



**ASSISTANT DEAN FOR ADVANCEMENT, SCHOOL OF ENGINEERING**  
**THE CATHOLIC UNIVERSITY OF AMERICA**  
**Washington, District of Columbia**  
[The Catholic University of America](https://www.catholic.edu)



The Aspen Leadership Group is proud to partner with The Catholic University of America in the search for an Assistant Dean for Advancement, School of Engineering.

The Assistant Dean of Advancement will serve as the chief advancement officer for the School of Engineering, and be responsible for all activities related to the identification, cultivation, solicitation, and stewardship of annual, major, and planned gifts from alumni, friends, and institutions. The Assistant Dean will collaborate closely with the central University Advancement team, which provides resources and strategic counsel, and uniform metrics to help drive results within the schools and across the university. The Assistant Dean also will lead the collaborative effort in building alumni engagement and communicating the school's mission, vision, and achievements to key donor, alumni, and additional external constituencies. The Assistant Dean will provide counsel to the Dean and faculty on advancement matters, set the philanthropic strategy annually, and help to organize and set the school's philanthropic priorities in order to maximize external support.

The past century has seen a tremendous growth in technology, bringing huge improvements in the human condition but also bringing dangers and unforeseen consequences. For humanity to flourish in the 21<sup>st</sup> century, tomorrow's leaders will need to understand not only how to solve technical problems, but how to see those problems in broad context, and how to think deeply about the moral, ethical, and social issues that relate to technological advances. The School of Engineering cultivates minds that are motivated to place analytical and technical knowledge at the service of others, and create engineering solutions to problems and new ways of thinking for the common good.

The School of Engineering prides itself on being a small, private, Catholic engineering school with a personal touch, thanks to its dedication to teaching, its small class sizes, low student-to-teacher ratio, and close interaction between faculty and students. Four departments offer six undergraduate majors, master's, and doctoral degrees in the same six fields, and three additional professional master's degree programs, as well as a variety of graduate certificate programs. All full-time faculty members hold doctoral degrees and are prolific in funded research and publications. The School of Engineering building features several state-of-the-art computer laboratories and five smart technology classrooms to support innovative teaching.

The School of Engineering is known nationally and internationally as a high-quality research institution with a proven record of leadership and accomplishment in a variety of research areas. The school is recognized locally and internationally for the quality and relevance of its professional programs. In 2016, the School of Engineering was one of the first schools in the nation to be approved by the National Academy of Engineering (NAE) as a NAE Grand Challenges Scholars Program (GCSP) School. It is the only GCSP school in the Washington Metropolitan area. The School of Engineering is distinguished by its

teaching and research excellence, ethical character development, emphasis on service, and location in the capital of the United States of America.

The Catholic University of America is unique among universities in the United States – even among Catholic universities. The university was founded by the Catholic bishops of the United States, with a charter from then Pope Leo XIII, to be the national university of the Catholic Church in America. For more than 130 years, it has lived out its mission to discover and impart the truth through excellence in teaching and research. Catholic University scientists, engineers, nurses, philosophers, theologians, historians, architects, social workers, musicians, artists, and scholars in all fields embrace both reason and faith as they apply the inexhaustible resources of the Catholic intellectual tradition to help solve the problems of contemporary life and enrich the culture around us.

### **REPORTING RELATIONSHIPS**

The Assistant Dean of Advancement, School of Engineering will report dually to the Associate Vice President for University Advancement, Greg Naleski and the Dean, School of Engineering, John A. Judge.

### **PRINCIPAL OPPORTUNITIES**

The Catholic University of America, founded in 1887 by the U.S. Catholic bishops with the support of Pope Leo XIII, serves as the (one and only) national university of the Catholic Church in the United States. Catholic University is preparing for the public launch of its first ever comprehensive campaign: *Light The Way*. This represents the most ambitious campaign in the university's history. Through this seven year campaign the university seeks to prepare the next generation to address complex social, economic, and scientific problems, and to offer beauty to a world seeking transcendent meaning. The university will spearhead exploration, discovery, and invention, committing itself to the education of the next generation of research pioneers, and will lead theological, philosophical, and moral inquiries into the most important issues of the time.

The Assistant Dean for the School of Engineering will serve as the chief advancement officer for the school. The School of Engineering attracts people who care. Its students learn and grow in an environment where faculty, staff, and fellow students care about not just academic success but about one another as persons, and about the challenges facing humanity in an ever-more connected and complex world.

