

mobility & sociability



# Partner with Us!

## 2015 Workshops



# Our Mission!

Our goal is to advance technologies so all people can create their world via independent mobility



## Mobility

is a basic human right – every child deserves to move! GoBabyGo! is committed to making that a reality and so we are at the crossroads of pediatric therapy, disruptive innovation, and fun! Located at the University of Delaware Pediatric Mobility & Design Studio, our team develops accessible medical technologies and therapies that improve mobility, development, and quality of life for children across the world.



*“Fun is key here – it unlocks brain development and exploratory drive for the child, and ignites active, engaged play from adults and peers!”*

*-Dr. Cole Galloway*

## We believe

that fun is the strongest motivator behind rehabilitating children with restricted mobility. Our research is grounded in finding innovative solutions for every child. Early intervention is critical for giving these kids a fighting chance of gaining independence and achieving their dreams!



**Typical** power mobility devices for children under 6 years cost upwards of \$10,000 and are often not covered by insurance. For children under 3, there are **currently no options available!** At GoBabyGo! we aim to change that by bringing together the community to build one-of-a-kind custom ride-on-cars for these kids!



# Our Workshops!



**Our Workshops** are a fun interactive day full of learning, laughter, and love. You and your team will design, build, and give away a custom car for a custom kid! This immersive experience into pediatric innovation will offer you the opportunity to expand your creative and critical thinking, interact within a cooperative multidisciplinary environment, and share lifelong experiences while making a difference in the life of a child.

**With Your Help** we have matched hundreds of cars to special children across the nation. But the fun doesn't stop there! Our GoBabyGo! chapters around the world continue to support their communities with resources, research, and long lasting relationships!



*“When we learned about GoBabyGo! and the incredible work they do helping children with mobility issues, we had to get involved”*

*-Andy Friess, President of ToyState*

*ToyState, NASCAR,  
and Tommy Baldwin*



# Our Impact!

*“In two years, I’ve never seen my daughter this happy.  
Please don’t ever stop doing this”*

*-Mom of daughter who received a GoBabyGo! car*

*GoBabyGo! Exhibit  
at the Smithsonian*



*Exotic Car Shows!*



*GoBabyGo! Israel*



**We’ve been featured on NBC News, Peoples Magazine, TEDMED, BuzzFeed, NY Times, Mental Floss, FoxSports, National Geographic, ComcastSportsNet and many more!**



**7K+  
Facebook  
Likes!**

# Partnership!

Differentiate yourself from the competition by giving the gift of movement to a deserving child. In a single day, team up with us, for powerful impact.

Partnership Packages Donation Amount	Pit Crew \$500	Fast Lane \$1000	Victory Lane \$1,500	Cup Champion \$2,000
Video Highlighting Our Event and You				X
Your Company Profile promoted by the UD College of Health Science				X
Take the Stage and Present the Kids their Cars During the Award Ceremony				X
Company Shout Out to Our 7,000+ Facebook Friends			X	X
Named Recognition During Workshop			X	X
Signage at the Workshop			X	X
Choice of a Basic Car to Build		X	X	X
Your Logo on the Car		X	X	X
Recognition on all Marketing Material (Digital and Print)		X	X	X
Your Logo on the GoBabyGo Website	X	X	X	X
Custom Photo Album of the Workshop	X	X	X	X
Your Logo on the UD College of Health Science Facebook Page	X	X	X	X
Build Tickets to the Workshop	2 Tickets	3 Tickets	4 Tickets	5 Tickets

Payment information/options (note: your gift is tax deductible)

- Go directly to [www.gobabyglobal.com/donate](http://www.gobabyglobal.com/donate) and make a donation with the special instructions "GoBabyGo Workshop Name + Partnership Package Name"
- Please make checks payable to UD GoBabyGo!, with the description "GoBabyGo Workshop Name + Partnership Package Name, and mail checks to Dan Sarkissian, Department of Development and Alumni Relations, 83 East Main Street, Third Floor, Newark DE 19713

*Dear Partner*

*By joining us at any level of partnership you are having a direct impact on changing lives. Every dollar we raise and every donation we humbly accept allows us to help children with mobility needs everyday.*

*When you join the GoBabyGo! Family you have joined a Nation of Innovators, Makers, and Dreamers who strive for a better tomorrow by taking action today.*

*We can't wait to see you at our next event and know the relationship grown between GoBabyGo! and our Community Partners are rooted in lasting impact and tremendous value.*

*Sincerely,  
GoBabyGo!*



**Thank You!**

*"One of those ah ha moments that takes place ... it made us feel really good to be a part of it."*

*-David Korse, CEO of Abilities Expo*



# Learn More!

## Website

<http://www.udel.edu/gobabygo/>

## Facebook

<https://www.facebook.com/UDGoBabyGo>

## Nationswell Video

<https://www.youtube.com/watch?v=U-NE7B0RTdA>

## Cleveland Workshop Video

<https://www.youtube.com/watch?v=5twQYebyTX4>

## Dr. Galloway's TED Talk

<http://tedmed.com/talks/show?id=292991>

## Publications

<http://sites.udel.edu/pt/james-c-cole-galloway/>

For more information, email  
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