



FROM INSIGHTS TO OUTCOMES!

Innovation Styles® is a productivity tool that boosts your success to think innovatively using your most natural strengths. You can use the Innovation Styles® in limitless ways. Integrate them into your own approaches to solving problems and working on projects as you transform your work from ordinary to innovative.

When you develop your awareness, knowledge and skillful practice of the Innovation Styles®, you will...

- Have confidence and versatility to think innovatively
- Meet new challenges more effectively and thoroughly
- Generate more comprehensive and innovative solutions
- Gain wider acceptance of your ideas, concepts, and proposals
- Engage others to offer a greater variety of ideas and input

Each of the 4 Innovation Styles® is like a language for thinking innovatively. This course includes a self-assessment and personal profile with insights about how you can learn to “speak” using all 4 styles.

The Innovation Styles® model has been used by tens of thousands of people globally to shift the question from "ARE you innovative?" to "HOW are you innovative?" With Innovation Styles® you will actualize innovative solutions that make the biggest difference for you and your organization.

Audience: All professional levels

Duration: 3 hours of video and learning, plus practice time

Includes: 11 videos, self-assessment with customized profile, downloadable resources, and more

Plus: 12 weekly micro-learning videos + exercises to take you from insights to outcomes



INNOVATE WITH STYLE™ NATURALLY

COURSE OUTLINE

1. Let's get started!



Download your course outline



Get acquainted with your course (5:08)



What is innovative thinking? (2:26)



See what you've learned!

01

2. Sharpen your axe!



Download the Overview/Apply Today



Do you have to be born innovative? (3:51)



2 Dimensions that power the styles (4:09)



See what you've learned!

02

3. Ask 4 key questions!



Think innovatively from all 4 directions (3:40)



Have fun seeing what you've learned!



Develop your versatility using all 4 styles

03

4. What's your style?



Get to know your personal profile (6:34)



See what you've learned!



What do others have to say about you?

04

5. Expand your perspectives



Think outside YOUR box (4:41)



Practice thinking outside your box



Think about the future WITH STYLE (4:04)



Practice thinking about the future



Can you recognize the styles?

05

6. More tools & techniques



Customize the styles questions (8:51)



Use your Innovation Styles® Toolkit—Part 1



4 techniques to build versatility (5:14)



Use your Innovation Styles® Toolkit—Part 2



See what you've learned!

06

7. 1-2-3 Go



See the styles everywhere!



One last thing—the 1-2-3 method (2:11)



12 Weekly micro-learning videos + exercises

07