University Advancement is considered a critical force in the life of the university, and is the beneficiary of a significant financial investment to support future growth. During Scott Rembold's first three years leading the team, it has doubled annual philanthropic investment, raising \$243 million, campaign-to-date. The Assistant Dean will be invited to participate in shaping the school's campaign experience, fueling the transformation of Catholic University for the future. Vice President Rembold has created a culture marked by energy, accountability, and entrepreneurship.

### **PRIMARY RESPONSIBILITIES**

The Assistant Dean for Advancement, School of Engineering will

- lead the advancement effort for the school by developing, implementing, and evaluating the annual advancement plan;
- refine philanthropic priorities annually for the university's comprehensive campaign in concert with the Dean and University Advancement;

- collaborate with the Senior Associate Vice President of Principal Gifts on identified and prospective donors of seven-figures and above;
- focus on securing major and principal sources of support to meet funding priorities set by the Dean and in response to supporting key initiatives or strengths of the academic program within the school;
- manage a portfolio of relationships with major gift suspects, prospects, and donors;
- conduct at least 100 prospect visits annually, soliciting and closing 15-25 major gifts and engaging the same number of new major prospects each year;
- build upon a program that currently generates low 7-figure revenue annually, to achieve the aspiration of an eight-figure program by the end of the campaign;
- build and maintain volunteer leadership through engagement with the school's Board of Visitors and other alumni or external constituencies key to the school's fundraising success;
- help recruit new members to grow the board and the pool of flexible revenue;
- hire, train, supervise, and evaluate school Advancement staff;
- work with the Dean and the school's Advancement staff to cultivate strong working relationships with faculty of the school who are overseeing priority academic and research areas;
- continuously educate and steward the faculty to help incentivize them to participate in philanthropic work;
- direct the school efforts in planning, executing, and marketing Engineering events and special initiatives aimed at cultivating donors, engaging alumni, and enhancing the visibility and reputation of the school; and
- work with the school's administrative staff and University Advancement to align gift accounts and operational budget.

#### KEY COLLEAGUES



**Scott Rembold**

**Vice President for University Advancement**

Rembold leads University Advancement and oversees all fundraising for the University. Under Scott's leadership, the University began its first ever comprehensive Campaign: Light the Way. Through this ambitious Campaign the Advancement team will work to engage alumni, parents, business leaders, corporations, foundations, and organizations as partners in support of the university, its twelve schools, and programs. University Advancement includes the offices of constituent engagement (which includes alumni relations), principal gifts, corporate and Foundation relations, planned giving, the Fund for Catholic University, stewardship and donor relations, advancement communications and advancement services. These offices partner with the School and division based advancement teams to secure funding across the institution. Rembold's team is responsible for all fundraising efforts on behalf of the university and works closely with the University Board of Trustees, members of school-based advisory boards and the Alumni association's board of governors to engage new volunteers and donors each year. The University has raised \$245 million campaign-to date.

Prior to joining The Catholic University of America, Rembold spent 13 years at Johns Hopkins University; eight as the Associate Vice President for Development and Alumni Relations and prior to that as the Associate Dean for Development and Alumni Relations at JHU's Paul H. Nitze School of Advanced International Studies (SAIS). His previous advancement experience includes assignments as Director of

Development at the George Washington University, Director of Annual Giving at Arizona State University, and as a university fundraising consultant with the Pacific Group, based in Los Angeles.

Rembold earned a B.A. in political science and communications from Wake Forest University and a Master of Arts degree in higher education leadership from the George Washington University. He is married with three children and resides in Kensington, Md. He is a member of the board of trustees of the Connelly School of the Holy Child in Potomac, MD and the board of governors of the John Carroll Society of Washington, DC.



**Greg Naleski**

**Associate Vice President for University Advancement**

Naleski joined the Catholic University Advancement team in 2016. He serves as Associate Vice President for University Advancement, leading the fundraising teams for the Schools of Architecture, Engineering, Nursing, Philosophy, and Athletics. Naleski also directly oversees fundraising for Canon Law, the Metropolitan School of Professional Studies, and Parents' Giving.

