



Rules ED Global Challenge

The winner of the competition will be appointed in the following way: On deadline, the ideas will be handed to a screening jury which decides the ideas that proceed to be assessed by the final jury. This jury decides the finalists of the competition, who get to present their idea on stage at the final. The final winners will be decided based on the award criteria and is an evaluation of all submitted material and the pitch.

Format

The competition is open for all ideas with a connection to the UN Sustainability goals. A pitch deck must be included in the submission. You can find more information about what a pitch deck is and what it needs to contain in Venture Cup's guide "How to create a pitch deck".

Observe that your pitch deck must be no longer than 20 slides.

Keep in mind that if you have some information you don't want to share with the public, use the hidden information fields.

Language

Pitch decks must be submitted in English.

Connection to KTH

The core team must consist of students, researchers or employees at KTH.

Finance

Funding, revenue or investment may not exceed 100,000 SEK in total.

Own your idea

You have to own the rights to the idea you compete with and dispose of the intellectual property that is supposed to be utilized. If an institution, or a holding company, owns the intellectual property rights, this needs to be clarified between the parties before participating in the competition.

If you are unsure about the ownership of your idea, contact KTH Innovation's Legal Counsel at innovation@kth.se.

Confidentiality

If you have some information you don't want to share with the public, use the hidden information fields. It is your responsibility to make sure this information is restricted to the field marked as "hidden information". This information can only be seen by the juries, as well as the staff of Entrepreneurial Days, who have all signed confidentiality agreements. The information can also be seen by Blue AB, who can only use the information to decide on inviting you to collaborate further.

When nominated

At least one team member needs to attend the final in order to qualify.

May anyone compete?

Everyone that fulfil the above criteria can compete, except members of the Entrepreneurial Days project team and the juries due to a possible conflict of interest.

Reward terms and conditions

KTH Innovation reward

The winning project will receive costs covered up to 5 000 SEK to develop their idea and fund relevant activities. The team will also receive support from KTH Innovation. KTH Innovation can grant up to 300 000 SEK in proof of concept funding via the VINNOVA verification program Verifiering för Tillväxt (VFT). [Read more here](#).

Relevant activities are such that are aimed at developing the project towards the market. Examples can be activities to meet potential users, customers and partners, developing a demo or prototype to use in tests or market activities, or carrying out pilot trials.

The final budget, activities, and costs will be decided in discussion with KTH Innovation.

Funding cannot be used to file patents, pay salaries or conduct research-related activities.

Blue reward

Blue may select any number of contributions for an opportunity to pitch for them. This can lead to up to 500 000 SEK invested in your startup. How this funding is to be used is agreed to with Blue.



When in doubt

In doubtful cases, Entrepreneurial Days have the final decision regarding any of the above-stated rules or situations.