

ASPEN • LEADERSHIP • GROUP

MANAGING DIRECTOR
TACAW: THE ARTS CAMPUS AT WILLITS
Basalt, Colorado
<http://tacaw.org>

TACAW

The Arts Campus at Willits

The Aspen Leadership Group is proud to partner with TACAW: The Arts Campus at Willits in the search for a Managing Director.

The founding Managing Director will report to and work in close partnership with the Board of Directors. Holding the first full-time staff position in the organization, the Managing Director will have the opportunity to build the organization's administrative functions, with a focus at the outset on supporting the board's fundraising efforts.

The mission of The Arts Campus at Willits, a not-for-profit organization, is to create a multi-disciplinary Center to foster the arts, culture, and technology for individual enrichment and community enhancement. At this juncture, TACAW has developed plans for a multi-disciplinary performing arts building and is embarking on a capital campaign to support construction of Phase I of the Campus.

TACAW will collaborate with partners in the Roaring Fork Valley, across the country, and around the world. More than 200 annual events are expected by TACAW's third year, including films, lectures, jazz, rock, classical music, comedy, dance, food classes, and summer mini-festivals.

The campus will be anchored by an articulated one-story building combining block and translucent glass walls subtly and mysteriously activated by the action within. The building's main performance space will hold 350 people standing and will seat 280 in a range of configurations including concert, performance, club, in-the-round theater, and dancehall. Additionally, there will be an intimate raked 90-seat theater for lectures, talks, and movies. An airy lobby will open to the covered courtyard that will double as another event space. A central kitchen will serve the performance space, the lobby, and the courtyard. A broad exterior screen is contemplated for movies, art, and live-feed video of inside events.

REPORTING RELATIONSHIPS

The Managing Director reports to the Board of Directors.

PRIMARY RESPONSIBILITIES

The Managing Director will

- engage with local community and business leaders to raise the profile of the organization, develop the audience, and increase fundraising and earned revenue;
- develop and manage budgets, carefully managing and increasing the financial assets of TACAW;
- develop and partner with the board in executing TACAW's fundraising plan and capital campaign;
- identify and cultivate prospective major donors as well as steward and appropriately acknowledge current major donors;
- create and execute a strategy for a large sustained base of annual individual donors; and
- develop and track proposals and reports for all foundation and corporate fundraising.

BOARD OF DIRECTORS



Julia Marshall
President

Julia Marshall returned to the Roaring Fork Valley in 1988 to start the landscape architectural firm of Mt. Daly Enterprises, LLC after graduating from Harvard University Graduate School of Design. She chose the field of landscape architecture as a way of bringing her passion for painting and design together with her love of the natural environment. The skillset gained from practicing landscape architecture, where handling design details and understanding their cost implications, has served Julia well when she has participated in various community organizations. Over the years, Julia has dedicated a part of her time to such community improvements as the creation of the Rio Grande Park and the establishment of the Red Brick Art and Recreation Center in Aspen, running the capital campaign for building improvements to the Carbondale Community School while serving on the Compass Board, participating in the development of the Carbondale Recreation Center and serving on the Art Base board during its transition into its current space in downtown Basalt.

As a landscape architect, Julia has worked on Willits since the very first discussions of developing a live-work community in the mid-valley. The building of TACAW will bring full circle ideas spoken about, refined, and built over the last twenty years. As a separate business venture, in 2015, Julia and three other partners founded The Whole Works, a cut and sew apparel-manufacturing factory in Rifle, Colorado.



Marc Breslin
Vice President

Marc Breslin most recently served as general manager of Belly Up Aspen, a state-of-the-art entertainment venue. His responsibilities included booking world-class entertainment, overseeing an annual 360 days of programming, including special events with the Aspen Institute's Ideas Festival and the Aspen Food and Wine Classic. Prior to Belly Up Aspen, Breslin spent nearly two decades with Jazz Aspen Snowmass, starting in 1993 as Marketing Director and then becoming Chief Operating Officer. Breslin's tenure at JAS included growing the organization from a small event to a twice a year multi-day festival attracting 30,000 attendees. Breslin helped create JAS' free concert series in Snowmass Village and JAS' valley-wide music education programs, which included partnering with Washington, D.C.'s Thelonious Monk Institute. Breslin was instrumental in helping JAS create a sister festival, Sonoma Jazz Plus in Sonoma, California. Breslin has resided in the valley for 35 years and lives in Carbondale with his wife and daughter.



