SUCCESSFUL
STARTUP
WORKBOOK

Establish the Right Foundation For a Successful Blog

By Alida Quittschreiber

My Workbook

○ **DECIDE YOUR TOPIC**

NOTES:

○ **DECIDE YOUR BLOG NAME**

NOTES:

○ **CREATE YOUR IDEAL READER**

NOTES:

My Workbook

◯ **SETUP** HOSTING ON BLUEHOST

NOTES:

◯ **INSTALL** WORDPRESS

NOTES:

◯ **CHOOSE** A THEME

NOTES:

◯ CREATE A LOGO

NOTES:

◯ FILL IN YOUR NAME & TAGLINE

NOTES:

◯ CHANGE YOUR PERMALINK STRUCTURE

NOTES:

My Workbook

◯ UNINSTALL JETPACK, SETUP GOOGLE ANALYTICS

NOTES:

◯ INSTALL FAVORITE PLUGINS

NOTES:

◯ WRITE AN ABOUT ME PAGE

NOTES:

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○ **MAKE** A CONTACT ME PAGE

NOTES:

○ **SET UP** A BUSINESS PINTEREST ACCOUNT

NOTES:

○ **SET UP** A FACEBOOK PAGE

NOTES:

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○ **SET UP** A BLOG INSTAGRAM ACCOUNT

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○ **SET UP** A TWITTER ACCOUNT

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○ **ADD** "FOLLOW ME" BUTTONS TO YOUR SIDEBAR

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My Workbook

○ **CREATE YOUR MENU BAR**

NOTES:

○ **FINISH YOUR SIDEBAR**

NOTES:

○ **WRITE YOUR FIRST POST**

NOTES:

○ **CREATE SHAREABLE IMAGES**

NOTES:

○ **SIGN UP FOR CONVERTKIT**

NOTES:

○ **CREATE A NEWSLETTER OPT-IN FREEBIE**

NOTES:

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○ **LAUNCH YOUR SITE**

NOTES:

○ **SETUP "RICH PINS" ON PINTEREST**

NOTES:

○ **PROMOTE YOUR POST ON SOCIAL MEDIA**

NOTES:

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○ **SIGN UP** FOR GOOGLE ADSENSE

NOTES:

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○ **ADD** ADVERTISEMENTS TO YOUR SIDEBAR

NOTES:

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○ **EXPLORE** AFFILIATE PROGRAMS

NOTES:

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My Workbook

○ **REACH OUT** TO 1-2 BLOGGERS

NOTES:

○ **JOIN** BLOGGER FACEBOOK GROUPS

NOTES:

CONGRATS!
you've launched! Let's
CELEBRATE!