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CHICAGO

MYTH
FESTIVAL

CHICAGO
2016

Sponsorship Proposal

**"THERE'S NO
EXCUSE NOT TO
DO WHAT MAKES
YOU HAPPY."**



How Many?

We are making our debut this year with a target of 5,000-7,000 festival friends.

How much?

1 day ticket \$45

2 day ticket \$75



The Festival

Myth Festival is a 2 day International Dance Music Festival, it's scheduled to take place on June 18th and 19th, 2016 in the city of Chicago, IL. The name and theme of the festival, is inspired by Greek Mythology offering a mixture of International Electronic Dance music.

Where?

The city of Chicago- a global hotspot with over than 42.000.000 million guests over a year. The city is full of artistic vibes which creates the best environment to accomodate this unique modern and "fresh" festival.

VENUE LOCATION :

TBA - DOWNTOWN CHICAGO

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Executive Summary

With a first class production team and genius DJs from all over the world, including the USA, Ukraine, the UK, Spain, Mexico, Greece and Germany. Myth Festival is laying the groundwork to become a leading reference for international festivals as a carefully balanced cultural offering, combining a playful nature, avant-garde, and experimentation with electronic dance music's newest trends.

Myth Festival is to be held over the course of two days at its downtown Chicago location which will be announced coming April 2016. Myth Festival activities will be held at the Myth Festival Dance Arena with concerts and DJs, showcases as well as art and confection activity areas.

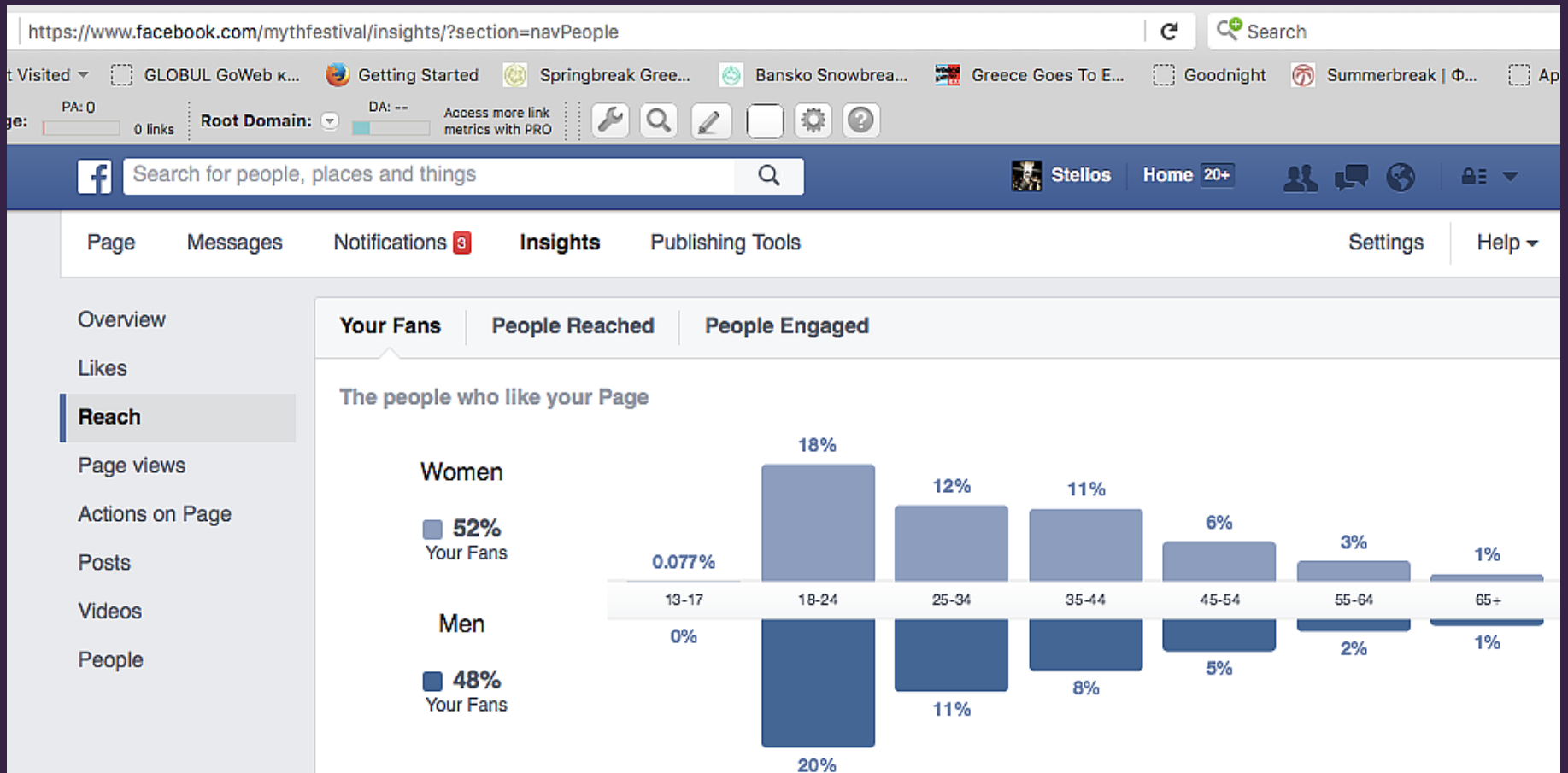
Myth Festival's founding values are the link between creativity and new music experience in an international meeting point event for people and cultures.

