

HAELO HOSTS '16

10th - 11th NOVEMBER 2016



INSPIRE
DARE
UNITE





WE LOVE EVENTS

**WE WANT TO MAKE PEOPLE AS PASSIONATE
ABOUT IMPROVEMENT AS WE ARE**

Haelo's mission is to positively influence the delivery of public services, restore hope and become a powerful agent for change by adding to the growing knowledge of how improvement works in theory and practice.

Haelo will use this work to support Salford partners (Salford Clinical Commissioning Group, Salford City Council, Greater Manchester West Mental Health NHS Foundation Trust, the University of Salford and Salford Royal NHS Foundation Trust) to improve health and care services delivered to Salfordians.

HAELO HOSTS '16

200 DELEGATES
SPEAKERS
IMPROVEMENT
FILM
DARING
EXHIBITORS

2016: DARING GREATLY

This year, Haelo Hosts '16 will target those leaders who want to positively influence the delivery of public services, restore hope and become a powerful agent for change.

"It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat"

Theodore Roosevelt, 26th President of the USA

BE INSPIRED

Haelo Hosts is a unique experience, bringing people together to challenge their thinking and inspire their actions. Our 2016 conference will inspire those with a will to positively influence the delivery of public services, restore hope and become an agent for change.

Held at The Lowry, Salford Quays on Thursday 10th – Friday 11th November, Haelo Hosts '16 will celebrate those who dare greatly. We will showcase the amazing stories of people who have made improvements through bold, adventurous and fearless actions. We'll hear from people across different industries who are daring greatly. They will share their experiences and learning, shining a light on how they break down barriers to improvement and showcase practical examples.

For further information visit us online or contact:
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OUR NUMBERS

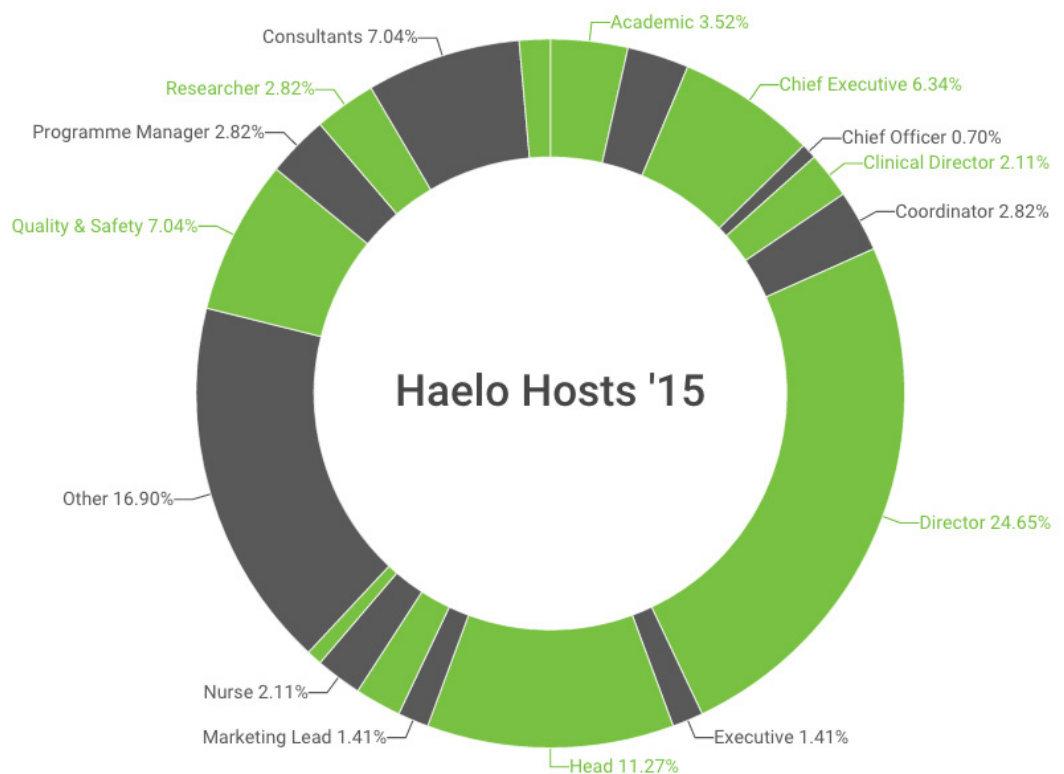
Attendance



“I was bowled over by Haelo Hosts. Hugely inspirational and great to be challenged to think in a different way”.

Feedback: Haelo Hosts '15

Delegates



“Thank you for such an inspiring conference. It gave renewed hope for the future of population health in this country!”

Feedback: Haelo Hosts '15

WHY SPONSOR?

BRAND RECOGNITION

NEW PARTNERSHIPS

PRE, DURING AND POST EVENT

ATTENDANCE

DIGITAL INCLUSION

Our offers have been designed to help you increase your brand recognition. Whether you're pursuing new business, or looking to create new partnerships our sponsorship offers can help you achieve your goals.

