

PROJECT STATEMENT

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As the global economy continues to grow, the field of small industry and integrated market platforms gradually takes a more significant portion of the overall market. The expansion of those business models requires a logistic solid foundation to function. Logistics is an essential industry in the world but is sometimes neglected by architects. This project will focus on the topic of logistics and envision a potential change that may happen in the future, which would drastically change the logistic operation and infrastructure.

With the growth of market platforms like Amazon, those companies are eager to detach their reliance on major shipping companies like FedEx and UPS, so they established their own cargo airlines. With the rapid growth, we can see a future of competition in air freighter ownership. It may come to a time to rethink the air logistics with this trend.

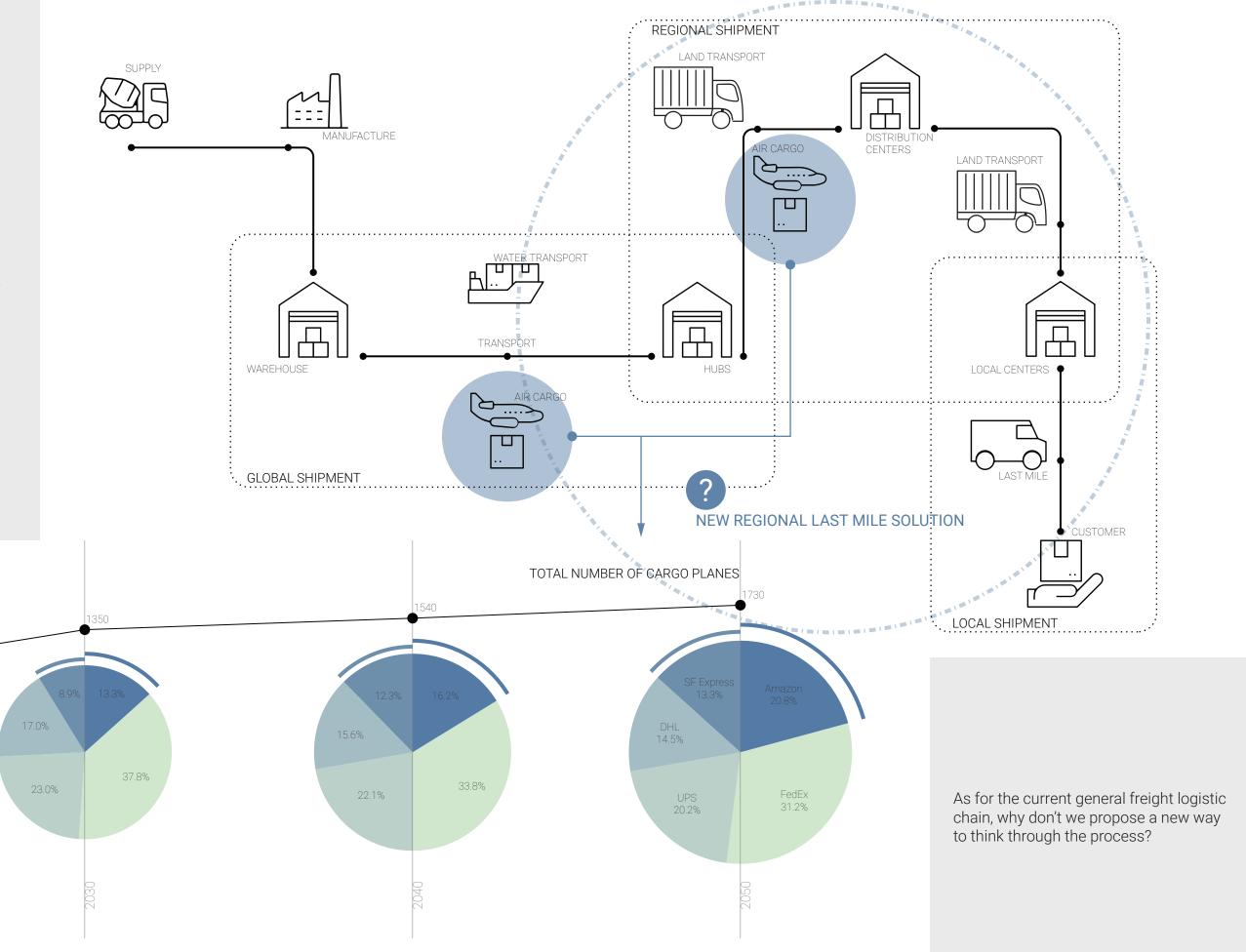
Within this project, air logistics is broken down into three stages—global shipment, regional shipment, and local shipment—where the project would concentrate on the alternation of a new regional shipment method, proposing a new "last mile" air shipment strategy that would take the advantage of the technological development while releasing the burden of labor and energy.

