“Ed's SECRETS to Making Money out of LinkedIn!”

Developed and Presented By: Edward Zia – Marketing Mentor CPM & Master Coach



Likes, Comments and Views are okay…

- You must think like a capitalist and think how is all your work going to convert.



THANK YOU from Edward Zia

- I’m here to help you become a Master Persuader & Influencer. Add me on LinkedIn and WhatsApp +61 458 310 670
- I’ve spend at least $300,000+ in Personal Development from Top Global Mentors and crossed 10,000+ Personal Coaching Hours a few years ago.
- I was a homeless veteran a made a massive come back in my life to help tens of thousands today.







THANK YOU Microsoft + LinkedIn + Meetup + WeWork + Teachable + LogMeIn + the Government











teachable

Take 1 Idea and Put It INTO ACTION!



The Persuasive Sales Process

Meet → Like → Know → Trust

- People will get to know you over time yes, but you need the right Sales Funnel to make it all convert.



Attracting Valuable Clients

- Great content brings the perfectly matched clients to you.



Your Sales & Marketing Eco-System

- It’s great to think of what works locally and what works globally in your mix.



Abundance Family



The Persuasion Stack

- We love and recommend “WIN BIGLY – Persuasion in a world where facts don’t matter” by Scott Adams.



Please ask for a copy of my Influencer Sales & Marketing Template (in Doc)



Edward's Influential Sales & Marketing Plan

JANUARY 2020

VISION One Year from Now:

- Edward Zia is to be a Global Influencer when it comes to Creating Master Persuaders & Influencers.
- He is surrounded by a wonderful community of people who support, love and drive each other across Earth.
- There is a clear sense of Strength, Helping Each Other, Action, Transparency, Fun, Intelligence and Winning.
- Success requires producing great content, speak to lots of top people daily and delivering value!

Key Areas to WATCH OUT for:

- Cashflow is king and only work with people who pay and respect themselves and others.
- Avoid energy vampires.
- Don't get side-tracked.
- Stay POSITIVE and BE SMART!

The Game Plan:

- Lead as a LinkedIn Influencer with light support from Instagram and Facebook.
- Speak to Leads with high quality messaging and calls.
- Invite people to Webinars, drive my Meetups, the Vault and offer Discovery Sessions.
- Sign up 1 x New Client Each Day and make a MASSIVE impact!

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90 Day Action Plan

Urgent (within 30 days):

- Build strength and work out.
- Great Content & Work LinkedIn Hard.
- Fill Webinars with 100+ people per time.

Important (within 60 days):

- Drive heavy workshops & Online Sales.

Coming (within 90 days):

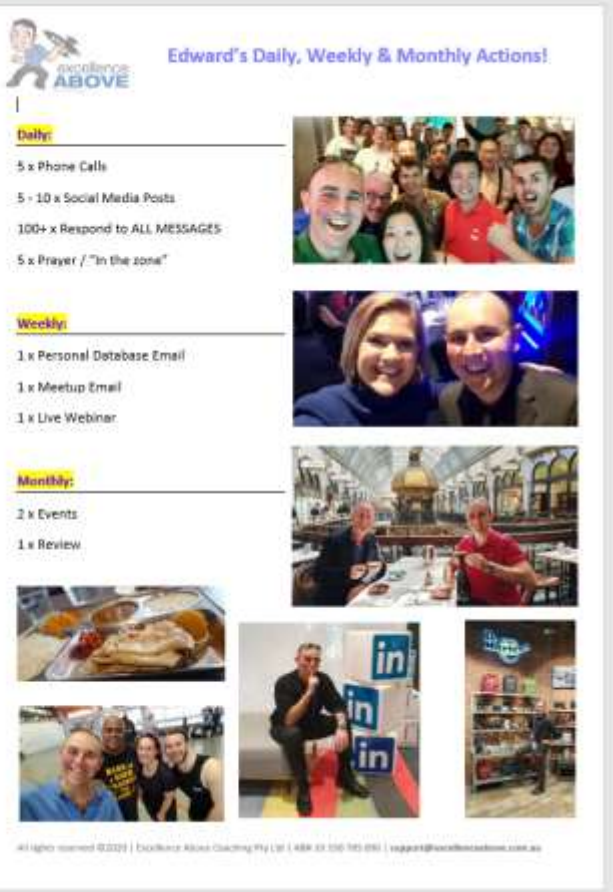
- Build your following & residual.

