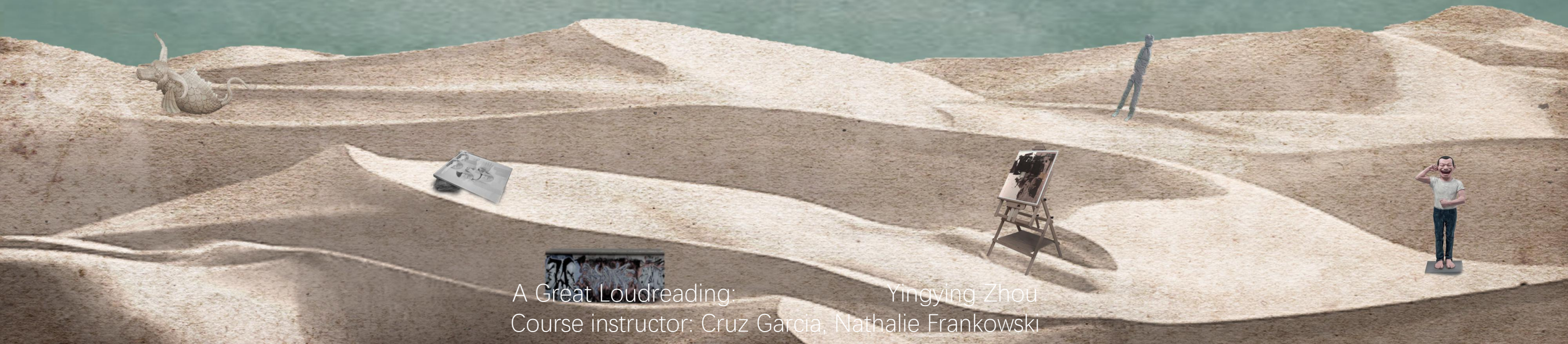


# 艺术家家

Artists' Settlement



A Great Loudreading:

Yingying Zhou

Course instructor: Cruz Garcia, Nathalie Frankowski



# 家 | Home

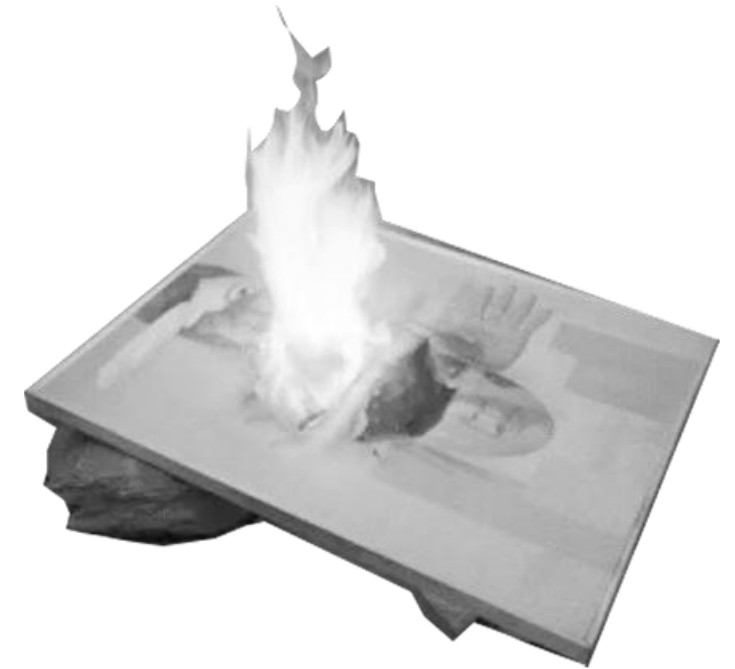
Where-What-When  
is  
Chinese  
artists'  
settlement?



From 1980 to 1990, Chinese contemporary artists had a honeymoon period all over the country. Artists gathered in residual spaces like the Yuanmingyuan Painter's Village, forming one ideological colony after another. They **explored, expressed, and occupied** the city and the ideology with their artworks and their bodies. Everywhere could be their home, sweet home.

However, The possibility of Chinese artists' settlement declined rapidly after 1990. This first recession resulted from the conflict between the survival of artists and government control of the city's appearance.

Fortunately, artists still had spaces to step back. Due to the "discovery" and pursuit of the Chinese contemporary art market by Western collectors, artists had been able to move into some of the urban spaces to be transformed with the support of capital. A number of art districts, represented by the 798 Art District, would soon be formed.