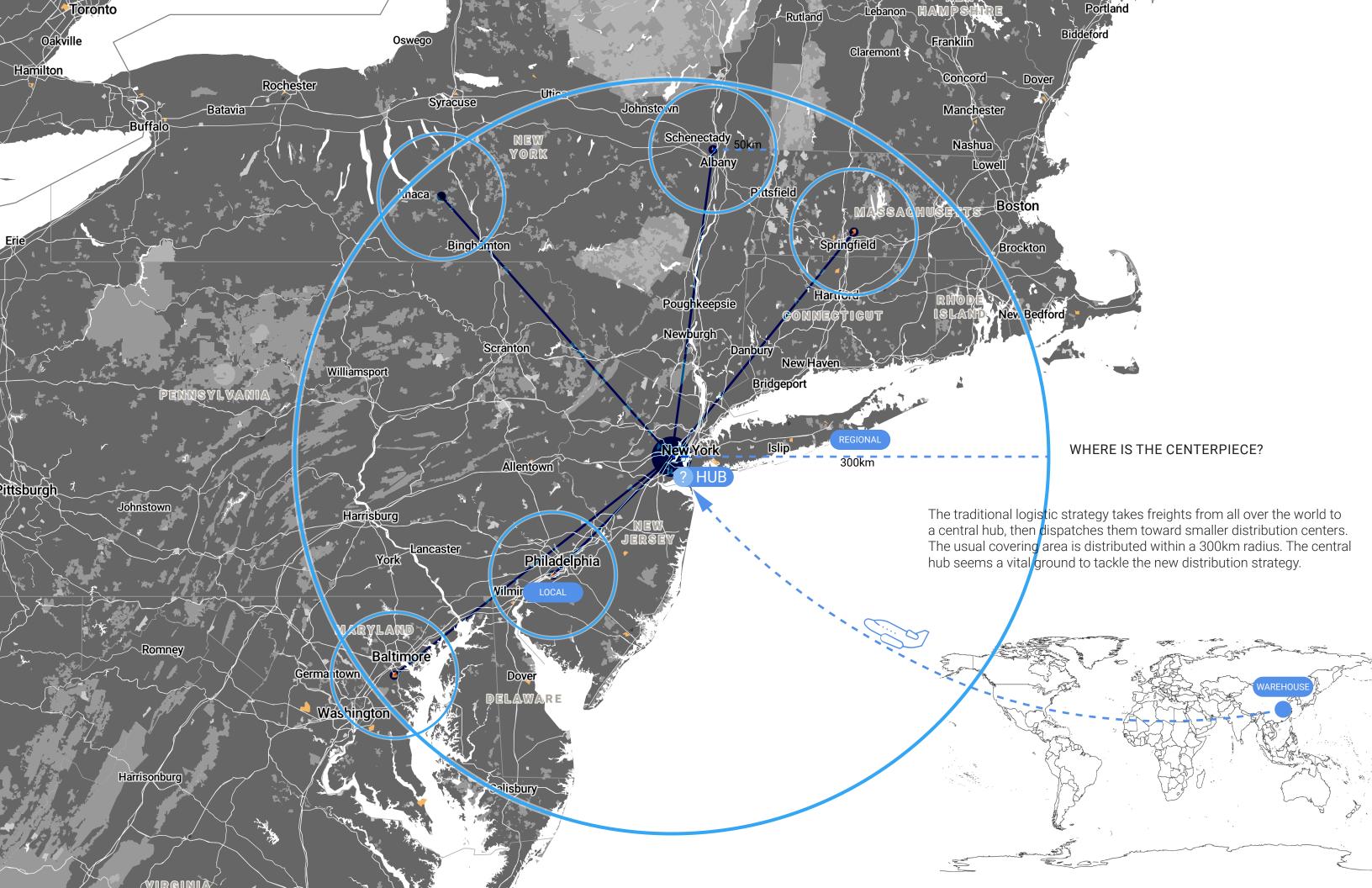
WHAT IS THE PROBLEM?