Future Tech:

- Heavy 3 Day Workshop (or not).

URGENT	SORT OF URGENT
Within 30 Days	Within 60 Days
IMPORTANT & COMING	NICE IDEA, ONE DAY!
Within 90 Days	90 Days & Beyond

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Edward's Daily, Weekly & Monthly Actions!

Daily:

5 x Phone Calls

5 - 10 x Social Media Posts

100+ x Respond to ALL MESSAGES

5 x Prayer / "In the zone"

Weekly:

1 x Personal Database Email

1 x Meetup Email

1 x Live Webinar

Monthly:

2 x Events

1 x Review

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Ed's Lesson #1


What are you selling?
How will your content convert them?
How will you get the volume?



Ed's Lesson #2

- Share strong content that sets you up as a the relevant influencer.



Ed's Lesson #3

- Share great invites and call to actions.



Ed's Lesson #4

- Bring people into your Free Content. Meetups, Live Webinars, Free Videos – something free and brilliant.



Ed's Lesson #5

- Use Viral Posts and accept the right match of people. Then speak to them personally! Voice and video.



Ed's Lesson #6

- Build your audience of the right people. This involves lots of removing clutter and trouble makers.



Ed's Lesson #7

- Your daily play is everything!



RECAP FRIENDS!

- What have I spoken about?
- What ACTIONS are you going to take now?
- Tell Father Edward everything ☺



Honourable Mentions

- You’re business can change very quickly on a global basis.
- Mine did, run with it!



Acknowledgements & Thanks:

- For contributions, imagery & help we wish to thank:
  - Our friends for being in our photos.
  - WeWork & Meetup.
  - Teachable.
  - Microsoft.
  - Facebook & Instagram.
  - ACCOR & Novotel.
  - The Liberal Party of Australia.
  - The NSW State Government.
  - NSW Business Chamber.
  - And everyone else who helped make this awesome!



INVITE:
Discovery Session

- I'd love to offer you a FREE ONE TIME Discovery Session to help you become a Master Persuader & Influencer.
- I will give you at least 3 recommendations.
- We can cover key topics and talk how we can work together.
- **Book now friends ☺**



Special Invite #1

"The Awesome Marketing Vault with Edward Zia™"

- Become a Powerhouse Master Persuader & Influencer with our Popular Premium Global Mentoring Platinum Program 🏆
- Get Coached and Mentored by Master Coach Edward Zia personally, with Full Access, Updates, Top Mentoring and a 60 Minute High Performance Personal Mentoring Session 🧠
- **Great options with 3 x Great Membership Levels (all in Australian Dollars, AUD):**
  - **Platinum, Full Content + All + Mentoring Session @ $497 per month (highly recommended).**
  - **Gold, Full Content + Phone Access @ $197 per month.**
  - **Silver, Full Content + Personal Email Access @ $97 per month.**
  - *** All plans include 30% Affiliate Option for those wanting to build a great income (managed by Teachable).**



Special Invite #2
"Persuasion & Influence Mastery Workshop"

on Saturday 4th April 2020 @ Novotel Sydney on Darling Harbour

- **Book Now & Limited Spots:**
  - $697 + GST.
  - For current and past clients, Loyalty Reward rate of $597 + GST



Special Invite #3

“Master Coaching with Edward Zia”

- For those who want the ultra premium support and to work with Edward on an intense personal basis, we have Master Coaching Custom Packages available (ranging from $1,000 to $5,000 + GST).



Take ACTION now friends ☺

- Book a Discovery Session with me now (message me on LinkedIn).
- Add me on LinkedIn and WhatsApp +61 458 310 670
- Join our next Live Webinar “Ed’s SECRETS to owning your City with Meetup Events!”



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