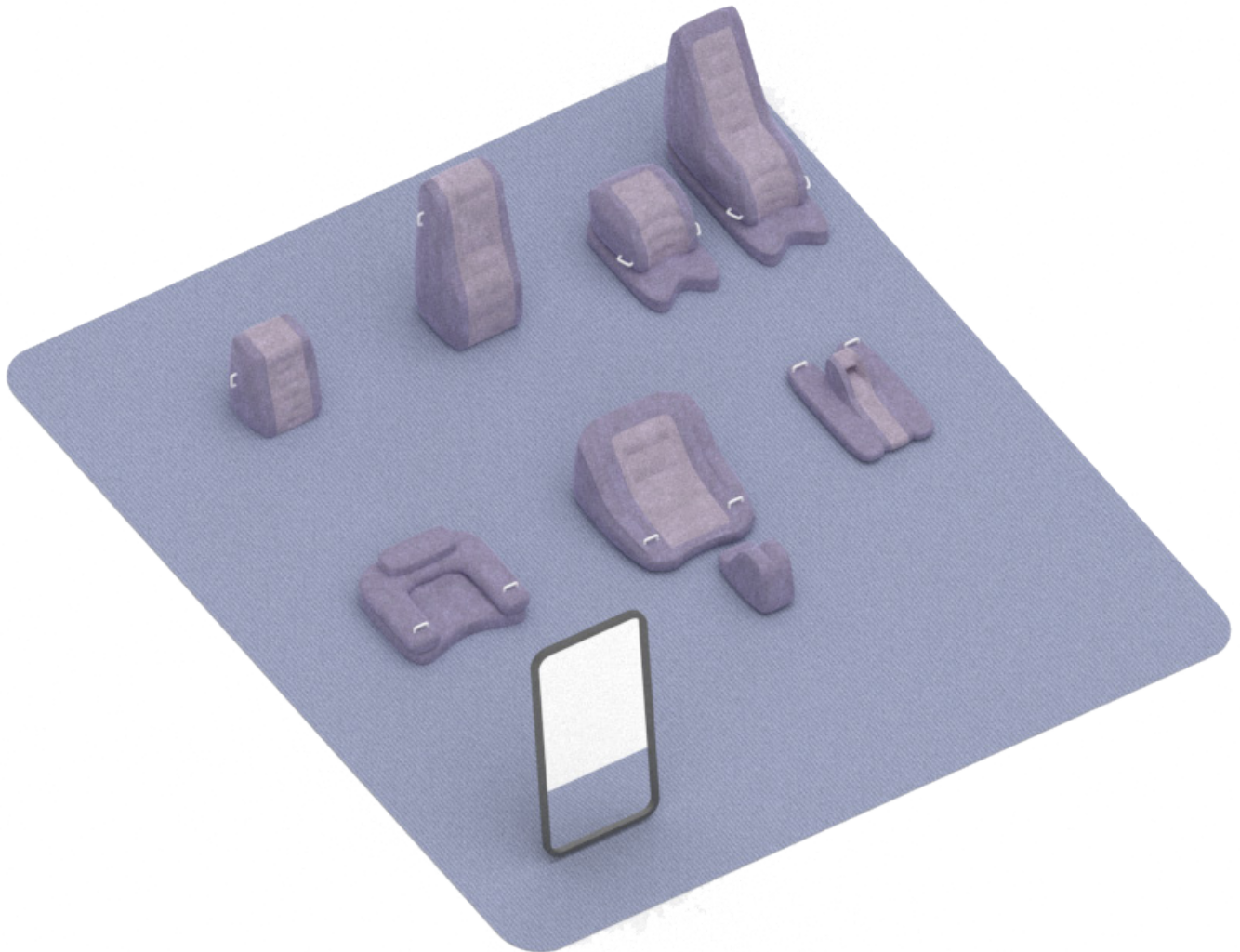


# INFLATABLE BIRTHING KIT

A BIRTHING KIT  
THAT ACCOMPANIES YOU ALL THE WAY

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**DESIGNED TOWARDS  
A FEARLESS BIRTH**

## A whole pregnancy company

The Inflatable Birthing Kit aims to ameliorate the emotional fear caused by unfamiliarity through a redesign of birthing bed, by making it into furnitures that that accompanied the pregnant during the whole pregnancy.



