovery Sessions.
- Make a MASSIVE impact each day!




90 Day Action Plan

Urgent (within 30 days):

- Build strength and work out.
- Create Content & Work LinkedIn Hard.
- Get clients across the planet.

Important (within 60 days):

- Drive heavy workshops.

Coming (within 90 days):

- Update Vault Page and make it great.

Future Tech:

- Heavy 3 Day Workshop (or not).



Edward's Daily, Weekly & Monthly Actions!

Daily:

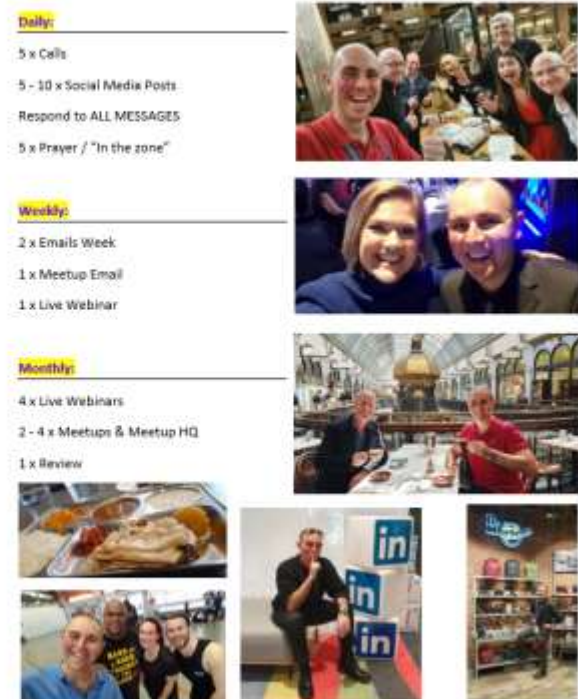
- 5 x Calls
- 5 - 10 x Social Media Posts
- Respond to ALL MESSAGES
- 5 x Prayer / "In the zone"

Weekly:

- 2 x Emails Week
- 1 x Meetup Email
- 1 x Live Webinar

Monthly:

- 4 x Live Webinars
- 2 - 4 x Meetups & Meetup HQ
- 1 x Review



PROFITABLE Situation #1



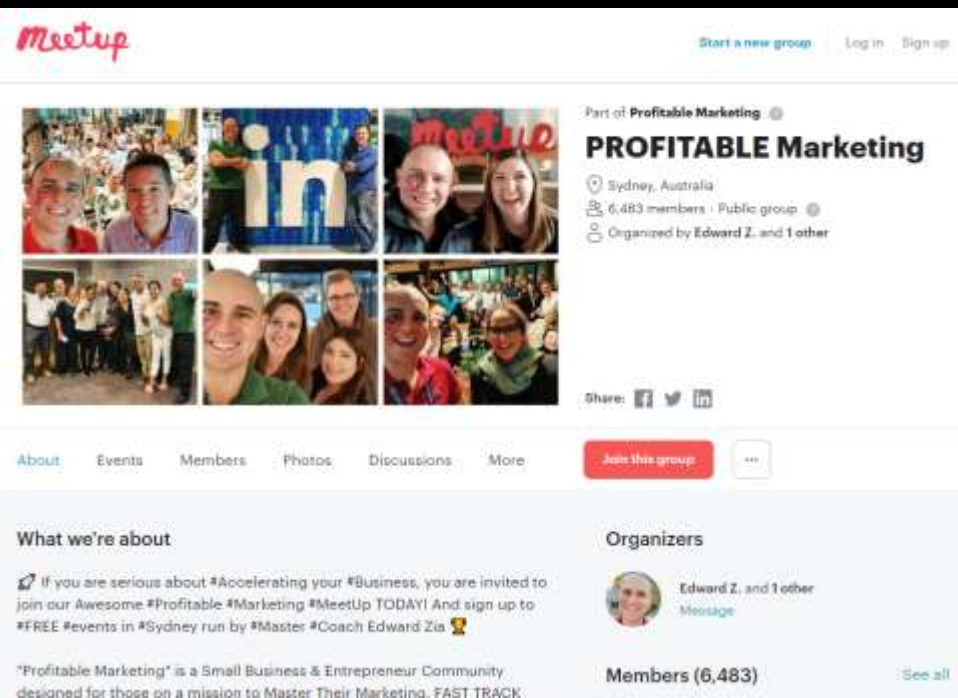
PROFITABLE Situation #2

- You want have a strong daily structure of Sales & Marketing that suits you and who you're after.
- Business Chambers, LinkedIn, Facebook, Instagram, Daily Content, Phone Calls, Email Marketing, Meetups, Live Webinars and more we love!



