

8 TIPS

- 1) Make a conscious effort to be honest. Don't stretch out the truth or lie on your resumé or your career. Schools will check information you give.
- 2) Clarity of purpose: there should be a clear path from your past to your future goals. Your future goals need to be realistic and feasible. Have a clear strategy to achieve those goals. Know how the MBA will help you achieve those goals.
- 3) Capitalize on your weaknesses. The awareness of your weaknesses and your drive to fill in those gaps are the interest of the MBA.
- 4) Two questions you should ask yourself during your interview:
 - "Are my answers helping the interviewer get to know me better?"
 - "Is what I'm saying displaying how the MBA will help me specifically?"
- 5) Take a breath. It's okay to ask for a second or two. You need to make sure you understand the questions.
- 6) Sell your school. Avoid generic answers. Be specific and demonstrate how well you know the school and how it will be the right fit for you. Genuinely prove your interest in the school.
- 7) All in good form. You want your interviewer to like you – the first impression should be outstanding. Maintain the interview in a positive light.
 - Dress accordingly, don't be late and turn off your cellphone.
- 8) Visit the school if you can. Use as many resources as possible; attend events and get to know the campus, the students, etc.