Prior to joining Catholic University, Naleski served as Chief Development Officer for the Washington Jesuit Academy, a tuition-free middle school that provides a high quality and comprehensive education to boys from low-income communities. Prior to his service at the Washington Jesuit Academy, he served as a Vice President for External Affairs for KIPP DC and the Nativity Miguel Network of Schools. It is through his passion for education and service to low-income communities that he has been able to raise awareness of and funding for institutions that share his commitment. He began his fundraising career as a gift officer and Director of Advancement for both Loyola Blakefield High School and Georgetown Preparatory High School, respectively. Naleski has a B.S. in Biology from Loyola University in Maryland.



**John A. Judge**

**Dean, School of Engineering**

John Judge was appointed Dean of the School of Engineering, effective June 1, 2017. Judge joined the university as Assistant Professor of Mechanical Engineering in 2004, became Associate Professor in 2009, and was granted continuous tenure in 2010. He has served as the Associate Dean of the engineering school since June 1, 2016.

Judge has been the principal or co-principal investigator on research grants totaling approximately \$1.8 million, including the National Science Foundation's CAREER award for junior faculty and grants from the Office of Naval Research, Army Research Office, and U.S. Department of State. He is an associate editor of the Journal of Vibration and Acoustics, a member of several technical committees of the American Society of Mechanical Engineers (ASME), and was the program chair of the ASME 28th Conference on Mechanical Vibration and Noise in 2016. Judge is a fellow of the ASME.

Judge earned his Bachelor of Science in mechanical engineering at Cornell University and his Master of Science and Ph.D. in mechanical engineering from the University of Michigan. Prior to joining the university, he held a National Research Council postdoctoral fellowship at the Naval Research Laboratory.

His expertise is in vibration and dynamics of complex systems, in particular near-periodic structures such as mistuned turbomachinery stages and arrays of micromechanical resonators used for signal processing or ultrasensitive mass detection. He has also conducted research in seismic/acoustic detection of landmines and improvised explosives, acoustic imaging and acoustic propagation, and experimental characterization of structures and systems using acoustics and vibration measurements.

## **PREFERRED QUALIFICATIONS**

The Catholic University of America seeks an Assistant Dean for Advancement, School of Engineering with

- a demonstrated track record of developing, soliciting, and securing 7- and 8-figure gifts;
- experience managing volunteer leadership groups for philanthropic purposes (board management);
- experience with capital campaigns, especially soliciting and closing lead gifts, developing solicitation materials, case statements, etc.;
- polish, passion for the mission on the School of Engineering, and exceptional interpersonal skills;
- the ability to lead and obtain results from professional colleagues and an exceptional ability to communicate verbally and in writing;
- an ability to interact with confidence with senior officials within the university, including the President and Provost, other deans and faculty, and trustees, and other high-level external constituencies;
- effective planning skills;
- planned giving and wealth management experience (preferred);
- experience in corporate and/or foundation relations a plus;
- a desire to support the mission and vision of The Catholic University of America; and
- experience in the oversight of an annual budget for advancement and constituent engagement-related activities, provided by University Advancement.

A bachelor's degree is required for this position. At least ten years of progressively responsible development/advancement experience within a large, highly complex non-profit business environment is preferred as is higher education experience.

## **DIVERSITY, EQUITY, AND INCLUSION**

The Catholic University of America is an affirmative/equal opportunity institution and welcomes applications from women, minorities, Vietnam era veterans, and people with disabilities. All employees must be able to affirm and support the mission of the university in performing their duties.

## **SALARY & BENEFITS**

The Catholic University of America offers a competitive and comprehensive salary and package of employee benefits.

## **LOCATION**

This position is located in Washington, D.C. The beautiful 179-acre campus is located in the heart of Washington D.C. in the flourishing Brookland District with easy access to the metro system, including a dedicated campus metro stop. The university recently completed construction of a major mixed-use development known as Monroe Street Market along the southern edge of the campus, providing market rate housing and vibrant retail and dining options for the entire Brookland Community.

### **APPLICATION INSTRUCTIONS**

All applications must be accompanied by a cover letter and résumé. Before submitting your materials, please read them over for accuracy. Review of applications will begin immediately and continue until the successful candidate has been selected.

*To apply for this position, visit:*

[Assistant Dean for Advancement, School of Engineering, The Catholic University of America.](#)

*To nominate a candidate, please contact Susan Faraone:*

[susanfaraone@aspenleadershipgroup.com](mailto:susanfaraone@aspenleadershipgroup.com).

*All inquiries will be held in confidence.*