

## **Benefits Beyond Beauty**

Why HireArt takes a user-centric approach to the design of its platform

Modern enterprise technology is taking a cue from popular consumer applications, shifting product design focus toward the individual user experience. To us, consumer-led style and design aren't just about making something more attractive and fun to use. There are broader outcomes that positively affect companies' bottom lines.



## Implementation is faster

The HireArt platform comes embedded with all the necessary tools to get started right away. Manage every aspect of your contract workforce program from a single solution without having to interface with several external point solutions.



## Ramp up time is lower

A user experience built specifically with the hiring manager in mind. No extensive training or certification programs required. Hiring managers can dive into the platform immediately and have their first job requisition posted inside of one week.



## Program adoption is stronger

A contract workforce program that hiring managers love generates internal advocacy and program commitment. When contract workforce programs generate frustration, users may be inclined to look for ways to work outside the constraints of the program, resulting in unaccountable "rogue spend". A positive user experience helps prevent this from happening.

HireArt is the only complete platform that gives companies all of the tools they need to manage their own contingent workforces. We embed global employer of record (EOR), on-demand sourcing, vendor management, and freelancer compliance into a single, unified contingent workforce program.