



**VICE PRESIDENT OF ADVANCEMENT
WYOMING SEMINARY**
Forty Fort and Kingston, Pennsylvania
[Wyoming Seminary](#)



The Aspen Leadership Group is proud to partner with Wyoming Seminary in the search for a Vice President of Advancement.

The Vice President of Advancement will play a critical role in setting and implementing a vision for the future of Wyoming Seminary through effective development and engagement strategies and initiatives. The Vice President will build a framework and plan for Wyoming Seminary's next capital campaign along with a collaborative Development Committee of the Board of Trustees. The successful candidate will be a dedicated leader and manager, a pragmatic visionary, collaborative, self-motivated, and decisive. They will have experience leading growth and will garner trust through open and direct communication and a strong work ethic. The successful candidate will be organized and a strategic, thoughtful communicator with strong relationship skills, a high energy level, and will act with humility and a sense of humor.

Founded in 1844, Wyoming Seminary (or Sem as it is affectionately known) is a co-educational independent day and boarding school with a diverse international population of 800 students from Toddler through Postgraduate level. For 175 years, Wyoming Seminary has embraced a commitment to the power of education to change the world and visionary thinking about teaching and learning and service to the community. These qualities and others find a voice in Sem's cherished motto: "The True, The Beautiful, and The Good." The school recently became a Global Member of Round Square, supporting the development of the ideals of internationalism, democracy, environmental awareness, adventure, leadership, and service. Now the school is energized by the opportunity to build on all that it has accomplished as it embraces creative pathways forward into the next stage of its development.

Brick buildings and generous green spaces form Wyoming Seminary's welcoming campuses located just three miles apart. Over the last decade the school accomplished many renovation projects which have revitalized both of the school's historic campuses. Forty Fort and Kingston, where the Sem Lower and Upper Schools, respectively, are located, are boroughs of Luzerne County on the Susquehanna River. Residents of Kingston have long demonstrated a commitment to education. Several historic places dot the area, including Fleck Hall on Sem's campus as well as the Kingston Armory and Market Street Bridge. The Upper School campus includes three turf athletic fields (two of which have lights), the Carpenter Athletic Center, residential buildings for students and faculty, and academic buildings. Construction on the impressive new Kirby Center for the Creative Arts was completed in the fall of 2014.

REPORTING RELATIONSHIPS

The Vice President of Advancement will report to the President, Kevin Rea.

PRINCIPAL OPPORTUNITIES

Reporting to the President, the Vice President of Advancement will join Wyoming Seminary at an appealingly dynamic phase of its development as it is poised to embark upon several long-range initiatives. Through a strategic partnership with an engaged President, the successful candidate will contribute meaningfully to the shaping of a bold future for Sem. The Vice President will provide leadership and oversight of all cultivation, development, and fundraising within the parent, alumni, and faculty communities, ensuring a consistent message, resulting in the expansion of support, and resources for Wyoming Seminary. The President and Board of Trustees are completing a far-reaching strategic plan and a long-range Campus Master Plan, the latter in partnership with Bohlin, Cywinski, Jackson, the internationally renowned architectural firm. The Vice President will enjoy creative opportunities for leadership, relationship and team building, and strategy making, and will also play a significant role cultivating and representing Wyoming Seminary in the local, national, and global alumni communities. The successful candidate will make a lasting difference at Wyoming Seminary.

PRIMARY RESPONSIBILITIES

The Vice President of Advancement will

- provide vision, supervisory leadership, management, and strategic direction for all aspects of Wyoming Seminary's Advancement program;
- work with the President, the Cabinet comprised of his direct reports, and members of the Board of Trustees Development Committee to determine long term fundraising goals, strategic implementation plans, and follow through on delivery of those plans;
- manage the Development and Alumni team, providing counsel and professional development opportunities to ensure an environment that actively seeks and supports a high-level office;
- manage the next Capital Campaign, including partnering with the President to set goals and strategy;
- collaborate with the Communications team on strategy for the next campaign;
- collaborate closely with the Chief Financial Officer and Dean of Admissions and Financial Aid to ensure strategic operational alignment, as well as timely and accurate reporting and collaboration among offices;
- represent Sem and be an active participant in the community as a public face of Wyoming Seminary, attending functions locally, nationally, and internationally as appropriate; and
- be an active and visible member of the school community through participation in school-wide events such as student performances, awards ceremonies, faculty meetings and parent association meetings.

