

“Launching Your First Profitable LIVE WEBINAR!”

Developed and Presented By: Edward Zia – Marketing Mentor CPM & Master Coach



Global Winning

- Once you get Live Webinars going, it shall turn you into a juggernaut!



THANK YOU from Edward Zia

- I'm here to help you become a Master Persuader & Influencer
- This event is valued at \$500+ and my gift for you.
- I was a homeless veteran and made a massive come back in my life to help tens of thousands today.



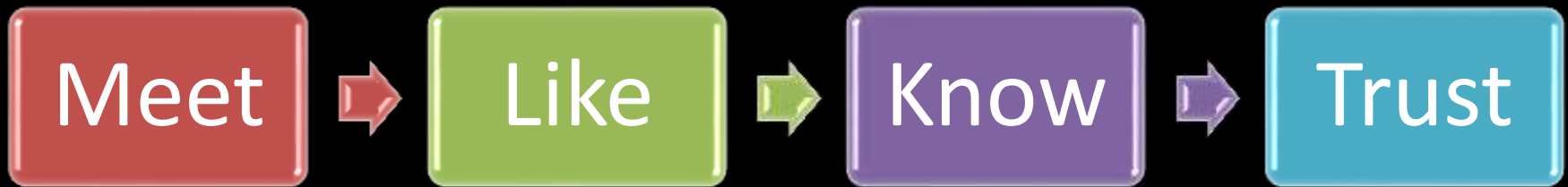
**THANK YOU WeWork + Meetup + Teachable
+ LinkedIn + Microsoft + LogMeIn + the Government**



Take 1 Idea and Put It INTO ACTION!



The Persuasive Sales Process



- Webinars are great for those first experiencing you, to your hardened fans.



Attracting Valuable Clients

- Put out top webinars of brilliant quality.



Your Sales & Marketing Eco-System

- You can promote Webinars everywhere.



Abundance Family

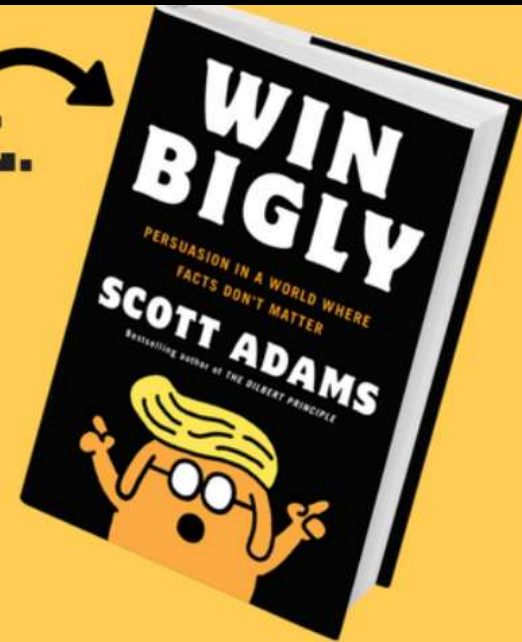


The Persuasion Stack

- We love and recommend “WIN BIGLY – Persuasion in a world where facts don’t matter” by Scott Adams.

"I RECOMMEND THIS BOOK TO ALL MAMMALS, BIG AND SMALL. IT ONCE TURNED A MOLE INTO A CHEETAH. I SAW IT WITH MY OWN EYES."

-Lord Byron (probably would have said that)



ON SALE 10-31



Tweets **42.7K** Following 1,037 Followers 298K Likes 44.2K

Following

Tweets Tweets & replies Media

Pinned Tweet

Who to follow · Refresh · View all



Joel B. Pollak · @joelpollak

Scott Adams
@ScottAdamsSays

Write Your Business Plan

- You can have my powerhouse template in Word DOC format used by thousands globally. Email / LinkedIn me for a copy.

Edward's Personal Business Plan
NOVEMBER 2019

VISION One Year from Now:

- Edward Zia is to be a Global Influencer when it comes to Creating Master Persuaders & Influencers.
- He is surrounded by a wonderful community of people who support, love and drive each other across Earth.
- There is a clear sense of Strength, Helping Each Other, Action, Transparency, Fun, Intelligence and Winning.
- Success requires producing great content, speak to lots of top people daily and delivering value!

