

# EXECUTIVE DIRECTOR EDYTH BUSH INSTITUTE FOR PHILANTHROPY & NONPROFIT LEADERSHIP ROLLINS COLLEGE Winter Park, Florida

**Edyth Bush Institute for Philanthropy & Nonprofit Leadership** 



The Aspen Leadership Group is proud to partner with Crummer Graduate School of Business at Rollins College in the search for an Executive Director of the Edyth Bush Institute for Philanthropy & Nonprofit Leadership.

The Executive Director will be the primary thought-leader, spokesperson, and administrator responsible for the efficacy, growth, and financial viability of the Edyth Bush Institute for Philanthropy & Nonprofit Leadership. Working collaboratively with Rollins College, nonprofit, civic, and philanthropic leaders, the Executive Director will be the outward face of the Institute and develop policy and programming to ensure that the Institute appropriately represents Rollins College and inspires excellence and innovation in nonprofit operations and collaborative impact. The Executive Director will be responsible for organizational and strategic development, fundraising, supervision of staff, and external affairs of the Institute.

The **Edyth Bush Institute for Philanthropy & Nonprofit Leadership** strengthens nonprofit and philanthropic organizations through education and management assistance designed to strengthen board governance, enhance the business practices of nonprofit organizations, and expand the influence of the nonprofit sector. The Institute, known as EBI, offers certificate programs in Nonprofit Management, Leadership Practice, Volunteer Management, Proposal Writing, Fundraising and Development, and Board Orientation as well as dozens of workshops and networking events. EBI manages the Donors Forum of Central Florida, a membership association of area foundations, corporate giving programs, community funding agencies, and public funding organizations interested in promoting effective grant making. The Institute is primarily funded by membership dues, program revenue, and a grant from the Edyth Bush Charitable Foundation.

Margaret Linnane has served as Executive Director of the Edyth Bush Institute for Philanthropy & Nonprofit Leadership. Prior to joining the Edyth Bush Institute in 2004, Ms. Linnane served as Executive Director of the Second Harvest Food Bank of Central Florida in Orlando for 18 years. Margaret serves on the Board of Directors of the Florida Nonprofit Alliance, a statewide coalition of nonprofits focused on advocacy, collaboration, and research, and she serves on a variety of advisory committees and boards that strengthen nonprofit decision-making. Ms. Linnane was a founder of the Florida Association of Food Banks (dba Feeding Florida) and the Florida Nonprofit Alliance.

**Rollins College** is a four-year, coeducational institution and the first recognized college in Florida. For more than 130 years, Rollins has adhered to the belief that college is about more than preparing for a career. It is about learning to think critically. Rollins College educates students for global citizenship and

responsible leadership, empowering graduates to pursue meaningful lives and productive careers. Rollins College is committed to the liberal arts ethos and guided by its values and ideals. Its guiding principles are excellence, innovation, and community.

Rollins College has been ranked one of the top regional universities in the south in the annual rankings of "Best Colleges," released by *U.S. News & World Report*. For 22 consecutive years, Rollins College has been ranked among the top two regional universities in the south and first in Florida. Rollins College was named the number one college in the south by *College Choice* in a ranking based on a nationwide survey of entering first-year students.

The Crummer Graduate School of Business at Rollins College is a graduate school distinguished by its renowned faculty, intimate class size, and applied approach to learning. It touts top MBA rankings from *Bloomberg Businessweek* and *Forbes* magazines and is among a select group of business schools carrying AACSB International graduate-level accreditation, including the first accredited Executive Doctorate in Business Administration program in the state. Founded in 1885, Rollins College is Florida's oldest college. Located in Winter Park, near Orlando, Rollins is consistently ranked as one of the top regional universities in the South by U.S. News & World Report. Rollins serves approximately 3,200 degree-seeking students annually. For more information, visit <a href="https://www.rollins.edu">www.rollins.edu</a>.

#### REPORTING RELATIONSHIPS

The Executive Director of the Edyth Bush Institute for Philanthropy & Nonprofit Leadership will report to the Dean, Crummer Graduate School of Business.

