



# GENUINE

## EVENT KIT

### CONTACT DETAILS & HOURS

**GENUINE** Superette: 191 Grand St. (at Mulberry), NYC 10013 | 646.726.4633

HOURS: 11am-midnight, every day

**GENUINE** Roadside: 600 11th Ave. (at Gotham West Market), NYC 10036 | 212.582.7941

HOURS: 7am-midnight, every day

[INFO@EATGENUINE.COM](mailto:INFO@EATGENUINE.COM)

[WWW.EATGENUINE.COM](http://WWW.EATGENUINE.COM)





## TABLE HIRE

10-40 guests seated

10-14 per table



## GENUINE SUPERETTE

### ABOUT THE SPACE

GENUINE is a fast-fine California-inspired roadside eatery serving up coastal American classics with an international twist - with two locations in NYC.

GENUINE Superette features a superstar line-up of culinary talents including Michelin-starred chef Brad Farmerie, internationally renowned mixologist, Eben Freeman, ice cream extraordinaire Sam Mason (of OddFellows) and a rotating award-winning chefs all of whom contribute a special touch to the menu.

### A CATERED AFFAIR

Select from BOX OF MINI fried chicken sandwiches and burger slider, fries, salads, juices and more, set up to meet your every need, allowing you to relax and enjoy the evening.

(SEE MENU ON FOLLOWING PAGE)



646.726.4633 WWW.EATGENUINE.COM

catering  
menu

select in  
groups of 12

## MINI BURGERS & SANDWICHES

SELECT QUANTITY ►►►►► 12 24 48 72 96

**SINGLE STACK BURGER** ☐ ☐ ☐ ☐ ☐  
lettuce, tomato, dillies, house sauce

**SPICY SMOKEHOUSE BURGER** ☐ ☐ ☐ ☐ ☐  
bacon, smoked gouda, charred  
jalapeño mayo, sweet pickles,  
chipotle bbq sauce  
add .50/burger

**BUTTERMILK BATTERED CHICKEN  
SANDWICH** ☐ ☐ ☐ ☐ ☐  
apple/celeriac slaw, sambal mayo

**SPICY GRILLED CHICKEN  
SANDWICH** ☐ ☐ ☐ ☐ ☐  
lettuce, tomato, avocado ranch,  
toasted Orwashers potato roll

**FRIED GREEN TOMATO SANDWICH** ☐ ☐ ☐ ☐ ☐  
avocado, lettuce,  
charred jalapeño mayo

► toppings additional add per item

24 FOR \$69

48 FOR \$179 w/ half tray golden fries

72 FOR \$269 w/ full tray golden fries

96 FOR \$359 w/ choice of golden or  
sweet potato fries & tray of salad

## SIDES

SELECT QUANTITY PER TRAY ►►►►► half full  
(8-13 ppl) (15-25 ppl)

**GOLDEN FRIES** ☐ ☐  
24.00 45.00

**SWEET POTATO FRIES** ☐ ☐  
30.00 52.00

**50/50** ☐ ☐  
27.00 49.00

## CATERING MENU

lighter.  
healthier.  
crispier.

Our Frylow cooking technology leads to  
**47.8% FEWER CALORIES**  
than traditional frying.

## WRAPS

SELECT QUANTITY PER TRAY ►►►►► half full  
(8-13 ppl) (15-25 ppl)

**SPICY CHICKEN** ☐ ☐  
marinated grilled chicken, lettuce,  
tomato, avocado ranch  
48.00 72.00

**CALI KALE** ☐ ☐  
buttermilk battered fried chicken,  
baby kale, pickled onions,  
cucumbers, avocado  
48.00 72.00

**SHRIMP** ☐ ☐  
pineapple salsa, border slaw,  
charred jalapeño mayo  
52.00 78.00

## SALADS

SELECT QUANTITY PER TRAY ►►►►► half full  
(8-13 ppl) (15-25 ppl)

**FRUIT PLATTER** ☐ ☐  
pineapples, papaya, citrus,  
apples, strawberries  
36.00 60.00

**QUINOA SALAD** ☐ ☐  
quinoa, peppers, chickpeas,  
herbs, celery  
36.00 60.00

**THIS IS YOUR HOUSE... SALAD** ☐ ☐  
little gem hearts, kale, baby spinach,  
avocado, cucumber, tomato,  
crispy shallots  
28.00 50.00

**TOMATO SALAD** ☐ ☐  
tomatoes, cucumbers, feta cheese,  
avocado, mint  
32.00 54.00

**GRILLED VEGGIE SALAD** ☐ ☐  
carrots, parsnips, celery, zucchini,  
mushrooms  
38.00 62.00

Dressings:  
Buttermilk Ranch, Miso Vinaigrette,  
Sherry Mustard Vinaigrette,

★★★ all-star culinary lineup ★★★  
featuring:

MICHELIN-STARRED CHEF

BRAD FARMERIE

DRINKS GURU

EBEN FREEMAN

\*Consuming raw or undercooked meats, poultry, seafood,  
shellfish or eggs may increase your risk of food borne illness

better  
for  
you!

