

Going Beyond the Basics

Why aligning benefits for contract workers matters

Despite working alongside and reporting to regular employees, contract workers don't generally receive the same healthcare and perks as full-time employees, which can easily leave the impression that they are less valued.

Employers engage the contract workforce for the value and flexibility it brings, so why should they advocate for customized benefit plans for contract workers in a generally commoditized industry?



Inclusivity

More employers want contractors to feel like an integral part of the organization, and it's easier to do that without observable discrepancies in benefits and treatment.



Performance

Worker morale matters. Contract workers do their best work when they feel valued and supported.



Retention

Turnover is costly. Contract workers will look for other opportunities if they're unhappy or think they can get better compensation elsewhere.



Reputation

Word of mouth is impactful. Creating a positive experience for contract workers turns them into advocates for your brand, which helps your company attract the best talent.

HireArt is the only platform that gives you all of the tools you need to manage your own contract workforce and maintains an industry-leading contractor NPS score (77.3). Learn more at hireart.com