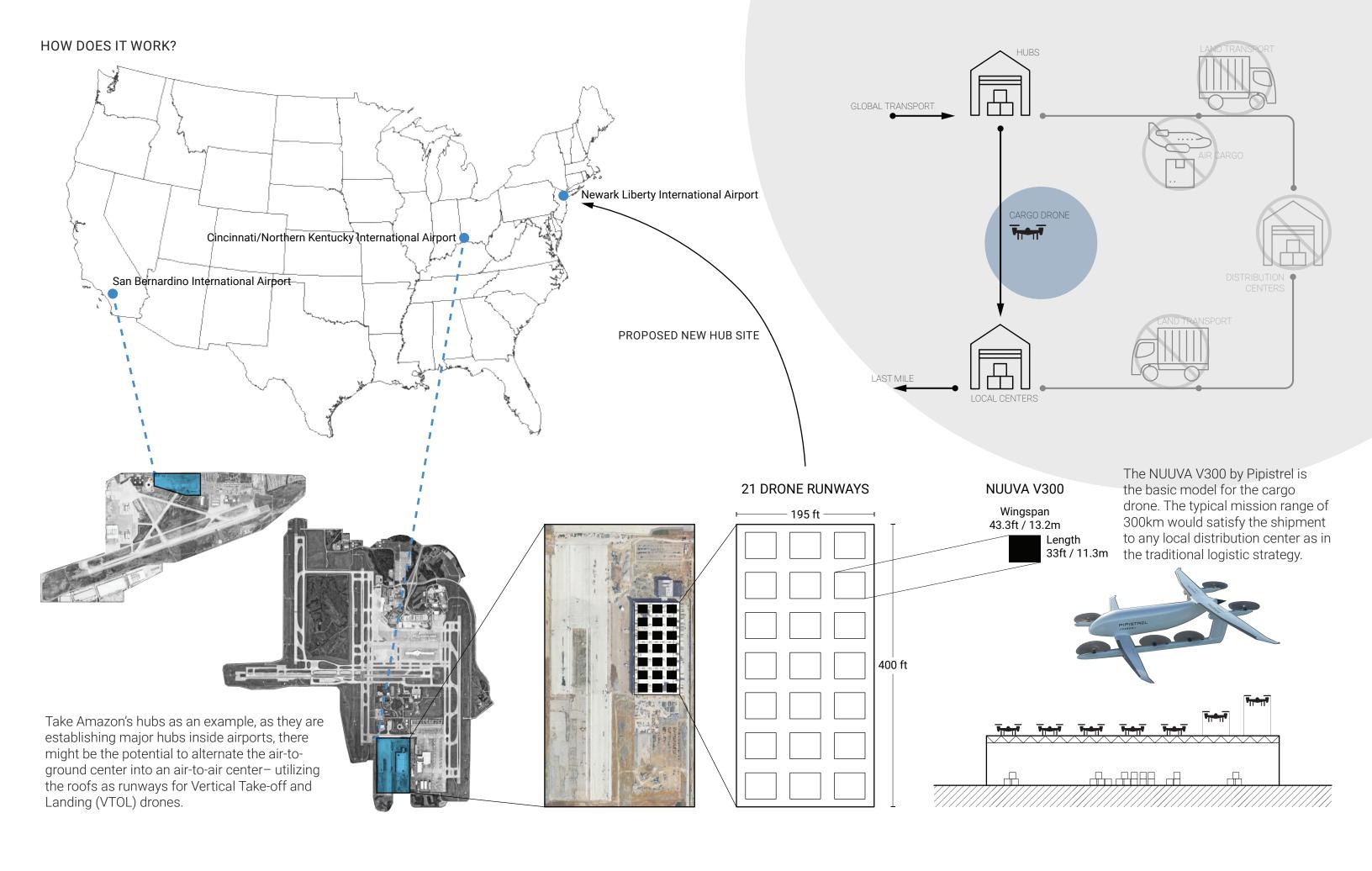
As small business continues to grow, airlines owned by those companies (SF Express & Prime Air) are expanding their air cargo capacity at an unignorable rate. There may be a possibility that the air freighter ownership of those companies would exceed those of the traditional shipment companies.

45.9%

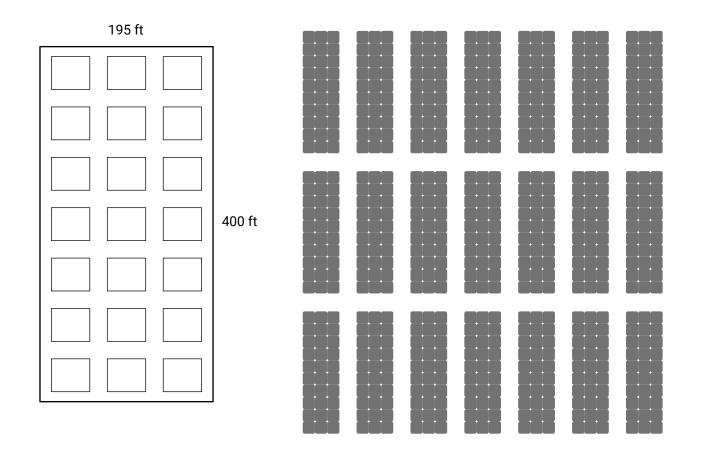
29.1%







WHAT ARE THE PAYOFFS?

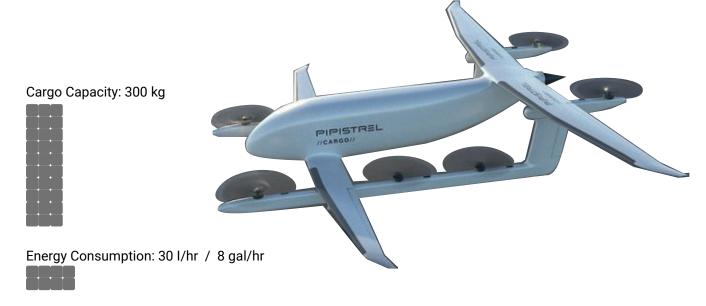


Since the drone strategy may take over many plane and truck shipments, there are significant benefits through energy and time.

The VTOL cargo aircraft may save a lot more energy compared to those currently most-used air freighters (such as Boeing 737-800). As for the replacement of trucks, this unmanned drone saves labor, time (typically half of the time for a 300km mission), and fuel consumption.

HUB DRONE CARGO LOAD

NUUVA V300



Fuel Consumption for 300km Mission Compare to Class 7 Truck Save: 16 gal