All GENUINE meats are  
**ANTIBIOTIC/HORMONE-FREE  
AND HUMANELY RAISED**

## TACOS

SELECT QUANTITY PER TRAY ►►►►► half full  
(20 tacos) (40 tacos)

**AHI TACOS** ☐ ☐  
raw marinated tuna, border slaw,  
sambal mayo, avocado  
72.00 130.00

**CITRUS SHRIMP** ☐ ☐  
corn tortillas, pineapple salsa,  
border slaw, charred jalapeño mayo  
68.00 125.00

FRESH PRESSED  
**ALL DAY JUICES** BY MIXOLOGIST  
EBEN FREEMAN

**EMERALD** ☐  
kale, celery, cucumber, fennel, apple,  
lime, celery bitters, oleo saccharum  
mix of 6  
48.22

**COPPER** ☐  
carrot, orange, parsnip, turmeric, lemon,  
ginger shrub  
mix of 12  
96.44

**RUBY** ☐  
beet, fuji apple, parsley, lemon,  
angostura bitters

**GOLD** ☐  
pineapple, papaya, grapefruit, jalapeño,  
cilantro, lime, falernum

## SWEET TREATS

SELECT QUANTITY ►►►►► half full  
(8-13 ppl) (15-25 ppl)

**DESSERT PLATTER** ☐ ☐  
assorted cookies and brownies  
25.00 55.00

## CONTACT INFORMATION

NAME \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

DATE FOR CATERING DELIVERY \_\_\_\_\_

please email order to [info@eatgenuine.com](mailto:info@eatgenuine.com)





GENUINE

*Liguorette*

## EVENT KIT

### CONTACT DETAILS & HOURS

**GENUINE** Liguorette: 191 Grand St. (at Mulberry), NYC 10013 | 646.726.4633  
HOURS: Sun & Mon: closed, Tues & Wed: 6pm - midnight, Thurs-Sat: 6pm – 2am

INFO@EATGENUINE.COM  
WWW.GENUINELIQUORETTE.COM



## TABLE HIRE

60 guests standing  
32 guests seated



## GENUINE LIQUORETTE

### ABOUT THE SPACE

A subterranean extension of the recently-opened fast-fine restaurant, GENUINE Superette, GENUINE Liguorette is the first bar in the series of GENUINE establishments, preceded by GENUINE Roadside in Gotham West Market and GENUINE Superette, and features 750 different bottles of spirits. The cocktail bar strives to present a cheekier side to the serious cocktail bar movement by featuring less celebrated brands like Pinnacle, Jim Beam flavored whiskies, Midori and more.

Designed by AvroKO, the space evokes the feel of a California, bodega-style liquor store complete with bottles of spirits lining the walls.

The bar is open from 6pm-12am Tuesday-Wednesday, 6pm-2am Thursday-Saturday.

### COCKTAILS:

Liguorette offers a full service bar with self-serve beer and wine, Cha-Chunker mixed drinks and a monthly rotating cocktail menu.



## DRINK MENU SAMPLE



# 1

## PALOMA

Avión Silver  
Tequila,  
San Pellegrino  
Pompeño,  
Grapefruit

**\$10.56** +tax



# 2

## DARK & STORMY

Ron Zacapa  
Solera Rum,  
Ginger Beer,  
Fresh lime

**\$10.56** +tax



# 3

## MOJITO

Bacardi  
Superior Rum,  
Sprite,  
Lime,  
Mint

**\$10.56** +tax



# 4

## JAMO & GINGA

Jameson Irish  
Whiskey,  
Ginger ale,  
Bitters,  
Lemon

**\$10.56** +tax



# 5

## BLOODY MARY

Skyy Vodka,  
Tomato Juice,  
Spice Dose,  
Accoutrements

**\$10.56** +tax



CHA-CHUNKER

**KEEP IT SIMPLE, SUCKER!!**

# B E E R

## SELF SERVE! HELP YOURSELF!



**\$4.59** +tax



**\$6.89** +tax



**\$6.89** +tax



**\$5.97** +tax



**\$6.89** +tax

# W I N E

## SELF SERVE! HELP YOURSELF!

### PROSECCO

G **\$8.73** +tax

B **\$35.82** +tax

### CHARDONNAY

G **\$8.73** +tax

B **\$35.82** +tax

### ROSE

G **\$8.73** +tax

B **\$35.82** +tax

### PINOT NOIR

G **\$9.64** +tax

B **\$38.58** +tax

Sale!

