

“Getting Sign Ups to Your 6 Figure Online Course & Membership Site”



Developed and Presented By: Edward Zia – Marketing Mentor CPM & Master Coach

Creating Your Dream Life

- When I was a homeless veteran I dreamed of creating a Full Time Online Business.
- A decade later I did it! I want to share how and help you do it.



THANK YOU from Edward Zia

- I'm here to help you become a Master Persuader & Influencer
- This event is valued at \$500+ and my gift for you.
- I was a homeless veteran and made a massive come back in my life to help tens of thousands today.



THANK YOU WeWork + Meetup + Teachable + LinkedIn + Microsoft + NSW Government

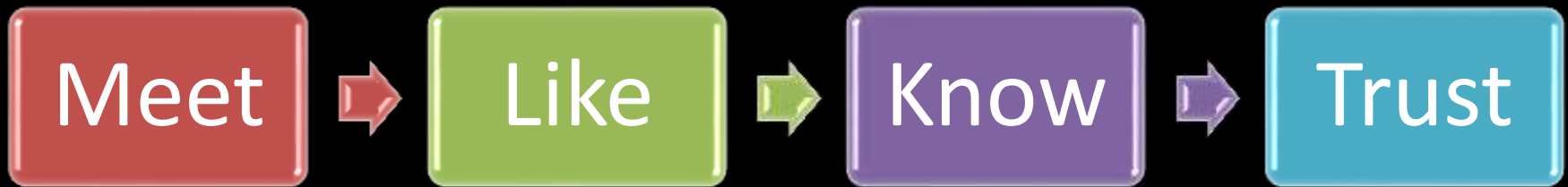
- These organisations have shown me much love and support. We love them!



Take 1 Idea and Put It INTO ACTION!



The Persuasive Sales Process



- You want people to build trust for you and your programs over time. The course creator is a huge part of the sell.



Attracting Valuable Clients

- The transformation / what you become is everything and must be explained with clarity.



Your Sales & Marketing Eco-System

- Promote your Program everywhere. Especially as you're talking to people. This makes it omnipresent and persuasive.



Abundance Mindset Considerations

- It's time to only have WONDERFUL people in your life 😊

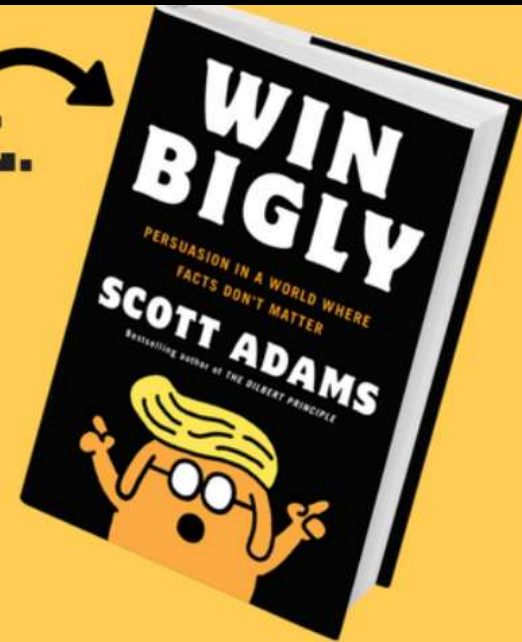


The Persuasion Stack

- We love and recommend “WIN BIGLY – Persuasion in a world where facts don’t matter” by Scott Adams.

"I RECOMMEND THIS BOOK TO ALL MAMMALS, BIG AND SMALL. IT ONCE TURNED A MOLE INTO A CHEETAH. I SAW IT WITH MY OWN EYES."

-Lord Byron (probably would have said that)



ON SALE 10-31



Tweets **42.7K** Following 1,037 Followers 298K Likes 44.2K

Following

Tweets Tweets & replies Media

Pinned Tweet

Who to follow · Refresh · View all



Joel B. Pollak · @joelpollak

Scott Adams
@ScottAdamsSays

Write Your Business Plan

- You can have my powerhouse template in Word DOC format used by thousands globally. Email / LinkedIn me for a copy.