Key Areas to WATCH OUT for:

- Cashflow is king and only work with people who pay and respect themselves and others.
- Avoid energy vampires.
- Don't get side-tracked!
- Stay POSITIVE and BE SMART!

The Game Plan:

- Lead as a LinkedIn Influencer with light support from Instagram and Facebook.
- Speak to Leads with high quality messaging and calls.
- Invite people to Webinars, the Vault and offer Discovery Sessions.
- Make a MASSIVE impact each day!




90 Day Action Plan

Urgent (within 30 days):

- Build strength and work out.
- Great Content & Work LinkedIn Hard.
- Get clients across the planet.

Important (within 60 days):

- Drive heavy workshops.

Coming (within 90 days):

- Update Vault Page and make it great.

Future Tech:

- Heavy 3 Day Workshop (or not).



Edward's Daily, Weekly & Monthly Actions!

Daily:

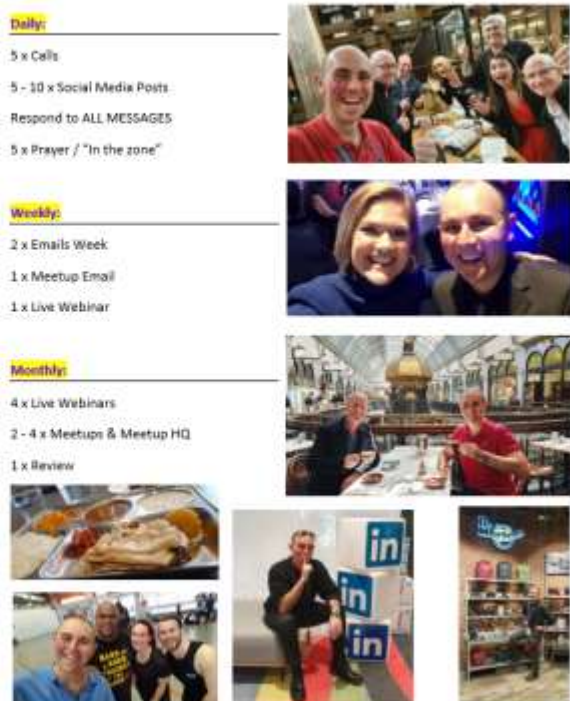
- 5 x Calls
- 5 - 10 x Social Media Posts
- Respond to ALL MESSAGES
- 5 x Prayer / "In the zone"

Weekly:

- 2 x Emails Week
- 1 x Meetup Email
- 1 x Live Webinar

Monthly:

- 4 x Live Webinars
- 2 - 4 x Meetups & Meetup HQ
- 1 x Review



Ed's Lesson #1



Ed's Lesson #2

- Work out your first 3 x pieces of content, timing and approach.

Live Webinar with Edward:

"Launching Your First
Profitable LIVE WEBINAR!"



Host
Edward Zia



FREE Live Webinar + RARE Content to Your Inbox

With **Edward Zia** - Marketing Mentor CPM & Master Coach

Monday

2

Monday 2nd December 2019

- 8:00PM - 8:30PM Sydney, Australia Time

Please check against your local time

This webinar will start in:

2

Days

5

Hours

35

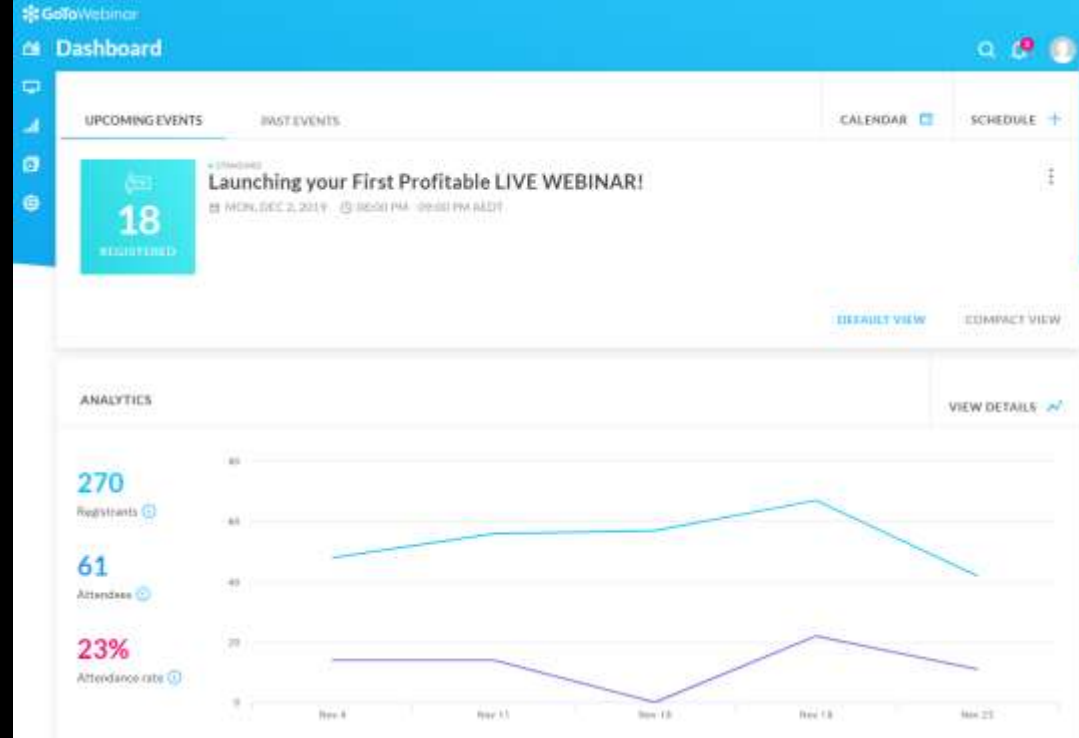
Minutes

2

Seconds

Ed's Lesson #3

- Select your program, play with it and test it on your friends.



Ed's Lesson #4

- Build a strong and compelling narrative.
- Strong backstory to future moves – unpack this!

1



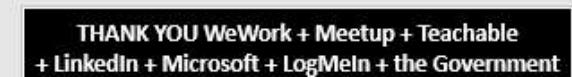
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3



4



Ed's Lesson #5

- Share Daily Call to ACTIONS to drive your projects.

**Edward Zia**
Marketing Mentor & Master Coach 🧑🏻‍🎓 Creating Master Persuaders & Influence...
2h • 🌐

Join us 6PM this Thursday 28th Nov at the Quest North Sydney for a "A Networking Evening with Edward" 🦋 Guests are most welcome and thank you to [Joshua Harkness](#) for hosting us.

Book Here + Like share comment 🦋🚀🦋 #marketing #sales #linkedin #meetup #edwardzia



A Networking Evening with Edward at Quest North Sydney
[meetup.com](#)

 13 • 2 Comments

 Love  Comment  Share

 224 views of your post in the feed

Ed's Lesson #6

- Pumped out Masterful Content that is focused on your niche and listen for improvements.



Ed's Lesson #7

- Use it as part of your Sales Funnel in the context of what you do.



RECAP FRIENDS!

- What have I spoken about?
- What ACTIONS are you going to take now?
- Tell Father Edward everything 😊



Honourable Mentions

- I love LeadPages and GoToWebinar personally. I'm however platform agnostic. Use whatever delivers results the way you like.
- Keep being edgy.



Acknowledgements & Thanks:

- For contributions, imagery & help we wish to thank:
 - Our friends for being in our photos.
 - WeWork & Meetup.
 - Teachable.
 - Microsoft.
 - Facebook & Instagram.
 - ACCOR & Novotel.
 - The Liberal Party of Australia.
 - The NSW State Government.
 - NSW Business Chamber.
 - And everyone else who helped make this awesome!