# PRINCIPAL OPPORTUNITIES

The Rollins College Edyth Bush Institute for Philanthropy & Nonprofit Leadership strengthens the impact, effectiveness, and leadership of nonprofit and philanthropic organizations through training and management assistance. Established as a Center of Excellence in the Crummer Graduate School of Business in 2000, the Edyth Bush Institute is recognized by the nonprofit sector in Central Florida for its expertise in high-quality staff training, its membership focus, community-convening, and Donors Forum administration.

EBI drives excellence in the nonprofit community through highly curated and professionally presented workshops, certificate programs, custom programming, and research. Additionally, EBI hosts affinity groups, cohort training programs, and coaching and mentoring to strengthen leadership across the sector. The staff of eight committed professionals at EBI exemplify skills and experience in all significant areas of nonprofit management.

The Edyth Bush Institute is fortunate to have ongoing support from the Edyth Bush Charitable Foundation whose interest in building the capacity of nonprofit organizations has continued for well over forty-five years. The Institute also generates considerable revenue from its membership and programs.

The current Executive Director, Margaret Linnane, is retiring after fourteen years in the position. The new leader will receive encouragement and leadership from the Crummer Graduate School of Business. From this strong foundation, the new Executive Director will develop the future direction of EBI based on the needs and demands of professionals in the sector, applied research, their own vision for growth, and opportunities for enhanced research and use of technology.

-Dr. Deborah Crown, Dean, Crummer Graduate School of Business

#### PRIMARY RESPONSIBILITIES

The Rollins College community values academic excellence and shares a common service philosophy: "Together, we inspire purposeful lives through distinctive, engaged learning, and exceptional service." Over and above this position's primary responsibilities, all Rollins College staff are responsible for modeling the college's service philosophy through competent, collaborative, responsive, and respectful service to others.

The Executive Director of the Edyth Bush Institute for Philanthropy & Nonprofit Leadership will

- define goals, policies, and assessment measures to execute the strategic direction and activities
  of the Institute in alignment with the Crummer Graduate School of Business and Rollins College;
- provide thought-leadership within the nonprofit community and represent sector interests with business, government, and elected officials;
- establish effective procedures to develop, implement, market, and evaluate EBI programs and events;
- signal and respond to trends in the nonprofit sector;
- direct efforts to determine the role and efficacy of virtual and other technology-based learning to expand the reach and scope of EBI programs and networks;
- direct all administrative and financial functions of the Institute, including budget preparation, recordkeeping, and reporting;
- develop positive revenue generating models for overall program sustainability and growth;
- oversee the direction and facilitation of the Donors Forum of Central Florida;
- develop a research plan and oversee sector research including the *Nonprofit Compensation & Benefits Survey and Report;* and
- manage marketing initiatives to promote EBI, the Crummer Graduate School of Business, and Rollins College with internal and external communities.

#### **KEY COLLEAGUES**



# Dr. Deborah Crown Dean, Crummer Graduate School of Business

Dr. Crown has held leadership positions in business schools for twenty years, while also holding academic chairs in strategic leadership for much of her tenure.

During Dr. Crown's tenure, the school has been ranked the #1 MBA in Florida and among the top 50 in the U.S. by *Forbes Magazine*. Crummer is also recognized as #1 in the country for leadership and organizational development for the 3rd year in a row by *HR.com's* prestigious Leadership Excellence Awards. In 2017, Crummer welcomed its 3rd Global Links Scholar as part of a public-private partnership between the U.S. Secretary of State's Office of Global Women's

Issues, Rollins College, and Tupperware Brands. The Global Links program is a cross-cultural exchange program for high achieving female professors in developing and post-conflict countries. Dr. Crown also led the school's successful re-accreditation process through the Association to Advance Collegiate Schools of Business (AACSB) International—a distinction earned by less than five percent of the world's business schools.

Previously, Dr. Crown was the Dean of the College of Business at Hawaii Pacific University, the largest private university in Hawaii. As the Dean and a Professor of Strategic Leadership she led the development and implementation of the college's strategic plan; increased net revenue, scholarship

funds, and retention and graduation rates; and spearheaded the transition to a comprehensive, student-centered facility.