Richard Carter

Richard Carter is a graduate of Villanova University and has been a resident of the Roaring Fork Valley since 1971. He has a long history of involvement with numerous visual arts organizations and film production companies in Colorado and Los Angeles. A working artist for over 45 years, his work is in many private, corporate, and Museum collections. He maintains a studio in Basalt, Colorado and was the studio assistant to Bauhaus Master Herbert Bayer. He was a founder of the Aspen Art Museum and is currently on the boards of the Basalt Art Base and The Art Campus at Willits.



Michael Lipkin
Treasurer

Michael Lipkin moved to Aspen in the early 1980's and with David Warner formed Lipkin Warner Design and Planning, a broad based architecture and development practice. Lipkin is the founder of Willits and with his firm has been responsible for the vision and master planning as well as the design of virtually every building. Willits, conceived to in-fill a town center and community into the sprawl of the Mid-Valley, increasingly represents smart growth, appropriate density, and access to retail, services, jobs, public transportation, parks, culture and a vibrant community. Lipkin and his wife, the artist Jody Guralnick, raised 2 children in Aspen, now 23 and 27. In recent years his photographs have been shown at the Aspen Institute Gallery, the 212 Gallery in Aspen, and at The Kim Foster Gallery in Chelsea. His undergraduate training was in sculpture and architecture at the University of Pennsylvania. He received a Masters in Architecture from Yale.



Jeff Orsulak
Secretary

Jeff Orsulak a graduate of Virginia Tech School of Architecture has been living and working in the Willits community for 15 years as a project manager and designer. A key member of the Willits design team, Jeff has helped shape the Willits Community into a thriving place to live and work. Jeff has served as a board

member for the Mid-Valley Metropolitan District for the past 10 years. In that time the board has overseen 2 major expansions to the district and several capital improvement projects.

CANDIDATE QUALIFICATIONS AND QUALITIES

The ideal candidate for the position of Managing Director will have

- an entrepreneurial mindset;
- the ability to juggle the many aspects of being the first employee of an organization;
- a proven ability to work with and support board members and other volunteers;
- an ability to oversee a variety of arts presentations;
- demonstrated excellence in organizational and communication skills;
- an ability to oversee and implement financial and strategic planning;
- a proven track record in managing budgets;
- demonstrated leadership skills; and
- proficiency with Microsoft Office Suite products including Word, Excel, and Power Point; Microsoft Outlook; Google Docs; and Adobe Acrobat.

A Bachelor's degree is required for this position as is at least five years of experience in nonprofit advancement. Proven passion and skill in development/fundraising is required. A Master's degree is preferred.

SALARY & BENEFITS

TACAW offers a competitive benefits package.

LOCATION

Willits was conceptually approved in the mid-nineties as a new community within the Town of Basalt intended to establish a focus and town center for the expanding Mid-Valley. Long-range plans anticipated residential neighborhoods and ten blocks of traditional downtown development with ground floor shops with 2nd and 3rd floor residences. With a long view, a Performing Arts Parcel and an adjacent Civic Parcel were platted and a Real Estate Transfer Assessment (RETA) was established, with a portion supporting the Performing Arts Parcel.

Willits now has a population of about 1,400, will reach around 2,750, and will increasingly offer restaurants, retail, services, medicine, jobs, public transportation, parks, art, culture and a vibrant community to the entire Roaring Fork Valley.

APPLICATION PROCEDURE

Before sending your résumé for this position, please read it over for accuracy. Review of applications will begin immediately and continue until the successful candidate has been selected.

To nominate a candidate, please contact Michael Vann: michaelvann@aspenleadershipgroup.com.

All inquiries will be held in confidence.