PROFITABLE Situation #3

- Content & Daily Value is critical for attraction.
- You want to be seen by the right people all the time to with a **STRONG SALES FUNNEL**.



The screenshot shows a Meetup group page for "PROFITABLE Marketing". The group is located in Sydney, Australia, has 6,483 members, and is a public group organized by Edward Z. and 1 other person. The page features a grid of photos showing various group members and events. Below the photos, there are tabs for "About", "Events", "Members", "Photos", "Discussions", and "More". A red button labeled "Join this group" is visible. The "What we're about" section states: "If you are serious about #Accelerating your #Business, you are invited to join our Awesome #Profitable #Marketing #MeetUp TODAY! And sign up to #FREE #events in #Sydney run by #Master #Coach Edward Zia". The "Organizers" section lists "Edward Z. and 1 other". The "Members (6,483)" section is also visible.

Live Webinar with Edward:

"Getting Great Clients & Making Money with LIVE WEBINARS!"



Meet
Edward Zia



FREE Live Webinar + RARE Content to Your Inbox

With Edward Zia - Marketing Mentor CPM & Master Coach

Monday

21

Monday 21st October 2019

• 8:00PM - 8:30PM Sydney, Australia Time
Please check against your local time

This webinar will start in:

1	1	46	37
Days	Hours	Minutes	Seconds

You will be [added to our email community](#) PLUS you will receive our acclaimed 'Awesome Marketing Insights'.

Click Here To Claim Your Spot! It's FREE and you will get powerful Strategies & Ideas to get you results ASAP!

[Click Here To Claim Your Spot and join our VIP Database!](#)

PROFITABLE Situation #4

- LinkedIn, Facebook, Instagram & Online are key.
- Content, Leads, New Connections, Traffic to your Pages and more.

 **Edward Zia**
Marketing Mentor & Coach 🚀 Creating Master Persuaders & Influencers™ 🚀 ...
8h • 🌐 Anyone

Join us all 8PM Monday for our INFLUENCER weekly gathering! Bring your questions + like share comment 🙌🚀🙌 Book@ <https://lnkd.in/gCb8A2t>

Live Webinar with Edward:

**"Getting Great
Clients & Making
Money with LIVE
WEBINARS!"**



Host
Edward Zia



👍 🌱 ❤️ 22 • 7 Comments

❤️ Love 💬 Comment ➦ Share

Top Comments ▼

📈 354 views of your post in the feed

PROFITABLE Situation #5

- High Powered Business Networking.



PROFITABLE Situation #6

- Leveraged & Automated Sales & Marketing makes you grow even faster.

Creating Master Persuaders & Influencers™

[View this email in your browser](#)

TONIGHT Monday 8PM! Live Weekly Webinar:

"Getting Great Clients & Making Money with Live Webinars" is on and you're most invited.



[>> 8PM Monday 21st Oct 2019 - Book here!](#)