# 世 | World

How-Why-Whether  
it is right or not  
that Western collectors  
control  
the Chinese art market?





# THE NEW YORK TIMES

FAKE NEWS

THE HOWL THAT COULD FREE CHINA



FAKE NEWS

evolution... like a big rock-and-roll concert... 'with Mao as the biggest rocker and every other Chinese person his fan.'

FAKE NEWS

UCCA

Not Just a Youth: But the HC... That Could Free China

奥利瓦不是中国艺术... Oliva is not the servant of China



一九九三意大利第四十五届威尼斯双年展主席阿基尔·波尼托·奥利瓦(Achille Bonito Oliva)来中国挑选作品。尽管中方召集人向他提供了详细资料并力主较为全面地介绍中国前卫艺术现状。但奥利瓦先生最终还是只选择了他感兴趣的東西。政治波普和玩世现实主义。权威的较量最后变成了权利的裁决。中方召集人栗宪谋说：“然而我们没有办法，我们必须适应他们的规则，因为这是西方的展览。”

ton" are placed against idealized young soldiers and farmers wearing Mao caps. "Post-'89," he said, "I worry that with people so vulnerable, commensurate with their ideas and their ability to... as AIDS can destroy... or their ability... Of course, I enjoy... fame. I criticize Coke... every day. These contradictions... troublesome to Chinese people." Yu Youhan, in Shanghai, paints Mao over and over, usually overlaid with patterns of flowers taken from the "peasant art" the Chairman loved. Mao mixes with common people or sits at ease on a folding chair; sometimes his face is clear, but sometimes there is a flower blocking one of his eyes or his nose. One of Yu's recent paintings is a very pop double portrait: on the left is Chairman Mao, applauding one of his principles; on the right, Whitney Houston applauds her own music. Both are taken from existing photographs, and the similarity between the two is... ADUALISM... THE NUMBERS... Traditional Chinese painters trained by copying their teachers' originality was reserved for old age when you might make changes so slight that they were almost invisible. The history of traditional Chinese art is a very rich but very slow history. The avant-garde movement goes at breakneck pace... The artists who engage fully with the question of individuality are perhaps the most interesting in China right now. Paradoxically, the New Analysts...

... Zhao Bandi (who doesn't like to be called a Cynical Realist), all have high-level academic training and are accomplished in photo-perfect figurative painting. Fang Lijun paints men without hair caught in disconnected proximity; or... mous y black-an blank se idle, sit around Using v and exq an absen worth d funny, h maging he mu ents of... ing afterwards about how a... Political Pop is the most popular with Westerners. Its leader, Wang Guangyi, loves money and his work has reached prices in excess of \$20,000... "Facing the rules, we are all equal," Wang Luyan explained to me. "Individuals must put aside their character for the sake of the group. Since we regard the rules as more important than ourselves, we express ourselves in a language of regulations. Symbols and numbers best convey our ideas." So the New Analysts Group has made up complex formulas to express its interrelationship; its members use these to produce graphs and charts. One recent piece begins: "A1, A2 and A3 are individuals before reaching the set quantity, and also stand for the order of action after reaching the set quantity. A1, A2 and A3 set arbitrarily their respective graph for measuring, or 'Bene...



THE NEW YORK TIMES MAG.











# 798 | Art District

Is there any possible  
for artists achieve settlement  
in **the largest art district** of China?

