

News

The Meatball Shop West Village Opens Tonight!

by James Mulcahy



And the battle escalates in New York City's meatball wars! Two weeks ago, **Dave Martin** opened his answer to burgeoning chain **The Meatball Shop** in the form of **The Meatball Factory**. Well, the dudes behind Meatball Shop (who recently won the **Meatball Madness** competition, dubbing their the best balls in town), have shrugged off the competition and opened a third location of their mini chain in the West Village. Located on Greenwich Avenue, the 50 seat establishment is slightly bigger than the LES original (we predict that it will be just as crowded, though). The location will serve only beer and wine, and in a new development for the chain, it will feature a kids menu served from 3-5 PM on the weekdays. For now, the location is only open for dinner, but next Monday it will roll out lunch (64 Greenwich Ave.; 212-982-7815).