## A birthing practice kit

By accomodating a seeries of liberal birthing position, the Inflable Birthing Kit actually serves a pedagogical purpose of promoting the liberal position birth knowledge. And with the help of our smart mirror and tutorials online, pregnants can easily access pre-birth exercises, birthing simulation trainings with partner, and postpartum recovery exercises.

## A furniture set for more than birth

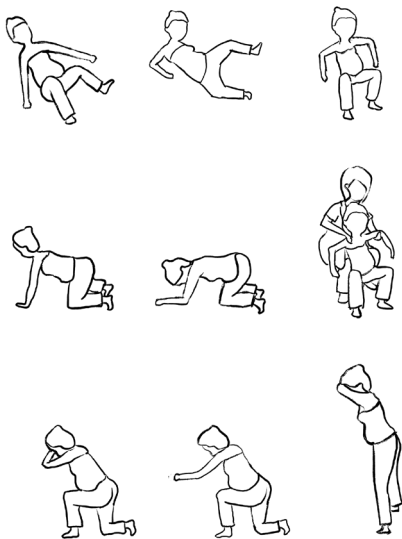
To really rethink birthing beds as daily life companys, all of the furnitures in the Inflatable Birthing Kit is also designed as furnitures that can be used in daily life. Our goal is to help pregnant get as familiar as possible with the furnitures that they will be giving birth in, and erase fear caused by strangeness permanently.







# DESIGNED FOR LIBERAL POSITION BIRTH



## What is liberal position birth?

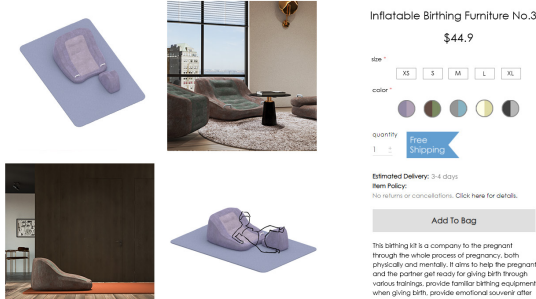
Liberal position birth refers to that the pregnant is in a comfortable position, such as lying down, walking, standing, sitting, kneeling, lying on her back, squatting, etc., instead of the traditional lithotomy position. As promoting vaginal birth becomes a consensus among the Chinese medical field, liberal position birth has proven several distinguish advantages. The fetus and the mother's pelvis is easier adapt to each other, making it easier to enter the pelvis and the pregnant mother's uterine opening will dilate faster. And the pressure of the uterus on the mother's blood vessels can also be reduced. In addition, the fetus will be able to receive more adequate oxygen, reducing the risk of hypoxia.



# INFLATABLE BIRTHING KIT

Liberal Position Birth Birthing Furnitures Smart Mirror Smart Handrail Shop Now Customize Your Own

Home / Birthing Furnitures / Inflatable Birthing Furniture No.3



## Step 1 Purchase in your preference online

The Inflatable Birthing Furnitures come in all sizes and a wide range of colors. You can choose your favourite ones, submit the order, or even customize your own in advance, and leave the rest to us!

## Step 2 Get familiar at home

After receiving your Inflatable Birthing Kit, you can follow our instructions and install all the items with the complimentary tools including an automatic air pump that saves you the effort to inflate with your own strength. Then, use them in your giving birth practices, or even just use them as normal furnitures! The only goal is to get used to their company!



