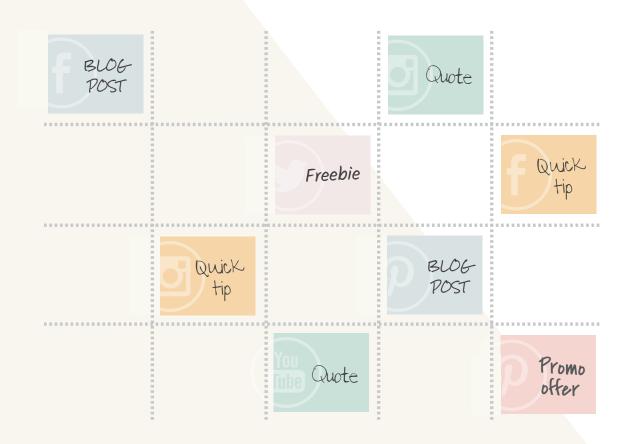
## SOCIAL MEDIA STRATEGY

WORKSHEET



build your following, grow your audience + get tons of traffic

## SOCIAL MEDIA GOALS FOR THE MONTH OF: \_\_\_\_\_

My "golden" social media sites are:	From these sites, I want to achieve:			
<ul> <li>Facebook</li> <li>Twitter</li> <li>Instagram</li> <li>Pinterest</li> <li>LinkedIn</li> <li>YouTube</li> <li>———</li> <li>———</li> </ul>	Monthly website visits			
	Total number of subscribers			
	Total Hamber of Subscribers			
				Total number of followers:
Promotions				
	Daid Offices (Draducks Comisse)			
	Paid Offers (Products, Services)			
	Paid Offers (Products, Services)			
	Paid Offers (Products, Services)			
	Paid Offers (Products, Services)			
	Paid Offers (Products, Services)			
Blog Posts	Paid Offers (Products, Services)  Freebies			
Promotions  Blog Posts  Affiliate Products/Posts				
Blog Posts				

## ASSETS + IMAGES

Place a checkmark next to the assets + images you have / need / are working on for each promotion. If it doesn't apply, select N/A. Use the blank spaces to add more.

	HAVE	WORKING ON	NEED	N/A
Blog Posts				
Affiliate Posts				
Freebies				
Products				
Share Images				
Opt-in images + CTAs				
Videos				