Or Try:

# ROUGH JUSTICE!

Pay by the gram! Choose any bottle(s) from the shelf and decide how much you want us to pour...fun for the whole family!



BEER, WINE,  
ROUGH  
JUSTICE





## FOOD

---

Entire Genuine Superette menu is also available for large party pre-order or a la carte.  
No outside food is allowed on the premises, with the exception of Kosher  
or specific severe dietary restrictions.

### MINIS

---

#### **SINGLE STACK BURGER**

lettuce, tomato, house sauce

#### **BUTTERMILK BATTERED CHICKEN SANDWICH**

apple/celeriac slaw, sambal mayo

#### **SPICY SMOKEHOUSE BURGER**

bacon, smoked gouda, charred jalapeño  
mayo, chipotle bbq sauce

#### **FRIED GREEN TOMATO SANDWICH**

avocado, lettuce, charred jalapeño mayo,  
butter toasted orwashers potato roll

#### **BAJA STYLE AHITUNA TACOS**

raw marinated tuna, border slaw, avocado,  
spicy mayo, crispy corn tortilla

### FOR THE TABLE

---

#### **BASKET OF MIXED FRIES**

classic, sweet potato with chill spice,  
aces high dill picke fires, hash wick

#### **THIS IS YOUR HOUSE... SALAD**

little gem hearts, kale, baby spinach,  
avocado, cucumber, tomato, crispy shallots

### ICE CREAM SANDWICHES

---

#### **VANILLA BEAN**

salted caramel, chocolate pearls

#### **CHOCOLATE CHUNK**

hot fudge, toasted coconut

#### **MISO CHERRY**

butterscotch, toasted walnuts

#### **EXTRA VIRGIN OLIVE OIL**

balsamic caramel, strawberry jam





## TABLE RESERVATIONS

All table reservations are taken between 6:00pm–7:30pm, in which the majority of your party must be present. Table reservation is then yours for the evening.

DAY	GROUP SIZE	PRICE (food + bev minimum)
Tuesday - Wednesday	0-8	\$500
Tuesday - Wednesday	9-15	\$750
Tuesday - Wednesday	16-30	\$1000
Thursday - Saturday	0-8	\$500
Thursday - Saturday	9-15	\$1000
Thursday - Saturday	16-30	\$1250

## BUYOUTS

Liquorette is available for private events and parties up to 60 people, Monday- Sunday. More than 60 people will require a buyout for Superette space for a combined space capacity of 130 people.

DAY	DURATION OF EVENT	PRICE (food + bev minimum)
<b>Monday</b> (6–8PM, 6–10PM, 6PM–12AM)	2hrs / 4hrs / 6hrs (fully night)	\$2500 / \$5000 / \$7500
<b>Tuesday - Wednesday</b> (6–8PM, 6–10PM, 6PM–12AM)	2hrs / 3hrs / 6hrs (fully night)	\$2500 / \$3500 / \$8000
<b>Thursday - Saturday</b> (6–8PM, 6–10PM, 6PM–12AM)	2hrs / 4hrs / 8hrs (fully night)	\$2500 / \$7500 / \$12500

DAY	PRICE (food + bev minimum)
<b>Combined Space</b> <b>(Superette and Liguorette)</b>	
Sunday - Wednesday	\$12000
Thursday - Saturday	\$15000



## MIXOLOGY CLASSES

private mixology classes



## PROGRAM OPTIONS

PRICE	\$150 PER PERSON	\$75 PER PERSON
NUMBER OF PEOPLE	10 People Minimum 25 People Maximum	10 People Minimum 12 People Maximum
PROGRAM	<ul style="list-style-type: none"> <li>• 45 Mins demo by Eben</li> <li>• 45 Mins of Food (Slider options from Liqueurette menu and fries)</li> <li>• 45 Mins of open bar               <ul style="list-style-type: none"> <li>- Chachunkers, Beer, Wine included</li> <li>- any other alcohol would be charged on consumption</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• 45 Mins demo by Eben</li> <li>• One cocktail after completion of class</li> </ul>
TIME SLOTS	1:00 PM – 3:00 PM 3:00 PM – 5:00 PM 4:00 PM – 6:00 PM	1:00 PM – 3:00 PM 3:00 PM – 5:00 PM 4:00 PM – 6:00 PM