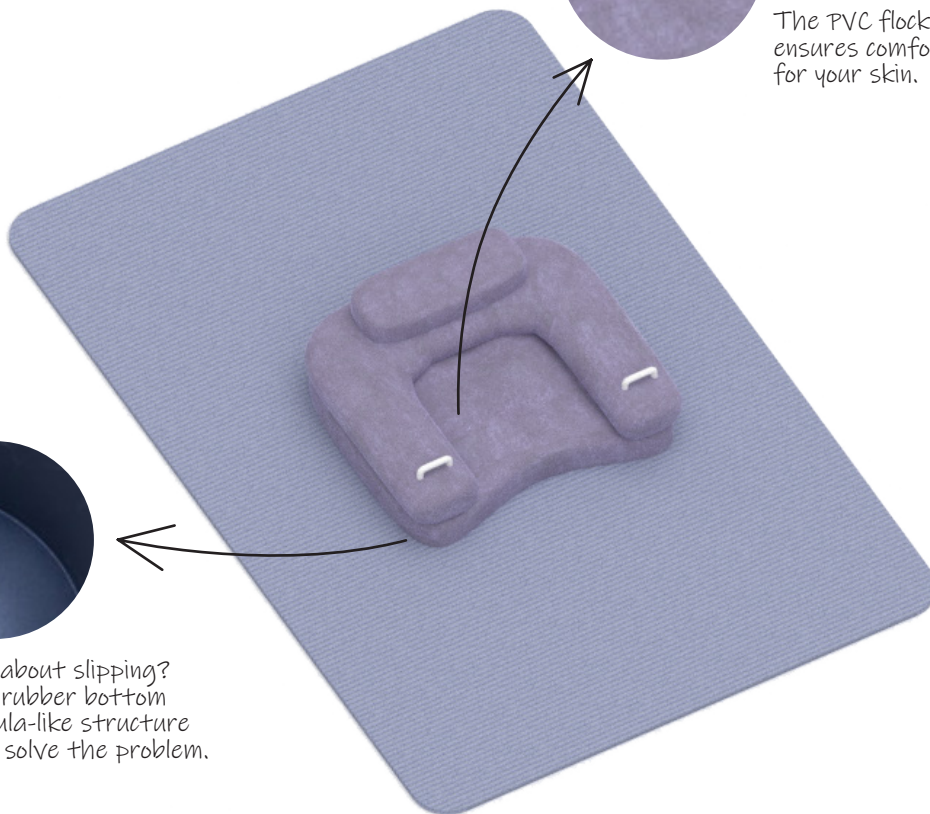
## Step 3 Use your own at the hospital

When the baby comes, you and your partner can easily deflate the whole set and bring them to the hospital with you. The hospital will inflate and sanitize them to get ready for your birth. No more fear from unfamiliarity, you are giving birth on the very familiar furnitures that have accompanied you through the last months. After birth, if you had chosen our smart handrail, you will even get your own souvenir of this epic journey of giving birth to life.





The PVC flocking material ensures comfort experience for your skin.



Worrying about slipping?  
The PVC rubber bottom  
with capula-like structure  
perfectly solve the problem.

¥ 219 \$ 32.9

### Inflatable Furniture No.1

This item is designed to facilitate recumbent birth position, and is also a comfortable sofa that you can rest on whenever you like.

