

Rules SU ICT Innovation Challenge

The winner in SU ICT Innovation Challenge will be appointed in the following way. All contestants have to submit their ideas no later than 1/12. A jury will assess the company's idea, scalability, and credibility. The three best ideas will be selected and these ideas gets the opportunity to pitch their ideas on the final event 15th of December. Based on the pitch, in complement with the submitted entry, the Jury will select and present the winner at the final event 15th of December.

Format

You are allowed to present your idea in any way. However, the jury will not assess more than:

- Maximum 1 min video
- Maximum 1000 words
- Maximum 3 images

Who may compete?

A requirement to compete in the competition is that the team includes at least one student (including Ph.D-students) registered at Stockholm University.

Language

All instructions are in English but you are allowed to use either English or Swedish when competing (submitted entry and pitch).

Finance Funding

Revenues or investments related to the submitted idea may not exceed 100,000 SEK in total.

Funding through sales to customers is something we see as a positive thing, but until the time when you compete in the competition the sales may not exceed 100,000 SEK.

Equity capital and investments may be made, once again the maximum is 100,000 SEK.

Own your idea

You have to own the rights to the idea that you compete, including any intellectual property related to the idea. The business idea must not be considered to be stolen.

Secrecy

When you upload your idea keep in mind that the three boxes in the beginning (title, description, image) will be visible for all contestants. The information in the following boxes can only be viewed by the jury as well as the staff at Venture Cup, who have all signed confidentiality agreements.