KEY COLLEAGUES



Kevin Rea
President

Kevin Rea joined Wyoming Seminary as its twelfth President on the first of July 2015. He is actively engaged with all aspects and constituencies of the school and has visited with alumni both in the United States and in Asia. As a member of the Upper School English faculty, he has taught the Literature of Freedom and Identity elective and a section of the Literature of Self-discovery course to ninth-grade students. He currently is serving a three-year term as President of the Board of the Pennsylvania Association of Independent Schools (PAIS). He also serves on the boards of the United Way of Wyoming Valley, the Greater Wilkes-Barre Chamber of Commerce, the Swain School, and the Westmoreland Club. Additionally he also holds memberships in the National Association of Independent Schools (NAIS) and the Council for Advancement and Support of Education (CASE). Under his leadership, Wyoming Seminary has introduced the sport of girls' wrestling to the Olympic level and been accepted as a Global Member of Round Square, a worldwide association of leading global schools which share a commitment beyond academic excellence to character development and responsibility.

Prior to joining the Wyoming Seminary community, President Rea served as assistant headmaster at Hackley School in Tarrytown, N.Y., a kindergarten-twelfth grade, coeducational day and boarding school with 845 students and a 285-acre campus. There he coordinated initiatives integral to the school's strategic plan, served with the Headmaster in leadership of the school's \$90 million capital campaign, directed the strategic development of the school's boarding program, chaired several kindergarten-twelfth grade curricular and programmatic initiatives, and coordinated the school's admissions, development, summer programs, and communications and marketing divisions. He taught several English courses, created the school's Community Studies Department and headed the residential life program. He also oversaw the school's participation in Round Square.

Prior to his appointment at Hackley School, President Rea served for two years as chair of the English department at University College School in London, England, taught English and theater studies at Tonbridge School in southeast England (recently named independent boys' school of the year), and served as an English, mathematics, French, history, and geography teacher at St. Dunstan's College in London.

A native of Providence, R.I., he graduated magna cum laude with a Bachelor of Arts degree in English from Providence College, Providence, R.I., and holds Bachelor of Arts and Master of Arts degrees in English Language and Literature from Oxford University. He also holds a second Master of Arts degree in Cultural and Critical Studies from Birkbeck College, University of London.

President Rea and his wife Jennifer have three children, all enrolled at Wyoming Seminary: Stella '23, Oliver '26, and Imogen '29.



Julie Calabro
Chief Financial Officer

Julie Calabro, CPA/CGMA, joined the Wyoming Seminary community as Chief Financial Officer (CFO) on July 9, 2018. The most recent chapter of Calabro's career prior to Sem was as Senior Director at EDM Americas, Inc., Scranton, a subsidiary of EDM Global Services Limited, London, England. She had been employed there for seventeen years in positions with increasing levels of responsibility. In her role as Senior Director/CFO of the Americas region, Julie was responsible for all aspects of financial reporting and budgeting including strategic customer and vendor management, multi-state and international tax and payroll.

She was also an integral part of the implementation team for corporate acquisitions, including setup of international operations. Prior to her tenure at EDM, Calabro worked at Bahco Tools North America, Scranton, as Vice President of Finance; as Controller of Top Notch Distributors, Honesdale; and as a staff accountant at Baker Tilly Virchow Krause, LLP, Scranton.

In her role of Chief Financial Officer at Sem, Calabro holds comprehensive responsibility for all aspects of the school's financial management including oversight, strategies, fiscal policies, hiring, programs, and practices. She leads the Business Office and all its related activities, working closely with other senior administrators and the chairs of the Trustees' finance and investment committees.

A long-time Lackawanna County resident, Calabro earned her undergraduate degree from Marywood University. She is an active member of the American Institute of Certified Public Accountants, the Pennsylvania Institute of Certified Public Accountants, past treasurer of the Ballet Theatre of Scranton, and a past member of the Scranton Preparatory School Scholarship Committee. Calabro understands and appreciates the special community aspect of independent schools. She resides in Olyphant with her husband, Brian and has two children. Her son, Bryan lives in Falls Church, Virginia and daughter, Olivia lives in Philadelphia.



Julie Bean

Dean of Admission & Financial Aid

Julie Bean is Dean of Admission & Financial Aid at Wyoming Seminary College Preparatory School. She leads an outstanding team of admission, financial aid, and marketing professionals responsible for attracting great families and enrolling incredible students from around the globe to attend Wyoming Seminary.

Prior to her arrival in 2014, Bean served at Pine Point School, Stonington, Connecticut, in the admission office, at Connecticut College as a counselor in the health center, and maintained a private practice in clinical mental health counseling

in Mystic, Connecticut.

Bean holds two Bachelor of Science Degrees in Education and Psychology, a master's degree in Clinical Mental Health Counseling, and is a candidate for a Doctorate of Education in Educational Leadership degree, with anticipated graduation in Fall 2020 from Wilkes University. She holds a Certification in Elementary School Education, state licenses in Connecticut and Pennsylvania, and a National Board Certification in Professional Counseling.