# CATALOGUE



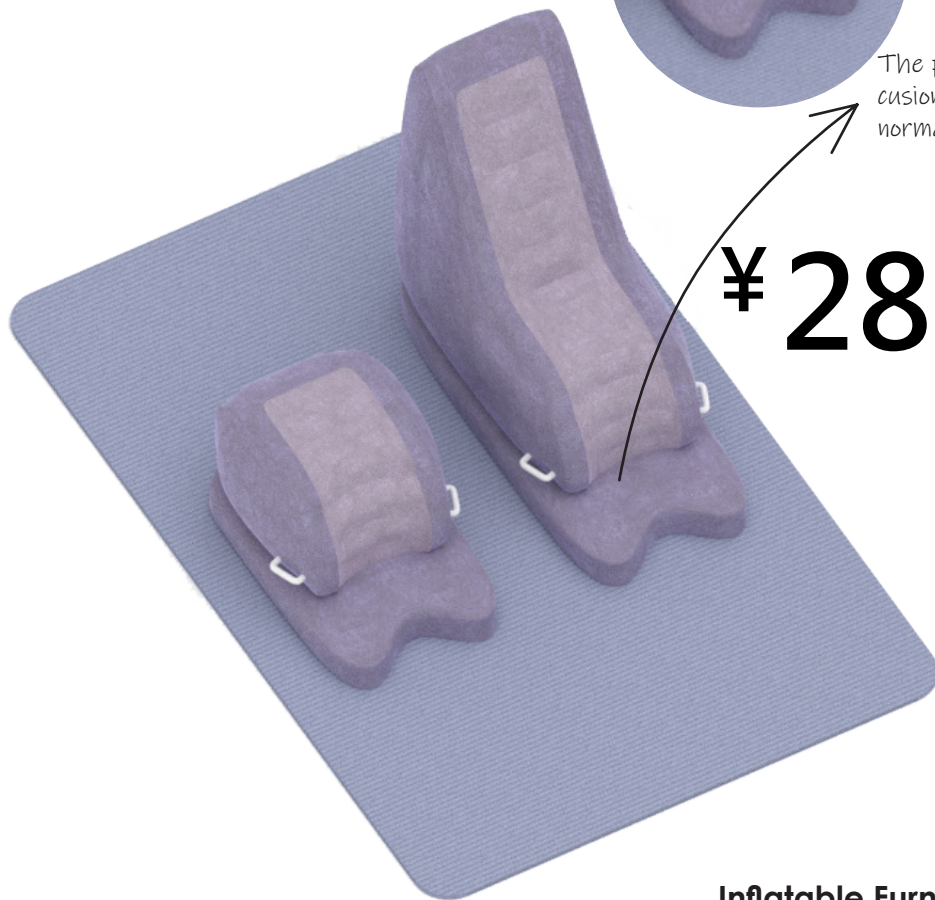
**RECUMBENT**

**POSITIONS**





The pad serves both as a cushion for birth and foot pad for normal use.



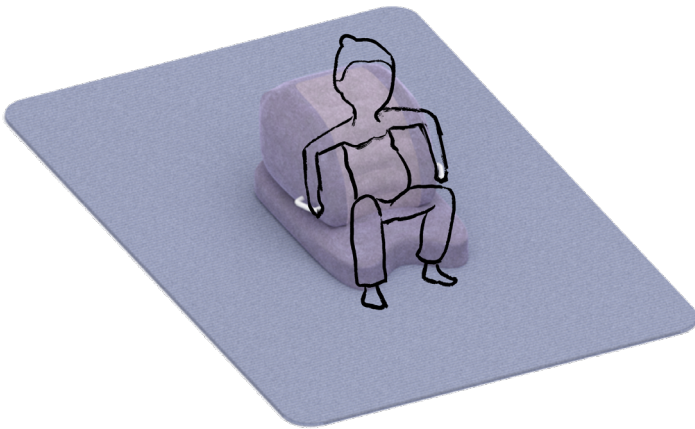
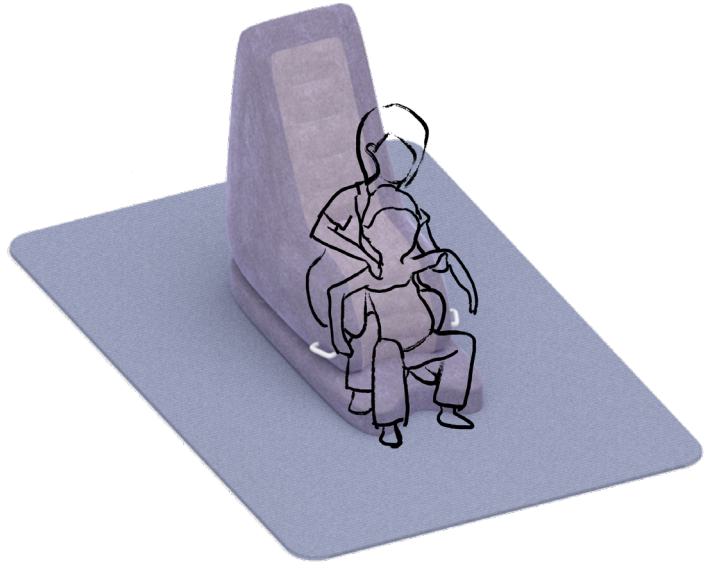
¥ 289 \$ 43.5