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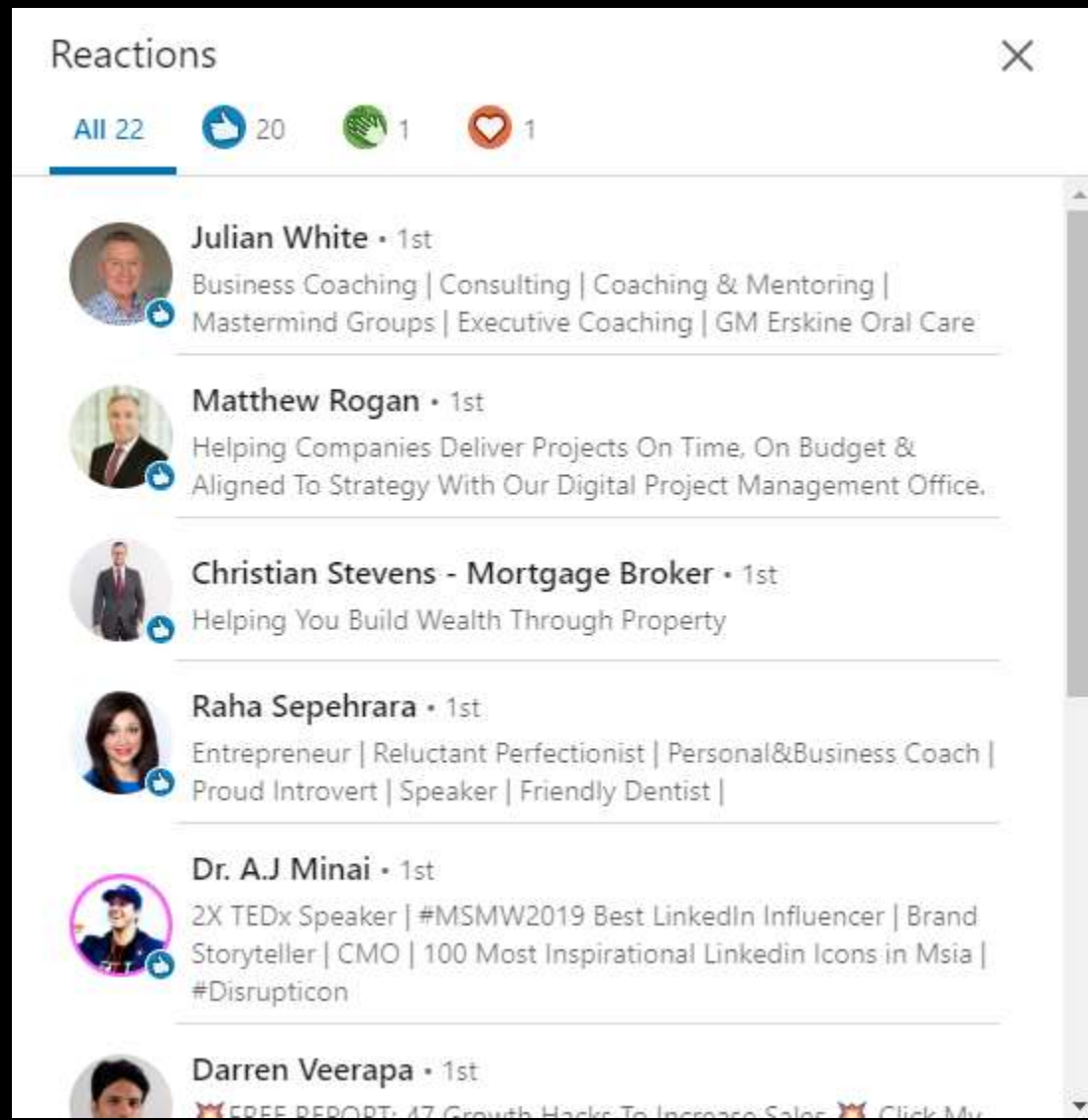
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PROFITABLE Situation #7

- The Fortune is in the Follow Up.



Edward's Top 7 Moves to WIN BIG

1. Logical Business Flow.
2. Strong Daily Structure.
3. Content & Daily Value.
4. LinkedIn, Facebook, Insta & Online.
5. High Powered Business Networking.
6. Leveraged & Automated Sales & Marketing.
7. The Fortune is in the follow up!



Honourable Mentions

- Have great Mentors, Coaches & Friends to support you on the way.
- Be fit, healthy and prime your mind and live your dream life as you win big.



Acknowledgements & Thanks:

- For contributions, imagery & help we wish to thank:
 - Our friends for being in our photos.
 - WeWork & Meetup.
 - Teachable.
 - Microsoft.
 - Facebook & Instagram.
 - ACCOR & Novotel.
 - The Liberal Party of Australia.
 - The NSW State Government.
 - NSW Business Chamber.
 - And everyone else who helped make this awesome!