INVITE:

Discovery Session

- I'd love to offer you a FREE ONE TIME Discovery Session to help you become a Master Persuader & Influencer.
- I will give you at least 3 recommendations.
- We can cover key topics and talk how we can work together.
- **Book now friends 😊**



Special Invite #1

“The Awesome Marketing Vault with Edward Zia™”

- Become a Powerhouse Master Persuader & Influencer with our extremely popular Mentoring Program.
- Includes top Modules including Business Planning Content Creation, Creating Your Business & Marketing Plan, LinkedIn, Facebook, Meetup, Events and more. Includes personal access to me and great value.
- **Great options with 3 x Great Membership Levels:**
 - **Silver, Full Content + Personal Email Access @ \$97 per month.**
 - **Gold, Full Content + Phone Access @ \$197 per month.**
 - **Platinum, Full Content + All + Mentoring Session @ \$497 per month.**
 - *** All plans include 30% Affiliate Option for those wanting to build a great income (managed by Teachable).**



Special Invite #3:

"Persuasion & Influence Mastery Workshop"

on Saturday 8th Feb 2020 @
Novotel Sydney on Darling
Harbour

• Book Now & Limited Spots:

- \$697 + GST.
- For current and past clients, Loyalty Reward rate of \$597 + GST



2020 EDITION

PERSUASION & INFLUENCE MASTERY WORKSHOP WITH EDWARD ZIA



CATERED TO WORLD CLASS STANDARDS BY ACCOR



GET INSPIRED WITH HIGH ENERGY LEARNING



CONNECT AND MAKE NEW FRIENDS

Perfect for Entrepreneurs, Professionals and Business Owners.

Join our Full Day Experience:

- ✎ Build your personal 90 Day Sales & Marketing Plan with the latest **PROVEN** strategies.
- ✎ **TRANSFORM** yourself into a Master Persuader & Influencer and learn how to influence both the conscious and subconscious mind.
- ✎ Create **CONTENT** in the workshop and get the latest scoop on LinkedIn, Facebook, Instagram and more.
- ✎ Learn **LEVERAGED** Strategies such as running Live Webinars, Meetups, Events, Selling from Stage and more.
- ✎ Explore your own DISC Behavioural Style, Master your **PITCH** and **PERSONAL BRAND**.
- ✎ Get **INSPIRED** by others and learn from Edward Directly. The Workshop also counts as Professional Development Hours for various accreditation bodies.
- ✎ Get a **PERSONAL MENTORING SESSION** with Edward post Workshop. All included.



I attended a marketing event where Edward was the speaker. He was extremely professional in his presentation and highly educated in the subject he presented. His advice on making "branding" made complete sense. I would highly recommend him as a business coach or as someone to follow through the internet networking community.

- Maria Fernanda Sanchez



Edward is a powerhouse of marketing and motivation. He goes out of his way to help you, giving his time and energy authentically and passionately. I have never met anyone as helpful, generous and supportive in business as Edward Zia. He is a great guy, full of energy and enthusiasm. If you want to move your business forward, learn about effective marketing, great real down to earth answers, add a great person into your network and a friend into your life, Ed is your man. Thank you for all your help and support. Highly recommend.

- Timo Topp

The Premium Workshop, Networking and Personal Mentoring Session with Edward is Valued at \$2,000+



To make it more accessible, we have a **First Time Special** for only **\$697 + GST**.



Current and past Clients, will also receive a **Loyalty Reward Rate** of only **\$597 + GST**.



9AM to 5PM on Saturday 8th February 2020



Novotel Sydney on Darling Harbour



To book, email edward@excellenceabove.com.au (Payment Options Available).

Limited to a small intimate group of **WINNERS**. Book ASAP!

NOVOTEL
Sydney on Darling Harbour



www.excellenceabove.com.au

Special Invite #3:

“Personal Mentoring with Edward”

- For those on a massive mission to become a Master Persuader & Influencer ASAP, Personal Mentoring with Edward rocks. Start ASAP@ **\$1997 + GST per month.**



Take ACTION now friends 😊

- Book a Discovery Session with me now.
- Add me on LinkedIn and get me at edward@excellenceabove.com.au / +61 458 310 670