¥ 249 \$ 37.9

### Inflatable Furniture No.2

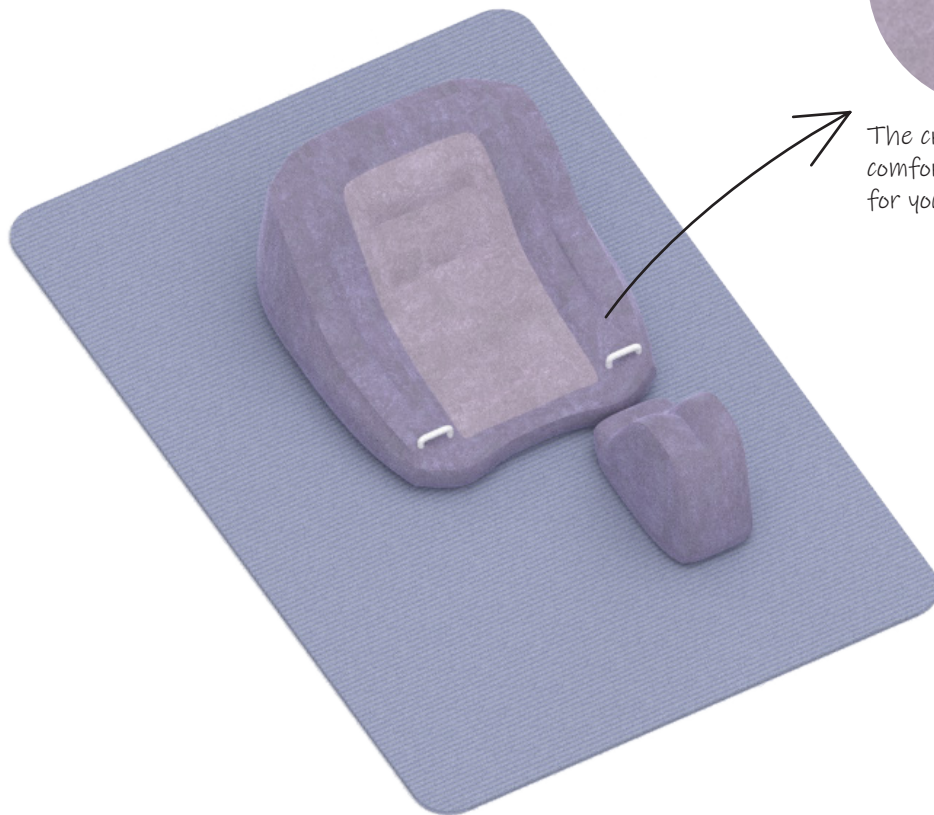
This set is designed for the squatting birth position. In addition, they both serves as a nice chair in your daily life.

# CATALOGUE



**SQUATTING**

**POSITIONS**



The crease on both side provide comfortable and secure fixation for your arms.

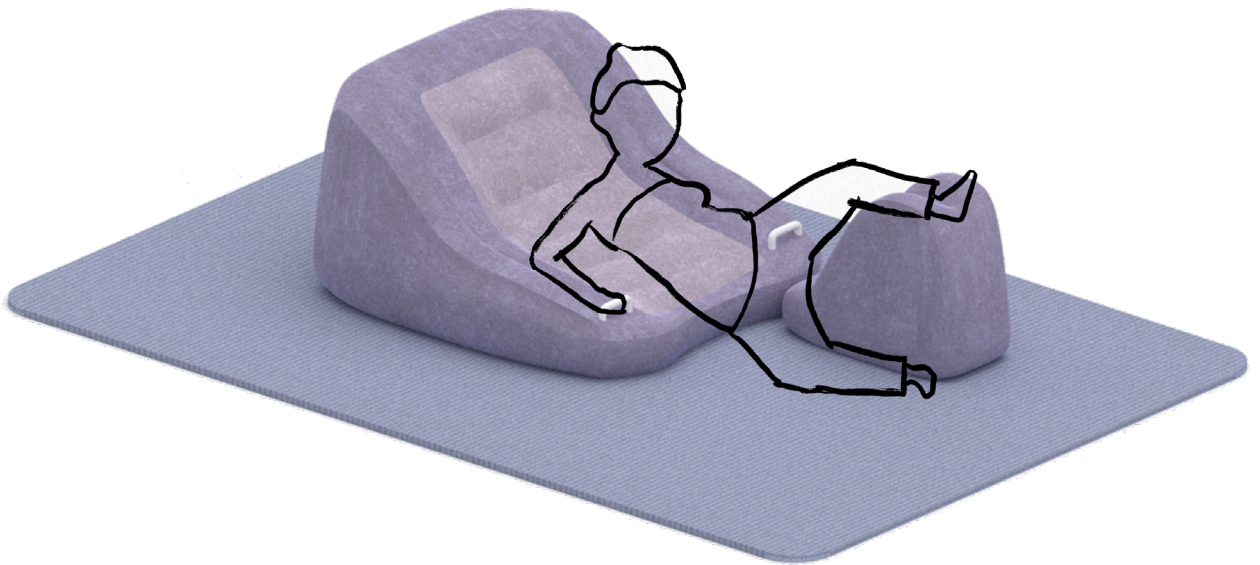
¥ 299 \$ 44.9

### Inflatable Furniture No.3

This item comes with a stool that can hold your leg when giving birth in lateral recembent position. It also is designed to be a cozy sofa.