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Chicago Myth Festival is a high-profile event that offers sponsors access to a targeted audience of music lovers ranging from ages 18-40 and far reaching marketing platforms. Festival sponsorship opportunities aim to build brand awareness, drive traffic to your business, launch new products or services and connect with your consumers in a fun and relaxed atmosphere. Sponsors receive benefits such as frequent brand exposure through brand mentions on-site as well as in publicity promotions and sale opportunities through sampling and displays.





Title Sponsor \$25,000

- Naming rights to entire festival including all of the benefits below+stage named after sponsor

Presenting Sponsor \$15,000

- Wristband logo + logo on promotional flyers & posters
- Prominent on-site presence
- Complimentary 10x20 booth space on site at the festival
- Up to two (4) banners (provided by sponsor) placed in prime locations
- Publications: website and email blasts
- Logo on sponsored event page and social media
- Logo on sponsor recognition page
- 40 complimentary general admission tickets and 25 VIP tickets
- Logo on stage screens and LED screens throughout the venue
- Verbal Recognition: Name recognition as sponsor by stage MC/PA announcements



Platinum Sponsor \$10,000

- Complimentary 10x10 booth space on site at the festival
- One (1) banner (provided by sponsor) placed in prime locations at festival
- Logo on promotional flyers & posters
- Publications: website and email blasts
- Logo on sponsored event page
- Logo on sponsor recognition page
- 30 complimentary general admission tickets and 15 VIP tickets
- On-Site Signage: Logo on (2) sponsor recognition signs
- Verbal Recognition: Name recognition as sponsor by stage MC/PA announcements



Gold Sponsor \$7,500

- Complimentary 10x10 booth space on site at the festival
- One (1) banner (provided by sponsor) placed in prime locations
- Publications: website
- Logo on sponsored event page
- Logo on sponsor recognition page
- Logo on promotional flyers & posters
- On-Site Signage: Logo on (1) sponsor recognition signs
- 20 complimentary general admission tickets and 10 VIP tickets
- Verbal Recognition: Name recognition as sponsor by stage MC/PA announcements



Silver Sponsor \$5,000

- Complimentary 10x10 booth space on site at the festival
- Publications: website
- Text credit on sponsored event page
- Text credit on sponsor recognition page
- Logo on promotional flyers & posters
- On-Site Signage: Logo on (2) sponsor recognition signs
- 10 complimentary general admission tickets and 5 VIP tickets
- Verbal Recognition: Name recognition as sponsor by stage MC/PA announcements



Bronze Sponsor \$3,500

- Complimentary 10x10 booth space on site at the festival
- Text credit on sponsor recognition page
- Logo on promotional flyers & posters
- On-Site Signage: Logo on (1) sponsor recognition signs
- 5 complimentary general admission tickets and 5 VIP tickets
- Verbal Recognition: Name recognition as sponsor by stage MC/PA announcements



Dance Arena

DJ LINE UP



DELANO SMITH - DETROIT

www.residentadvisor.net/dj/delanosmith

Facebook: 34.351 Fans

Twitter: 2.731 Followers



NINETOES | BERLIN - GERMANY

www.residentadvisor.net/dj/ninetoes

Facebook: 33.204 Fans

Twitter: 2.745 Followers

Youtube: Over 2.5 million views



THOMAS GANDEY | BERLIN - GERMANY

www.thomasgandey.com

Facebook: 23.546 Fans

Twitter: 2.720 Followers



LOVRA - BERLIN GERMANY

<http://lovramusic.com/>

Facebook: 6.316 Fans

Instagram: 9.831K

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CHARLES RAMIREZ | BARCELONA - SPAIN

www.charlesramirez.net

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Facebook: 41.940 Fans

Twitter: 8.841 Followers



DJOLY - UKRAINE

<http://dj-djoly.com/>

Facebook: 23.090 Fans

Youtube: Over 0,8 million views

Instagram: 7.586k

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DUSTIN SHERIDAN | CHICAGO

Facebook.com/DustinSheridanOfficial

Facebook: 6.640 Fans

Twitter: 1.633 Followers

Instagram: 2.259k

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RUSSOUL | CHICAGO

www.facebook.com/RussoulPUM

Youtube: Over 0,9 million views

Instagram: 1.441K

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NO RABBITZ | ATHENS - GREECE

www.norabbitz.com

Facebook: 6.561 fans

Instagram: 1.242K

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CONTACT DETAILS

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