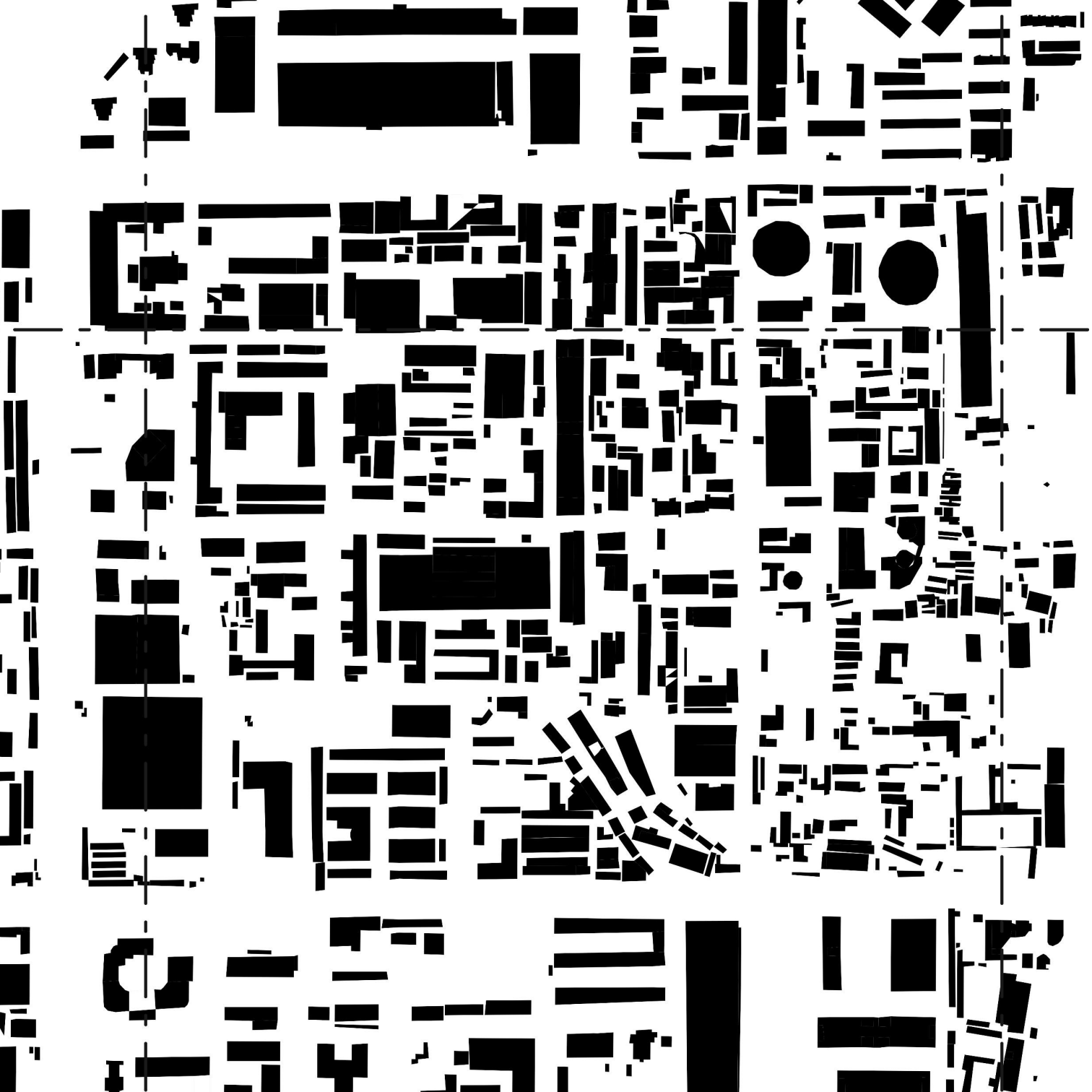




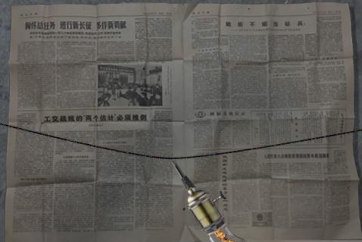
798 Art District, located at the north side of Juxianqiao District, Beijing, was transformed from the 751 Electronics Factory. Under the continuous urban micro-renewal since 2003, 798 Art District became the most famous Chinese art district in the world. However, the people inside 798 are constantly changing. In the Unique vaulted factory building, there is a constant turnover of people driven by the government, the capital and the land price. From electronic factory workers to contemporary artists to western institutions, who are the owners of 798?











向工农兵学习 为工农兵服务







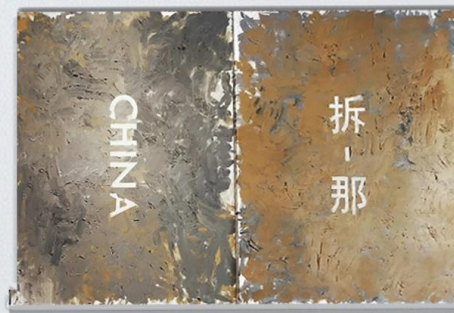
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# 大音 | Loudreading

Chinese Art districts  
should belong to  
Chinese artists





## First Step: Return

Through art-making activities in land-price depressions (such as the UCCA warehouse), expelled artists will bring in their own household items and produce new artworks. The sculpture of clutter mixed with cheap artwork is gradually taking shape.