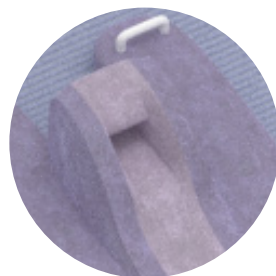
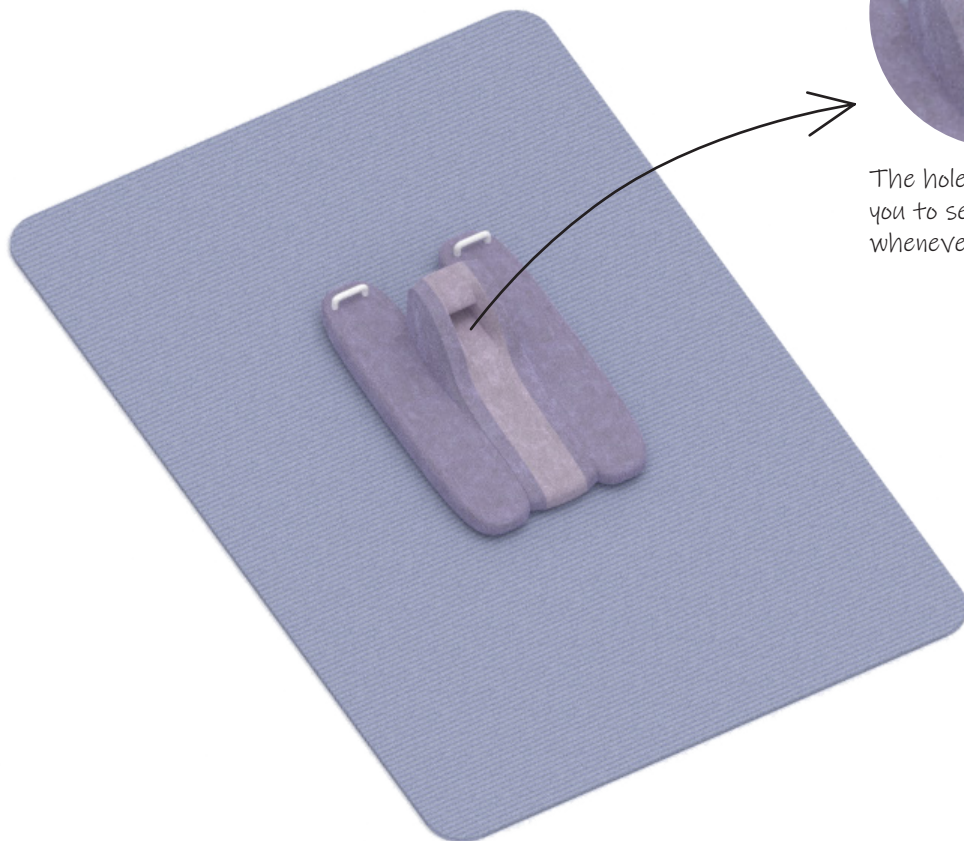
# CATALOGUE





**LATERAL RECUMBENT**

**POSITIONS**



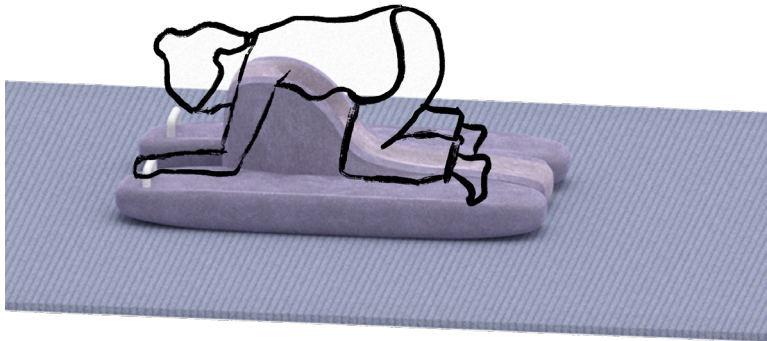
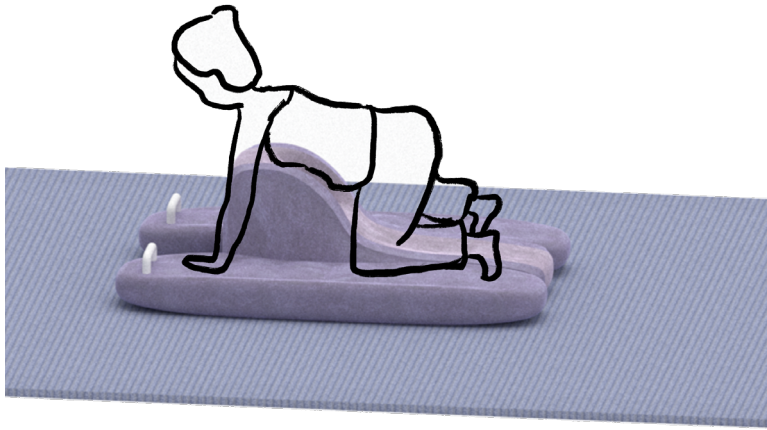
The hole in the middle allows you to see the birthing situation whenever you want to.

