

INTRODUCTION

what you will learn

dare & share

Share your knowledge

A decorative graphic featuring a portion of a black laptop keyboard on the left and a vibrant orange and pink gerbera flower with green leaves on the right. The text is centered over this background.

If you have knowledge,
let others light
their candle in it.

Margeret Fuller

MARGERET FULLER

What you will learn



The Roadmap

What will you get from his course?

You will learn how to

- define your course
- build your sales page
- start your list building
- define your audience

What you will learn



The Roadmap

Learn why defining your audience is one of the most important parts of building your course.

You will see how to

- define your audience and avatar
- talk to your followers
- motivate them to stay and finish the course
- drop them in the hero's journey
- help your audience reach the desired outcome

What you will learn

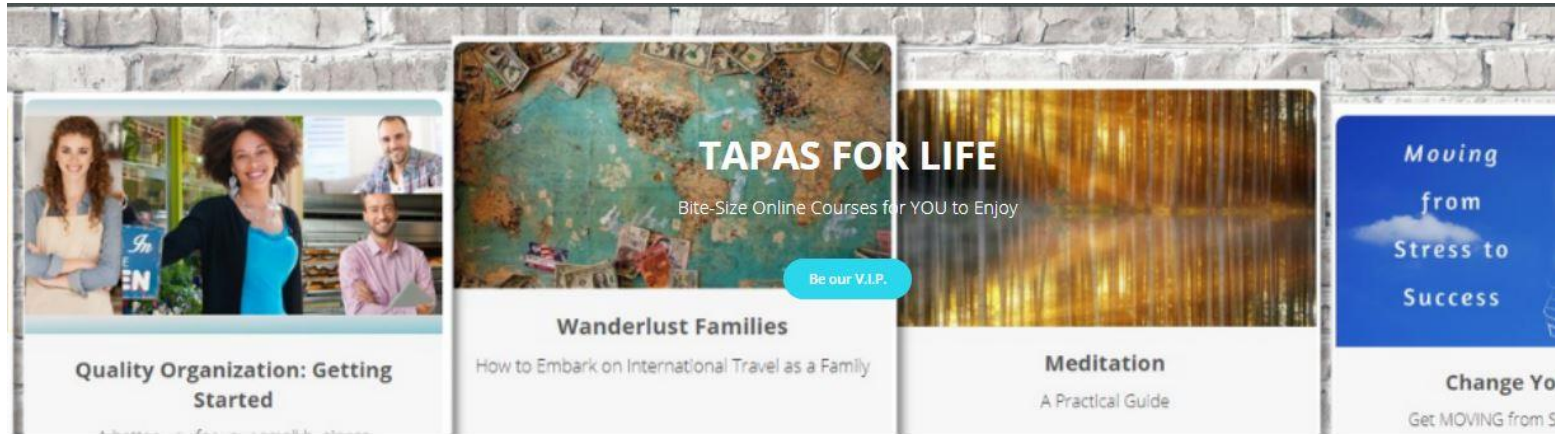


The Roadmap

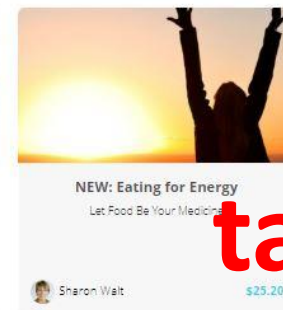
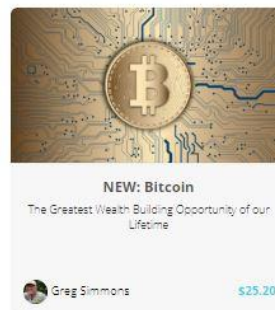
You will also learn

- how to start a blog
- how to become an authority in your field. This will drive traffic to your site and help with the sales.
- how to make videos and
- how to launch and sell your course.

Why this course?



Featured Courses



tapas-for-life.com

Why this course?



Follow your bliss.

If you do follow your bliss,
you put yourself on a kind of track
that has been there all the while waiting for you...

Joseph Campbell

NEXT:
FUNDAMENTALS
a numbers game

dare & share