Bean has served on numerous boards including Ocean Community YMCA, Wyoming Valley Children's Association, Volunteers in Medicine, and CASA of Luzerne County.

Bean and her husband of 21 years, Mike, have two children, Matthew, a junior at American University in Washington, D.C., and Emma, a senior at Wyoming Seminary. Brady, their 3-year-old Golden Retriever and Pumpkin, their 8-year-old foster cat fill their days with laughter and cuteness. In addition to her favorite thing, spending time with family, Bean enjoys domestic and international travel adventures, football Sundays, sunny beach vacations, and crisp fall weekends.



William Sordoni '93

Chairman, Board of Trustees

William Sordoni is President and CEO of Sordoni Construction Services, Inc., a construction management and general contracting firm located in Forty Fort. Prior to joining Sordoni, he served as a management consultant for Accenture in New York, NY and Philadelphia and as the director of business development for Saucon Technologies in Bethlehem. He also serves as a board member for the Greater Wilkes-Barre Chamber of Business and Industry, the Sordoni Family Foundation,

Geisinger Health Plan, Hunters Sharing the Harvest, the United Way of Wyoming Valley, Susquehanna University, Penn's Northeast, the Westmoreland Club, and the Wilkes University Family Business Forum. He holds a Bachelor of Science degree in Business Administration from Susquehanna University. He is the father of Caroline '24, William '26, and Samuel '28.



John Dowd
Vice President, Board of Trustees

John Dowd is founder and president of Sundance Vacations, a national travel company that operates in four states and employs more than 400 people. Sundance is an INC 5000 fastest growing company in the USA and has also been recognized as a "Best Place to Work" by the Pennsylvania Chamber of Business and Industry. He owns and manages several office buildings and hotels. He is an active member of Trinity Lutheran Church in Bowmanstown and has served the community through his work with the Luzerne Foundation, Wyoming Valley Children's Association, St. Vincent DePaul Kitchen and Volunteers of America. He is the father of Morgan '13, Madison '14 and Bridget '22.

PREFERRED QUALIFICATIONS

Wyoming Seminary seeks a Vice President of Advancement with

- demonstrated experience in leadership positions in fundraising and development;
- outstanding written and verbal communication skills;
- a strategic and pragmatic vision for a dynamic engagement, communications, and advancement strategy that is relationship oriented, integrated, and inclusive;
- successful fundraising experience with donor cultivation, solicitation, and stewardship;
- experience with social media and other fundraising mechanisms;
- experience and interest in embracing technology to leverage the Advancement effort with alumni and parents;
- successful experience managing a team of advancement professionals; and
- experience in organizing and conducting a successful Capital Campaign.

A Bachelor's degree is required for this position. An advanced degree in a related field is preferred.

DIVERSITY, EQUITY, AND INCLUSION

It is unquestionably true, beautiful, and good that the world is made up of diverse people. Wyoming Seminary strives to build a learning environment that reflects the disparate cultures, religions, languages, backgrounds, identities, and perspectives of the world. To that end, the school seeks to encourage the application of students and the hiring of faculty, staff, and administrators who represent diversity. Sustaining and nurturing such a community is an ongoing process, and Sem will continue to foster the respect, empathy, and curiosity that allow it to flourish.

SALARY & BENEFITS

Wyoming Seminary offers a competitive salary and package of employee benefits.

LOCATION

Wyoming Seminary is located in the picturesque Wyoming Valley of northeastern Pennsylvania. First settled in 1771, the valley is bordered in the south by the Susquehanna River and the Pocono and Endless Mountains. It remains a beautiful, uncomplicated place to live with abundant recreational opportunities as well as a modest cost of living. Described by residents as a “terrific place to raise a family,” (second in the nation according to Rand McNally) it is noted as “real, unpretentious, refreshingly humble, and charming,” and “the largest small town in America.” Just over two hours from both Philadelphia and New York City, Sem is proximate to civic, educational, cultural, and historic attractions.

APPLICATION INSTRUCTIONS

All applications must be accompanied by a cover letter and résumé. Before submitting your materials, please read them over for accuracy. Review of applications will begin immediately and continue until the successful candidate has been selected.

To apply for this position, visit:

[Vice President of Advancement, Wyoming Seminary.](#)

To nominate a candidate, please contact Don Hasseltine:

[donhasseltine@aspenleadershipgroup.com.](mailto:donhasseltine@aspenleadershipgroup.com)

All inquiries will be held in confidence.