

Collaborative, Participatory, & Empowerment Evaluation

WHAT'S THE DIFFERENCE?

The following concepts and ideas were shared by David Fetterman, Liliana Rodríguez-Campos, Abraham Wandersman, and Rita Goldfarb O'Sullivan through the **American Journal of Evaluation**. Their ideas, some of which are shared below, inspired the cartoons shared on the right side of this page.

To find the differences in these three stakeholder involvement approaches, look to the role of the evaluator.

Collaborative evaluators are in charge of the evaluation, but they create an ongoing engagement between evaluators and stakeholders, contributing to stronger evaluation designs, enhanced data collection and analysis, and results stakeholders understand and use.

Participatory evaluators jointly share control of the evaluation. Participatory evaluations range from program staff members and participants participating in the evaluator's agenda to participation in an evaluation that is jointly designed and implemented by the evaluator and program staff members.

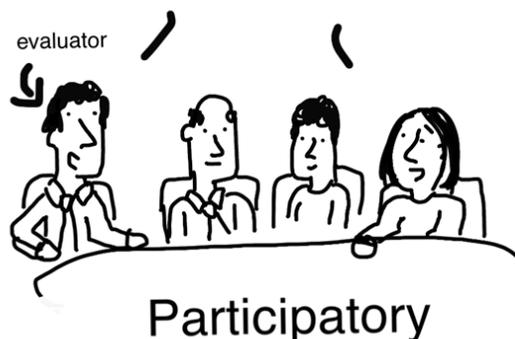
Empowerment evaluators view program staff members, program participants, and community members as in control of the evaluation. However, empowerment evaluators do not abdicate their responsibility and leave the community to conduct the evaluation solely by itself. They serve as critical friends or coaches to help keep the process on track, rigorous, responsive, and relevant.

Like the one-pager? I built it as an example for my online workshop (**DIY Data Design**). If you join, you can learn how to use free tools to create one just like it.

With your ongoing support we can make this evaluation a success.



Working together, we will make this evaluation a success.



We'll have help, but the success of the evaluation is in our hands.