Edward's Personal Business Plan
SEPTEMBER 2019

VISION One Year from Now:

- Edward Zia is to be Australia's Top influencer when it comes to Creating Master Persuaders & influencers.
- He is surrounded by a wonderful community of people who support, love and drive each other.
- There is a clear sense of Strength, Helping Each Other, Action, Transparency, Fun, Intelligence and Winning.
- Success requires producing great content, speak to lots of top people daily and delivering value!**

Key Areas to WATCH OUT for:

- Cashflow is king and only work with people who pay and respect themselves and others.
- Avoid energy vampires.
- Don't get side-tracked.
- Stay POSITIVE and BE SMART!**

The Game Plan:

- Put out great daily content on LinkedIn, Insta & Facebook.
- Speak to Leads with high quality messaging and calls.
- Invite people to Webinars, the vault and offer discovery Sessions.
- Make a MASSIVE impact each day!**

The Awesome Marketing Vault with Edward Zia



90 Day Action Plan

Urgent (within 30 days):

- Build strength and work out.
- Great Content & Work LinkedIn Hard.
- Message everyone and follow up leads.

Important (within 60 days):

- Update Workshops.

Coming (within 90 days):

- Update website (possibly).

Future Tack:

- Launch building Online course Program!

Visuals:



Edward's Daily, Weekly & Monthly Actional

Daily:

- 10 x Targeted Phone Calls
- 20+ Social Media Messages per Day
- 5 - 10 x Social Media Posts (LinkedIn First).
- 5 x Prayer / "In the zone"

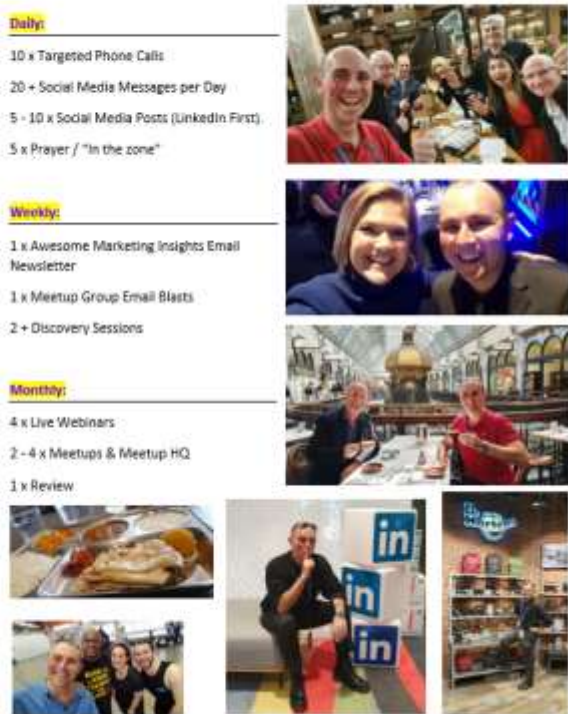
Weekly:

- 1 x Awesome Marketing Insights Email Newsletter
- 1 x Meetup Group Email Blasts
- 2+ Discovery Sessions

Monthly:

- 4 x Live Webinars
- 2-4 x Meetups & Meetup HQ
- 1 x Review

Visuals:



PROFITABLE Situation #1



PROFITABLE Situation #2

- Make your Sales Page Wonderful.
- Detail, Testimonials and more.
- Check out my own Vault.



"Edward has guided us to keep focused and grow from a \$50,000/year revenue business to over \$1M/year revenue since we have been working with him, and we are expecting our biggest growth is yet to come!"

- **Matthew Craig**, MindArc Digital Agency



"Edward Zia is an incredible spirit and true expert in his field! I've had the pleasure of meeting, and now working with, Edward earlier this year and his expertise and drive has really made the difference in my work and mindset. He constantly empowers me and gives back to his community and you can see he absolutely loves every moment. Highly recommend him!"

- **Lorraine Makasini**, Personal & Lifestyle Coach



"Working with Ed has been one of the best business decisions I have ever made. His ideas and strategies have helped my business double in sales volume. I recommend his services to anyone requiring business marketing mentoring or ideas."

- **Phillip Raish**, WILD FX Printing & Design



PROFITABLE Situation #3

- Build it into your Sales Funnel & Approach. You will see me offer it as the end of this Webinar, my newsletters, LinkedIn and more.