She also served as the Associate Dean of the Lucas Graduate School of Business and a Lucas Endowed Professor of Strategic Leadership at San José State University. Serving the Silicon Valley professional market, she reorganized a portfolio of graduate programs that integrated business, engineering, and science. Her previous experience includes serving as the Director of Graduate Programs as well as the Faculty Director of the Appalachian Regional Entrepreneurial Group in the College of Business and the Voinovich School for Leadership & Public Affairs respectively, both at Ohio University. She also spent 13 years at the University of Alabama where she was the Miles-Rose Professor of Leadership and Ph.D. Coordinator for Management.

Her work has been featured in national press publications such as the *Wall Street Journal, CNN, ABC National News*, the *New York Times, USA Weekend, Entrepreneur*, as well as academic journals and books. She is also the recipient of a number of national awards for her research, as well as university and college awards for her teaching, mentoring, and service.

Her primary research interests include leadership, performance issues, with special attention for international and multicultural environments, organizational work teams, professional and collegiate sport teams, and ethics and social responsibility. She received her PhD from the Leeds School of Business at the University of Colorado, a Master of Science from the University of Colorado, Denver, and Executive Education at Harvard.



David Odahowski CEO and President, Edyth Bush Charitable Foundation

David Odahowski is a lawyer, community leader, and private foundation executive. In his 37-year career, he has been at the intersection of the private, public, and nonprofit sectors creating innovative civic solutions helping people help themselves. He has served on numerous boards of directors providing leadership through governance. Mr. Odahowski believes that "the quality of life

in our community is equal to the quality of our community based organizations."

Mr. Odahowski came to the Edyth Bush Charitable Foundation in 1990 from the Wasie Foundation in Minneapolis, Minnesota. He earned a Bachelor's degree in political science from the University of Wisconsin-Stevens Point and a law degree from the Hamline University School of Law. He completed the Management Certificate Program at the Crummer Graduate School of Business at Rollins College.

# **CANDIDATE QUALIFICATIONS AND QUALITIES**

The Executive Director of the Edyth Bush Institute for Philanthropy & Nonprofit Leadership should have

- experience in curriculum development (virtual training preferred);
- experience in public speaking and group facilitation;
- experience working with faculty members and directing research;
- demonstrated experience managing budgets and finances;
- demonstrated fundraising experience;
- thorough knowledge of the nonprofit sector, preferably in the state of Florida;
- an ability to communicate effectively and professionally with both internal and external constituencies;
- an ability to use tact and excellent judgement in handling sensitive information and interactions;

- an ability to work with diverse external and internal constituencies;
- strong problem-identification, problem-solving, and decision-making skills;
- strong leadership skills;
- strong organizational, project, and time management skills; and
- intellectual curiosity and a commitment to excellence.

A bachelor's degree is required for this position as is a minimum of five years of senior leadership and nonprofit management experience. An advanced degree/MBA is preferred.

### **SALARY & BENEFITS**

Rollins College offers a competitive benefits package. As a Rollins College employee, one can take advantage of benefits and opportunities that will enhance the quality of one's life, provide protection for a variety of circumstances, help one prepare for one's future, aid in personal and professional growth, and help maintain balance in one's work and family life.

#### **LOCATION**

This position is based in Winter Park, Florida, an attractive and historic residential community adjacent to the city of Orlando. Rollins' award-winning campus is situated on the shores of beautiful Lake Virginia and adjacent to the first-class dining, shopping, and entertainment options of Winter Park's famous Park Ave. Rollins College was ranked the No. 1 Most Beautiful Campus by *The Princeton Review's The Best 380 Colleges*.

### **DIVERSITY AND INCLUSION**

Rollins' campus community is not only a reflection of the diversity of race, heritage, and culture found in its backyard, but an extension of the good in the world that comes from respecting and celebrating differences.

# **APPLICATION INSTRUCTIONS**

All applications must be accompanied by a cover letter and résumé. Before submitting your materials, please read them over for accuracy. The search committee will begin formal interviews on December 17 and 18. Applications will be accepted until the position is filled, but priority will be given to those who apply on or before December 12.

To nominate a candidate, please contact Ron Schiller: ronschiller@aspenleadershipgroup.com.

All inquiries will be held in confidence.