¥ 249 \$ 37.9

#### **Inflatable Furniture No.4**

This item is a kneeling pad with breast support, aiming to provide a stable and effortless kneeling position birth. It also serves as a sitting pad and the support in the middle can hold your head comfortably.

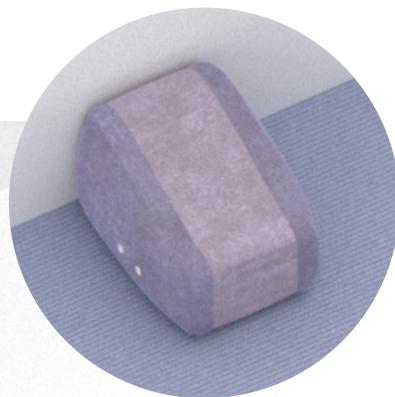
# CATALOGUE



**KNEELING**

**POSITIONS**





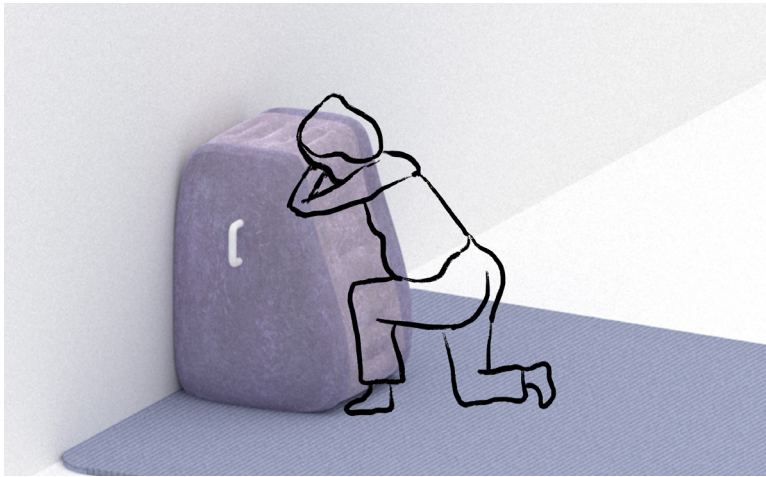
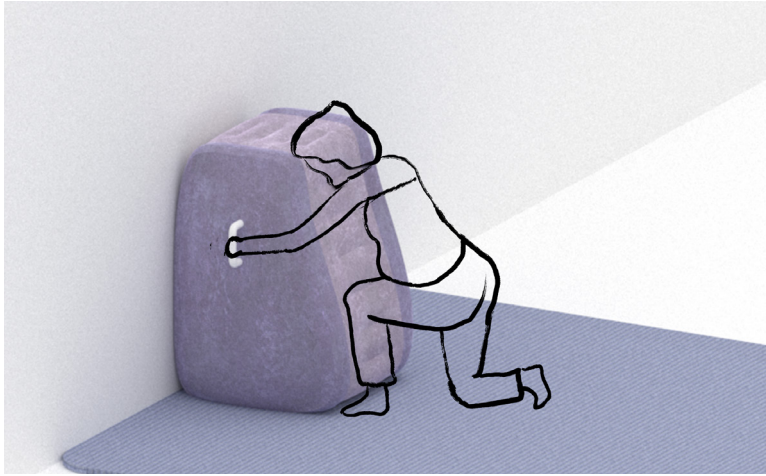
*Place it in another direction,  
and you get a cozy stool!*

¥ 179 \$ 22.5

### **Inflatable Furniture No.5**

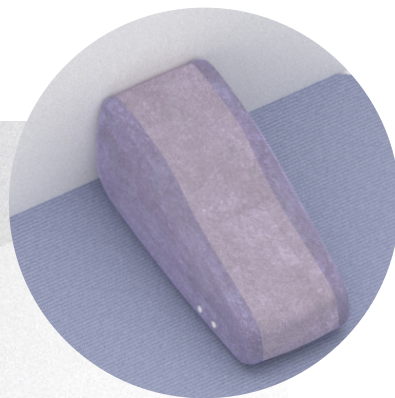
This item can support squatting and leaning birth position. Besides, it also can be a cozy stool during your pregnancy.