Special Invite #1

“The Awesome Marketing Vault with Edward Zia™”

- Become a Powerhouse Master Persuader & Influencer with our extremely popular Mentoring Program.
- Includes top Modules including Business Planning Content Creation, Creating Your Business & Marketing Plan, LinkedIn, Facebook, Meetup, Events and more. Includes personal access to me and great value.
- **Great options with 3 x Great Membership Levels:**
 - Silver, Full Content + Personal Email Access @ \$97 per month.
 - Gold, Full Content + Phone Access @ \$197 per month.
 - Platinum, Full Content + All + Mentoring Session @ \$497 per month.



PROFITABLE Situation #4

- Be proud and also share it with people one on one.
- I do to this at least 10 times a day and it brings in the sales.



Marketing Revolution • 6:12 PM

Hi Edward how are you I'm just now seeing this video I have a question do you help ppl with online colleges are what is it that you do



Edward Zia • 6:54 PM

THANK YOU SO MUCH + Would you love to become a MASTER Persuader & Influencer? 🙌🚀🙌 Join my Awesome Marketing Vault Mentoring Program 🚀 @ <https://edwardzia.teachable.com/p/theawesomemarketingvault>

I appreciate any support for our work and community 🚀 @ <https://www.paypal.me/edwardzia>

Here to help with any questions and more. Please feel free to reach out anytime and get me direct on LinkedIn / WhatsApp & phone + 61 458 310 670

#sales #marketing #meetup #influencer #linkedin



0:42



PROFITABLE Situation #5

- Use Affiliate Links with a generous 30% payout. Great to setup serious people with this.



The Awesome Marketing Vault with Edward Zia™
Creating Master Persuaders & Influencers™

Watch Promo Enroll in Course



Scroll down and enjoy a **FREE Preview of Section 2** with Powerhouse Strategies to become a Master Persuader.

My gift to you and LOVE YOUR WORK!

Get started now!

<input checked="" type="radio"/>	SILVER Premium Monthly Vault Subscription Full Content Access, Ongoing Updates and Personal Mentoring Email Access to Master Coach Edward Zia This is our entry point Mentoring Program which offers outstanding value. It gives you full 24 / 7 access to our content, full updates and direct Personal Email Access to Edward Zia. Ask him all your questions and get his Master Coach advice to help you become a Master Persuader.	\$97/m Enroll
<input type="radio"/>	GOLD Premium Monthly Vault Subscription Full Content Access, Ongoing Updates and Personal Mentoring Email & PHONE ACCESS to Master Coach Ed	\$197/m
<input type="radio"/>	PLATINUM Premium Monthly Vault Subscription Full Access, Updates, Top Personal Mentoring + 1 x 60 Minutes Mentoring Session with Master Coach Ed	\$497/m
<input type="radio"/>	SILVER Premium Annual Vault Subscription 30% off compared to our monthly plan. Very popular & highly recommended!	\$797/y

PROFITABLE Situation #6

- Make the FREE SECTION great and keep updating it.
- It makes the selling that much easier.



 Scroll down and enjoy a **FREE** Preview of Section 2 with Powerhouse Strategies to become a Master Persuader.

My gift to you and LOVE YOUR WORK!



PROFITABLE Situation #7

- Repetition daily. It seems lots to you, to the market it's nothing!

 **Edward Zia**
Marketing Mentor & Coach 🚀 Creating Master Persuaders & Influencers™ 🚀 ...
1d • Edited

THANK YOU + LOVE SYDNEY HARBOUR + Would you love to become a MASTER Persuader & Influencer? 🙌🚀🙌 Join my Awesome Marketing Vault Mentoring Program 🚀 @ <https://lnkd.in/ffAux4m> ...see more



▶ ◀ 🔊 0:02 / 1:00

👍❤️🌱 116 • 18 Comments • 1,248 Views

❤️ Love 💬 Comment ➦ Share

▶ 1,248 views of your video



Edward's Top 7 Moves to WIN BIG

1. Be Clear in the Transformation.
2. Wonderful Sales Page.
3. Build it everywhere.
4. Share one on one.
5. Affiliate Links.
6. A Top FREE SECTION.
7. Repetition Daily!



Honourable Mentions

- Luck is a factor! Some courses fly out the door. Some take time to build and get going.
- As you stick to it, you keep learning and pivoting to make it better.



