

## Media Release

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For immediate release

# In a world first, Squash SA brings 24 hour squash to Tonsley

Squash SA is excited to introduce to Adelaide, the only permanent, public access, glass show court for squash and racquetball in the world, and it is available for use 24 hours a day. Located within the Tonsley Innovation Precinct, the glass court will showcase the sports of squash and racquetball and provide a 'professional' experience for players.

The Tonsley Precinct is located on the former Mitsubishi site and is the first innovation district in Adelaide, leading the way in sustainable design, technology, and practices. To fit in with their philosophy, Squash SA has introduced a modern glass show court with an automated online booking system and 24 hour key code entry.

Development Officer and State Coach, James Rogers says, "Adelaide hasn't seen this type of technology in squash before and it really elevates the perception of the sport. The system is designed so that when you arrive at the court and enter your code, the lights automatically come on, a welcome message is played through the speaker and you can access bluetooth to stream your own music while you play."

Squash is a great fitness sport and a lot of fun. Forbes Magazine rate it as the healthiest sport in the world. 24/7 Squash @ Tonsley is designed so that anyone can have a go from a first time player to experienced regular.

Squash SA's CEO, Phil Sinnott, says "We are very excited to bring the glass court to Tonsley and raise the image of squash as a modern sport by using technology. Mega trends in sport tell us that whilst people are becoming more conscious of their health and the need for exercise, non-organised activity has a much higher participation rate. This can be a dilemma for a lot of organised sports, but we believe accessibility, innovation, and new programs could be the answer to bring people back. Through the court at Tonsley, Squash SA hope to introduce new innovative programs that use visual projections to modernise the way we play, appeal to wider populations, and increase the ability for one person play. Innovative game structure will promote the sport as fun and healthy, and introduce competition without the traditional structure of commitment."

**For all media opportunity please contact –**

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