MARKETING

Tagged profile in messages across all channels

Several news posts, blog features and newsletter(s) inclusion

Appearance in pre-event promotional film

Branding on all event marketing literature

Logo inclusion across several medias

One item of promotional material in delegate bags

EVENT

30 x free tickets to Haelo Hosts '16 (to value of £25,550)

10 x free tickets to Festival of Learning

5 x free tickets to Haelo's Film Festival (to value of £125)

Exhibition stand (to value of £1,500)

Representation in conference content, through film or speaker

Option to host breakfast session (Friday AM)

POST-EVENT

Post event tweets (inc. tagged photographs)

Inclusion in post event review

Feature in post-event promotional film

Appearance in newsletter(s)

£5,000 (3 OPPORTUNITIES AVAILABLE)



WHY EXHIBIT?

BRAND RECOGNITION
NEW PARTNERSHIPS
SHOWCASE
DIGITAL INCLUSION

Haelo aims to deliver unique and participative events and is looking for exciting exhibitors to play a key part in this.

Exhibitor benefits include:

- Organisation overview and logo in our conference programme
- 3 hours of exhibition time (TBC)
- Pre-event promotion
- Exclusivity
- Close contact with delegates
- 6ft wide space (6ft trestle table if required)
- 1 power supply
- Conference attendance for 2
- 150 word listing and logo in our event programme
- Use of venue wifi
- Post-event attendee list

£1,500 (10 spaces available)

Find out more about the event online

TERMS AND CONDITIONS

These rules and regulations are a part of the contract for exhibition space with Haelo, at Haelo Hosts. Haelo reserved the right to render all interpretations, amend and enforce these regulations and to establish any and all further regulations not specifically covered below to assure the general success and well being of the conference. Each exhibitor agrees to abide by these regulations and by any amendments or additions hereafter made by Haelo.

Haelo reserves the right to decline, prohibit, deny access or remove any exhibit, which in its sole judgement is contrary to the character, objectives, and best interests of Haelo Hosts or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy or these rules and regulations and extends to persons, things, printed matter, products, and conduct. Haelo reserves the right to refuse applications of concerns not meeting standards required or expected, or that reflect against the character of the meeting. Haelo's decision and interpretation shall be accepted as final in all cases.

1. Payment

Payment is due in full 6 weeks prior to the event. Exhibition space will not be formally confirmed until such payment is received.

2. Cancellation and refunds

All requests for cancellation of exhibition space must be received in writing. Cancellations made in writing no later than 6 weeks prior to the event will be eligible for refund. Cancellations made less than 6 weeks prior to the event are not eligible for a refund. It is expressly agreed by the exhibitor that in the event of failure to pay in full by the times specified, or failure to comply with any other provisions contained in these rules and regulations concerning the use of exhibit space, Haelo shall have the right to reassign the exhibition space.

3. Use of space

No exhibitor shall assign, sub-let or share the space allotted with another business or company unless approval has been obtained in writing from Haelo. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt in by them in the regular course of business. Should an article of a non-exhibiting company be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business.

4. Operations

Haelo reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exhibition or conference as a whole. This includes, but is not limited to, an exhibit, which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Haelo to be objectionable to the successful conduct of the exhibition or conference as a whole. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibition space for the comfort and safety of our delegates watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping its exhibition space clear and in line with venue

5. Rules and regulations

Exhibitions will not annoy or disturb adjacent exhibitors and their users, nor cause the free movement of our delegates. Exhibitors must secure approval of operating methods before the exhibit opens. Haelo shall be the sole judge of what constitutes appropriate sound levels. All giveaway items with the exception of plastic bags, pens, pencils and the exhibitor's product must be submitted for approval to Haelo no later than 1 week prior to the event.

6. Exhibitors representatives

Each exhibitor must name a minimum of one person (maximum of two) to be his representative in connection with installation, operation and removal of the company's exhibit. The exhibitor shall assume responsibility for representatives being in attendance throughout all exhibition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times.

7. Installation and removal

Haelo reserves the right to fix the time for the installation of a exhibitions prior to the conference opening and for its removal after the conclusion of the conference. Any space not claimed and occupied by 1 hour prior to the published conference opening time may be reassigned without refund. Installation of all exhibits must be fully completed 20 minutes prior to the opening time of the exhibition. Exhibits must be staffed during all exhibition hours and may not, to any extent, be dismantled before the conference closing. Any early dismantling or packaging shall be considered a breach of this agreement and may affect future applications.

8. Storage

Unattended storage materials in any exhibition space as of 20 minutes prior to conference opening will be removed and stored at the exhibitor's sole risk and expense. Exhibitors will not be permitted to visibly store packing materials and boxes in their stands during the exhibit period; but storage facility will be offered to exhibitors. It is the exhibitor's responsibility to mark and identify his crates and boxes.

9. Liability and insurance

All property of the exhibitor remains under his custody and control in transit to and from the exhibit gallery and while it is in the confines of the exhibit gallery. Neither Show Management, its service contractors, the management of the exhibit gallery nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

10. Attendance lists

All approved exhibitors will receive a list of registered attendees in PDF format by email after the