Acknowledgements & Thanks:

- For contributions, imagery & help we wish to thank:
 - Our friends for being in our photos.
 - WeWork & Meetup.
 - Teachable.
 - Microsoft.
 - Facebook & Instagram.
 - ACCOR & Novotel.
 - The Liberal Party of Australia.
 - The NSW State Government.
 - NSW Business Chamber.
 - And everyone else who helped make this awesome!



INVITE:

Discovery Session

- I'd love to offer you a Discovery Session to help you become a Master Persuader & Influencer.
- I will give you at least 3 recommendations.
- We can talk about you, your Business Direction, Sales Pitch, Content, LinkedIn, Facebook, Meetup, Webinars, Selling and more.
- **Book now friends 😊**



Special Invite #1

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- **Great options with 3 x Great Membership Levels:**
 - Silver, Full Content + Personal Email Access @ \$97 per month.
 - Gold, Full Content + Phone Access @ \$197 per month.
 - Platinum, Full Content + All + Mentoring Session @ \$497 per month.
 - * All plans include 30% Affiliate Option for those wanting to build a great income (managed by Teachable).



Special Invite #2: “Persuasion & Influence Mastery Workshop”

on Saturday 23rd November 2019 @ Novotel Sydney on Darling Harbour

• Book Now & Limited Spots:

- \$597 + GST.
- For current and past clients, Loyalty Reward rate of \$497 + GST

LAST
ONE FOR
2019

PERSUASION
& INFLUENCE
MASTERY
WORKSHOP
WITH
EDWARD ZIA



2019
EDITION



CATERED TO WORLD CLASS STANDARDS BY ACCOR



GET INSPIRED WITH HIGH ENERGY LEARNING



CONNECT AND MAKE NEW FRIENDS

Perfect for Entrepreneurs, Professionals and Business Owners.

Join our Full Day Experience:

- ✈ Build Your 90 Day Sales & Marketing Plan with the latest **PROVEN** strategies.
- ✈ **TRANSFORM** yourself into a Master Persuader & Influencer and learn how to influence both the conscious and subconscious mind.
- ✈ Create **CONTENT** in the workshop and get the latest scoop on LinkedIn, Facebook, Instagram and more.
- ✈ Learn **LEVERAGED** Strategies such as running Live Webinars, Meetups, Events, Selling from Stage and more.
- ✈ Explore your own DISC Behavioural Style and master your **PITCH**.
- ✈ Get **INSPIRED** by others and learn from Edward Directly. The Workshop also counts as Professional Development Hours for various accreditation bodies.
- ✈ Get a **PERSONAL MENTORING SESSION** with Edward post Workshop. All included.



I attended a marketing event where Edward was the speaker. He was extremely professional in his presentation and highly educated in the subject he presented. His advice on making "branding" made complete sense. I would highly recommend him as a business coach or as someone to follow through the internet networking community.



Edward is a powerhouse of marketing and motivation. He goes out of his way to help you, giving his time and energy authentically and passionately. I have never met anyone as helpful, generous and supportive in business as Edward Zia. He is a great guy, full of energy and enthusiasm. If you want to move your business forward, learn about effective marketing, great real down to earth answers, add a great person into your network and a friend into your life, Ed is your man. Thank you for all your help and support. Highly recommend.

Timo Topp

The Workshop & Mentoring with Edward is Valued at \$2000+



To make it more accessible, we have a First Time Special for only **\$597 + GST**.



Current and past Clients, will also receive a Loyalty Reward Rate of only **\$497 + GST**.



9AM to 5PM on Saturday 23rd November 2019



Novotel Sydney on Darling Harbour



To book, email edward@excellenceabove.com.au (Payment Options Available).

Limited to a small intimate group of **WINNERS**. Book ASAP!

NOVOTEL
HOTELS, SUITES & RESORTS



AMI
CERTIFIED PRACTISING MARKETER
AUSTRALIAN MARKETING INSTITUTE

meetup

teachable

www.excellenceabove.com.au

Special Invite #3:

“Personal Mentoring with Edward”

- For those on a massive mission to become a Master Persuader & Influencer ASAP, Personal Mentoring with Edward rocks. Start ASAP@ **\$1997 + GST per month.**



Take ACTION now friends 😊

- Book a Discovery Session with me now.
- Add me on FB, LinkedIn and get me at edward@excellenceabove.com.au / +61 458 310 670