# CATALOGUE



**SQUATTING AND LEANING**

# POSITIONS



*Put it down, it becomes a nice bench to lie on.*

¥ 239 \$ 35.9

### **Inflatable Furniture No.6**

Though similar to No.5, this item is designed specifically to support standing birth position. It provides strong support to the upper body and is a comfortable company to lean on. When put down, it becomes a bench.

# CATALOGUE



**STANDING AND LEANING**

**POSITIONS**



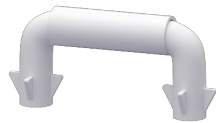
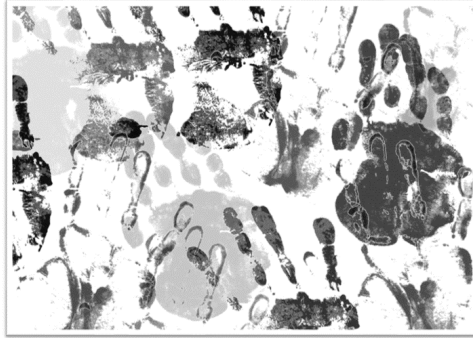


¥ 2999 \$ 449.9

### The Mirror Set

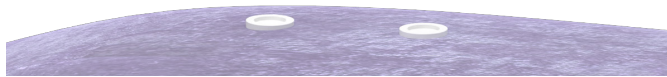
This set includes a smart mat and a smart mirror that serves as a 24/7 birthing coach for you. It provides multiple courses including pre-birth exercises, birthing simulation trainings with partner (compatible with the inflatable birthing furniture), and postpartum recovery exercise. With hospital equipped with the Mirror, you can even get visual feedback when giving birth. In the future, with the remote online professional guidance, at home birth will also be a feasible option!

# OPTINAL ITEMS



UPGRADE AT:

¥ 699 \$ 104.9



## The Handrail

With only ¥ 699, you can upgrade the normal handrail that comes with the Inflatable Birthing Furnitures to the smart Handrail. It features a series of health monitor technology including heart rate monitor and blood oxygen level detector, which can monitor your health throughout your pregnancy whenever you are using the Inflatable Birthing Furnitures. Also, with the integrated pressure sensor, it can transfer every time of your grab and interpret the information into a unique painting that records your effort throughout the pregnancy as a souvenir.

9:30

Next: 11:00 Maternity Yoga

**A COMPANY  
THAT ERASES FEAR**



## Always there for you

The goal of the Inflatable Birthing Kit is to let birthing furnitures be around you from the very beginning of pregnancy to even after the born of a new life. It has multiple identities. It is a set of tools that leads you through pregnancy and is a set of daily furnitures that is a part of your pregnancy life, and after giving birth, it shifts form to become a souvenir that celebrate this memorable journey.



# SOCIAL AND ENVIRONMENTAL FRIENDLY



## Available in both rural and urban area

The low cost of manufacturing and transportation makes it affordable to all class. Anyone can order it online! The relatively expensive smart mirror can be substitute by group lesson, and the tech-based relatively expensive smart mirror can be substitute by group lessons in the local hospitals in rural areas, and the smart handrail is optional. And it brings opportunity to promote vaginal birth in rural areas by promoting liberal position birth.



Manufactured with recyclable material



Regenerated

### Purchase, Use and Recycle

Our production insists on using environmentally friendly recycled materials as far as the health standards allow. And we believe we can find a balance between providing each pregnant with their own clean birthing furnitures while minimize the harm to nature. After used at the hospital, the Inflatable Birthing Furnitures are disassembled into two parts, the contaminated PVC flocking skin, and the PVC rubber kernel. The PVC flocking, classified as medical waste, is carefully sterilized by the hospitals and transported by special truck to designated waste incineration plants, where the heat generated by incineration is used to generate electricity. The PVC rubber kernel is grained and then recycled with other PVC waste in professional factory and eventually transformed into recycled PVC granules, which is bought by us again for production.



Use at home



Used and disassembled at hospital



Incinerated in waste-to-energy plant





Published by Zhanhao Fan

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Designer: Zhanhao Fan

Advisor: Ani Liu

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First edition