## Second Step: Recreate

Scenes from different eras, expelled artists gather here. Land price depression in the art district, the corner of art institutions will be reoccupied by artists. Through their own lives and creations, The evicted artists will occupy the space that should be theirs.



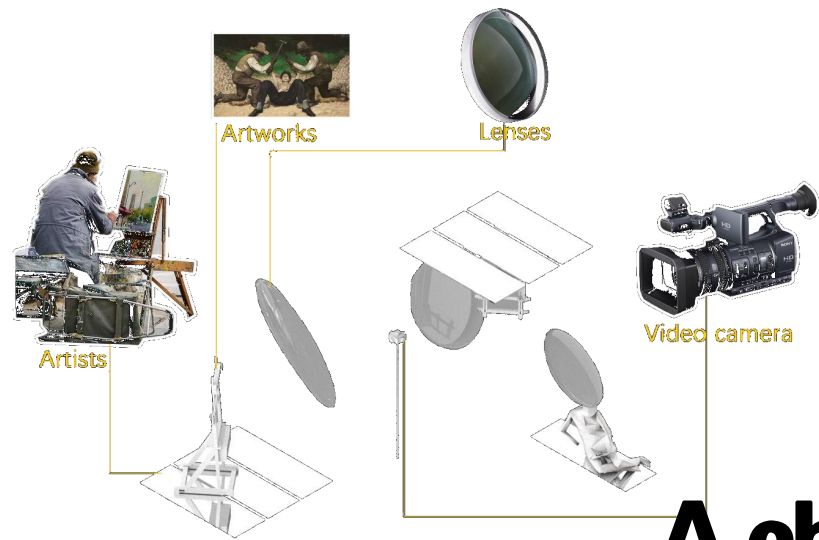


### Third Step: Reoccupy

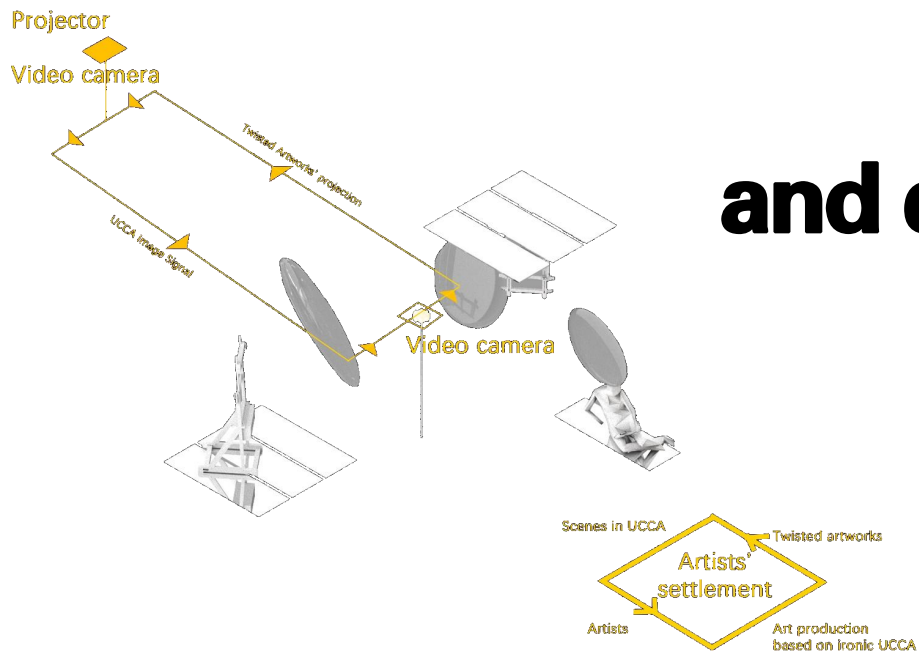
UCCA will no longer belong to UCCA. Every artist can complete their settlement here. Through remote projection, "Home" is able to influence showrooms, ticket offices, and stores located in the highlands of land prices.







**A chaotic and unstoppable  
Loudreading  
is coming,  
and everyone will notice.**





UCCA

Video Camera



**A chaotic and unstoppable  
Loudreading  
is coming,  
and everyone will notice.**



Projectors



Artists & Artworks





**Exhibition in the Exhibition**



**Institution in the institution**



**Art District in the Art District**



**Artists' Settlement**



# HOME



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