INVITE:

Discovery Session

- I'd love to offer you a Discovery Session to help you become a Master Persuader & Influencer.
- I will give you at least 3 recommendations.
- We can cover key topics and talk how we can work together.
- **Book now friends 😊**



Special Invite #1

“The Awesome Marketing Vault with Edward Zia™”

- Become a Powerhouse Master Persuader & Influencer with our extremely popular Mentoring Program.
- Includes top Modules including Business Planning Content Creation, Creating Your Business & Marketing Plan, LinkedIn, Facebook, Meetup, Events and more. Includes personal access to me and great value.
- **Great options with 3 x Great Membership Levels:**
 - **Silver, Full Content + Personal Email Access @ \$97 per month.**
 - **Gold, Full Content + Phone Access @ \$197 per month.**
 - **Platinum, Full Content + All + Mentoring Session @ \$497 per month.**
 - *** All plans include 30% Affiliate Option for those wanting to build a great income (managed by Teachable).**



Special Invite #2: “Persuasion & Influence Mastery Workshop”

on Saturday 23rd November 2019 @ Novotel Sydney on Darling Harbour

• Book Now & Limited Spots:

- \$597 + GST.
- For current and past clients, Loyalty Reward rate of \$497 + GST

LAST
ONE FOR
2019

PERSUASION
& INFLUENCE
MASTERY
WORKSHOP
WITH
EDWARD ZIA



2019
EDITION



CATERED TO WORLD CLASS STANDARDS BY ACCOR



GET INSPIRED WITH HIGH ENERGY LEARNING



CONNECT AND MAKE NEW FRIENDS

Perfect for Entrepreneurs, Professionals and Business Owners.

Join our Full Day Experience:

- ✈ Build Your 90 Day Sales & Marketing Plan with the latest **PROVEN** strategies.
- ✈ **TRANSFORM** yourself into a Master Persuader & Influencer and learn how to influence both the conscious and subconscious mind.
- ✈ Create **CONTENT** in the workshop and get the latest scoop on LinkedIn, Facebook, Instagram and more.
- ✈ Learn **LEVERAGED** Strategies such as running Live Webinars, Meetups, Events, Selling from Stage and more.
- ✈ Explore your own DISC Behavioural Style and master your **PITCH**.
- ✈ Get **INSPIRED** by others and learn from Edward Directly. The Workshop also counts as Professional Development Hours for various accreditation bodies.
- ✈ Get a **PERSONAL MENTORING SESSION** with Edward post Workshop. All included.



I attended a marketing event where Edward was the speaker. He was extremely professional in his presentation and highly educated in the subject he presented. His advice on making "branding" made complete sense. I would highly recommend him as a business coach or as someone to follow through the internet networking community.



Edward is a powerhouse of marketing and motivation. He goes out of his way to help you, giving his time and energy authentically and passionately. I have never met anyone as helpful, generous and supportive in business as Edward Zia. He is a great guy, full of energy and enthusiasm. If you want to move your business forward, learn about effective marketing, great real down to earth answers, add a great person into your network and a friend into your life, Ed is your man. Thank you for all your help and support. Highly recommend.

Timo Topp

The Workshop & Mentoring with Edward is Valued at \$2000+



To make it more accessible, we have a First Time Special for only **\$597 + GST**.



Current and past Clients, will also receive a Loyalty Reward Rate of only **\$497 + GST**.



9AM to 5PM on Saturday 23rd November 2019



Novotel Sydney on Darling Harbour



To book, email edward@excellenceabove.com.au (Payment Options Available).

Limited to a small intimate group of **WINNERS**. Book ASAP!

NOVOTEL
HOTELS, SUITES & RESORTS



AMI
CERTIFIED PRACTISING MARKETER
AUSTRALIAN MARKETING INSTITUTE

meetup

teachable

www.excellenceabove.com.au

Special Invite #3:

“Personal Mentoring with Edward”

- For those on a massive mission to become a Master Persuader & Influencer ASAP, Personal Mentoring with Edward rocks. Start ASAP@ **\$1997 + GST per month.**



Take ACTION now friends 😊

- Book a Discovery Session with me now.
- Add me on FB, LinkedIn and get me at edward@excellenceabove.com.au / +61 458 310 670

