

Kindle Workshop Series
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Create Book Covers for Kindle




Kindle Series
*Create Book Covers
for Kindle*



What We'll Cover Today

- What you need to know about Kindle book covers.
- Create covers for yourself and/or offer cover creation services.
- Examples of Kindle book covers.
- Decide on your color palette.
- Search for inspiration.
- Demonstration of Kindle cover creation.
- Action steps.



What You Need to Know About Kindle Book Covers

- A Kindle book cover displays the front cover only.
- Viewers only see a tiny thumbnail version of your cover.
- Use less text in bigger font vs. more text in smaller font.
- Use background color **other** than white or add border.
- Take branding into consideration. One book or series?
- The type of image file to upload is call a JPEG (JPEG / JPG).

Dimensions for Your Kindle Cover

- The ideal size of your eBook cover is a height/width ratio of 1.6:1. This means that for every 1,000 pixels in width, the image should be 1,600 pixels in height.
- To ensure the best quality for your image, particularly on high definition devices, the height of the image should be at least 2,500 pixels.
- **Ideal dimensions for cover files are 2,560 x 1,600 pixels.**

Create Covers for Yourself and/or Offer Cover Creation Services

- Knowing how to create Kindle book covers will make it easy for you to create covers for your current and future books.
- If you enjoy the process and find you have an eye for design, this is also a service that you could offer to other authors for a fee.
- The first step is to create a cover for a Kindle book.
- Let's dive in...



Decide on Your Color Palette Use Pinterest for Inspiration

To help you decide on the colors you'll use, give thought to:

- Do you want this book to have your business branded colors?
- Is this a stand-alone book or will it be part of a series.
- Research books in your genre to see what colors represent your topic area.
 - Example: Green: nature, money. Red: food, success

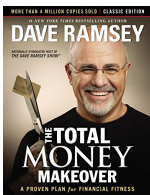
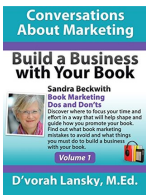
Search for Covers in Your Genre and Make Note of What You Like About Book Covers

- Which catch your eye and make you want to click?
- Which confuse or repel you?
- Which concepts would you like to include on your book cover?
- Which leave you wondering, “what’s the book title?”



Examples of Kindle Book Covers

An eye-appealing book cover makes a huge difference when it comes to whether people click to find out more about your book.



Let's Create Kindle Book Covers



Create a Kindle Cover
with KDP Cover Creator

- In order to use the cover creator on KDP, your manuscript needs to be ready to upload and publish.
- Prepare your manuscript and head over to:
https://kdp.amazon.com/en_US/help/topic/G200645690

How to Use the KDP Cover Creator



1 Choose Design

2 Style & Edit

3 Preview

Select an initial design concept for your cover.

Customize the layout of your cover by changing the position of elements, colors, and typefaces.

Preview your book cover before you publish.

Once You Upload Your Manuscript
You Can Create a Kindle Cover on KDP

Launch Cover Creator

Note: we recommend using Firefox or Chrome for the best experience using Cover Creator.

To use the tool, you need to have created a title on your Bookshelf. If you've created a title, follow the steps below to launch Cover Creator.

1. Go to your **Bookshelf** and find the title for which you want to create a cover.
2. Click the ellipsis button (...) under the Paperback Actions menu and then click **Edit Paperback Content**.
3. On the **Paperback Content** tab, scroll down to the **Book Cover** section and click **Launch Cover Creator**.


Book Cover

We recommend a book cover for a good reader experience. You can create a cover using our Cover Creator tool or upload your own book cover. [Learn more about book covers](#) or [download a KDP template](#) to create your own cover.

☒ Use Cover Creator to make your book cover (upload your own cover image or use KDP's stock images)

No Cover Uploaded


Launch Cover Creator



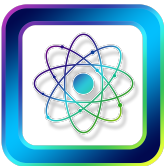

ShareYourBrilliance.com

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Create a Kindle Cover with Canva.com
2,560 x 1,600 pixels



Create a Kindle Cover with Affinity Publisher
2,560 x 1,600 pixels



How Does it Feel to Imagine Seeing Your
Kindle eBook for Sale on Amazon?



Action Steps

- Search for covers in your genre.
- Make note of what you like about covers.
- Decide which program you'll use to create your cover, Canva, KDP or Affinity (for example.) You can try them all and decide which to use moving forward.
- Decide on your color palette and create a Kindle book cover.
- Once you publish, let me know and get featured in Showcase!



Notes

Here's to Your Success!